



The Bad Beat on Cancer Challenge

The Bad Beat on Cancer Challenge event is an online charity tournament to be held in honor of Nicole Rowe at PokerStars.com on Nov. 12, 2009 at 9:00 PM (EST)/6:00 PM (PST). Rowe finished second to a male player at Borgata's recent Ladies Event in Atlantic City while playing to get away from the stresses of an upcoming breast cancer surgery she was scheduled to undergo soon after the tournament. Rowe's story has inspired a number of professional poker players and companies in the poker industry to join together to help raise breast cancer awareness. All proceeds from the event will go to the Prevent Cancer Foundation, a nonprofit group whose mission is to help with cancer prevention and early detection through research, education and community outreach. The buy-in will be \$10 with \$10 re-buys through the first two levels.

Current Prize Pool:

Thanks to the generous donations of the poker pros and poker companies, the unusual prize pool is valued at \$24,158. All prizes are transferable so that a winner can use them or give them to a loved one or friend. The password for the tournament is **BadBeatChallenge** and the tournament can be found in the Private Tournament section.

1st Place | Value: \$10,000

Two Months, Two Million Scholarship

The cast of Two Months, Two Million donated a lifetime subscription to Deucescracked.com, the site that helped shape the game of the hit show's four pros. This prize is valued at \$10,000 but could be worth much more down the road.

2nd Place | Value: \$2,500

Pokernews PokerStars.Net Million Dollar Challenge VIP Experience

A VIP package donated by PokerNews and PokerStars that will see the winner attend the taping of the show (two days) and have a meet-n-greet with celebrities like NFL great Jerome Bettis, mixed martial arts fighter Tito Ortiz, reigning Playboy Playmate of the Year Jayde Nicole, and top poker pros Chris MoneyMaker, Vanessa Rousso, Barry Greenstein and Daniel Negreanu. The winner will receive \$1,000 for travel expenses and a two-night stay at the Universal Sheraton in Hollywood.

3rd Place | Value: \$1,899

WSOP Academy or Cash Game Seat

The winner will have a choice between attending any two-day WSOP Academy or Cash Game Academy courtesy of the WSOP Academy. This is a chance to spend hands-on time with the top-flight instructors selected for each session.

4th Place | Value: \$1,050

The Borgata Triple Play Getaway

A two-night stay at Borgata's beautiful Water Club in Atlantic City and entry into Borgata's Triple Play tournament courtesy of Massive Impact Productions. This is the perfect getaway for those looking to enjoy the finer side of A.C. while taking a shot at what is expected to be a monster prize pool this December.

RESEARCH • EDUCATION • OUTREACH

5th Place | Value: \$1,000

Two Months, Two Million Boot Camp*

One hour of instruction from Two Months, Two Million stars Jason "pr1nnyraid" Rosenkrantz and Emil "WhiteLime" Patel. Learn the tips that let these poker vultures pick apart their prey.

*All coaching sessions will take place over the phone or through Skype.

6th Place | Value: \$1,000

Two Months, Two Million Boot Camp*

One hour of instruction from Two Months, Two Million stars Dani "Ansky" Stern and Brian "Flawless_victory" Roberts. Get the inside scoop on how these guys crush the game.

*All coaching sessions will take place over the phone or through Skype.

7th Place | Value: \$850

Phil Gordon's Day on the Greens

Play a round of golf with World Poker Tour winner and Bad Beat spokesman Phil Gordon at the exclusive Anthem Country Club in Las Vegas. Phil will even give a few strokes to add to the fun. Good through March 2010.

8th Place | Value: \$650

The PokerRoad Happy Hour

Spend happy hour with PokerRoad pros Joe Sebok and Gavin Smith at a Las Vegas hotspot. Although you have to be in Las Vegas and 21 to cash in this prize hilarity and hijinks will ensue once you meet up with the guys for drinks. PokerRoad will give you \$150 to pay for your beverages.

9th Place | Value: A minimum of \$500 and could go as high as \$1,000

Poker Players International Tournament Buy-In

A buy-in entry for the inaugural P.P.I. tournament to be held in Atlantic City in 2010.

10th Place | Value: \$500

Kid Poker's Hour of Power*

One hour of instruction from Pokerstars.net Million Dollar Challenge star and Team PokerStars pro Daniel Negreanu. This is a chance to get inside the mind of Kid Poker and learn what has taken him to the top of the game.

*All coaching sessions will take place over the phone or through Skype.

11th Place | Value: \$500

Pick Jamie Gold's Brain*

One-hour of instruction from 2006 World Series of Poker Main Event winner Jamie Gold to find out what he has learned about the game since winning the Main Event. Find out what top pros like Chris "Jesus" Ferguson and Johnny Chan have taught Jamie in recent years.

*All coaching sessions will take place over the phone or through Skype.

12th Place | Value: \$500

Winning Tips from Tom McEvoy*

One hour of tutoring from 1983 World Series of Poker Main Event champion and 2009 WSOP Champions Invitational winner Tom McEvoy. Considering that this PokerStars pro has over \$2.9 million in career tournament winning there should be plenty to talk about.

*All coaching sessions will take place over the phone or through Skype.

13th Place | Value: \$500

Lady Maverick's Cram Session*

One hour of coaching from Pokerstars pro Vanesa Rousso. Make sure to take advantage of your time with this high-flyer as Vanessa has proven to be a force on the poker scene.

*All coaching sessions will take place over the phone or through Skype.

14th Place | Value: \$500

High-Stakes Head Games with Matt Glantz*

One hour of instruction with high-stakes ace and recent EPT London High Roller winner Matt Glantz. This is a unique opportunity to get inside the head of this cash-game machine to see what he does to terrorize his opponents.

*All coaching sessions will take place over the phone or through Skype.

15th Place | Value: \$500

Poker Battlefield Tactics with the DonkeyBomber*

One hour of instruction from 2007 World Series of Poker Player of the Year Tom "DonkeyBomber" Schneider. Learn the tactics this pro uses to blow up the WSOP fields.

*All coaching sessions will take place over the phone or through Skype.

16th Place | Value: \$450

The Bluff Magazine Sports Nut Package

A personal tour and behind-the-scenes look at the worldwide leader in sports in Bristol, Connecticut. This backstage pass is truly a sports enthusiast's fantasy. In addition to the backstage pass, Bluff will provide the winner with \$200 in spending money and a subscription to the magazine.

17th Place | Value: \$200

Punishment Athletics Gear Package

A clothing package donated by former UFC Light Heavyweight champion Tito Ortiz . The package includes an autographed book, a shirt, a tank top, Original Tito Flamed shorts, a beanie and an autographed 8 X10.

18th Place | Value: \$150

SpadeClub One Year Pass

A one-year subscription to SpadeClub courtesy of Card Player Magazine.

19th Place | Value: \$150

Autographed PokerStars Million Dollar Challenge Chip Set

A PokerStars chip set autographed by the celebrities and poker pros from the PokerStars.net Million Dollar Challenge.

20th through 22nd Place | Value: \$50

The Wicked Chops Audio Blast

A pair of Skull Candy headphones from the guys at Wicked Chops Poker.

23rd through 24th Place | Value: \$50

PokerRoad Gear Package

A PokerRoad shirt, hoody and hat.

25th Place | Value: \$50

P.P.I. Gear Package

A grab bag of P.P.I. gear including a P.P.I. Scottevest shirt, a hat and a pullover.

26th Place | Value: \$35

Ace on the River Package

An autographed copy of Barry Greenstein's book *Ace on the River*, a Poker Road shirt and hat.

27th through 32nd Place | Value: \$20

Oops: I Won Too Much Money! Package

An autographed copy of Tom Schneider's book *Oops, I Won Too Much Money*, containing Tom's tips on how to take his success in the board room and transfer it to the poker table.

33rd through 43rd Place | Value: \$19.95

One Year Subscription to Bluff Magazine

44th through 49th Place | Value: \$15

Pokerati T-shirt

The winners of these prizes will receive a Pokerati t-shirt.

50th Place | Value: \$15

PokerRoad T-shirt