

2013 *Dialogue for Action* Poster Sessions

Baltimore Ballroom Foyer on the 5th floor

Thursday, March 21, 2013

9:20 – 9:45 A.M.

3:00 – 3:25 P.M.

6:30 – 7:00 P.M.

Friday, March 22, 2013

9:30 – 10:00 A.M.

- Board 1 [*Colon Examination for Patients at Higher Risk of Colonoscopy Complications*](#) – **David Mason, MD¹**, Gregory Davault, MBA¹ and Susan Kushins, MS, MBA¹
1. Given Imaging, Duluth, GA
- Board 2 [*Combining Patient Reminders with Convenience Information Fliers to Increase Breast Cancer Screening among Insured Women*](#) – **Laura Benson, RN, MSN, CPHQ¹**, Ysanne Richards-Burke, BS¹, Kimberly Taylor, MS¹, Madeline Caporale, MPH, CHES¹ and Jeffrey Schwartz, PhD¹
1. Health Net Federal Services, LLC, Arlington, VA
- Board 3 [*Identifying Best Practices in the Implementation of Stool-Based Testing for CRC Screening*](#) – **Marnie House, EdD, MPH¹** and Sarah O'Dell, MPH¹
1. ICF International, Atlanta, GA
- Board 4 [*Increasing Colorectal Cancer Screening in the Family Medicine, Patient-Centered Medical Home*](#) – **Kate Mahler, BA, CAE¹**, John Alduino, MEd¹ and Leigh Anne Hehr, BS¹
1. Ohio Academy of Family Physicians, Columbus, OH
- Board 5 [*The Michigan Cancer Consortium Challenge*](#) – **Anna Notier, MSW¹**
1. Michigan Public Health Institute, Lansing, MI
- Board 6 [*Overcoming Cultural Barriers to Colorectal Cancer Outreach and Screening*](#) – **Felisha Dickey, MSW, MPA¹**, Brandi Knight, MPH, CHES¹ and Susan Fleming, BSN, MPA¹
1. Florida Department of Health, Tallahassee, FL
- Board 7 [*Preventing Cancer at the Ballpark: Minor League Baseball and Local Cancer Organizations 'Team Up' Against Skin Cancer*](#) – **Rachel Schramm, BS, CHES¹**
1. Iowa Cancer Consortium, Iowa City, IA

- Board 8 *Prevention Care Management (PCM) to Increase Colorectal Cancer (CRC) Screening Among Medicaid Insured Women in Community Health Centers (CHCs) and Managed Care Organizations* – **Andrea Cassells, MPH¹**, Allen Dietrich, MD² and Jonathan N. Tobin, PhD¹
1. Clinical Directors Network (CDN), New York, NY
 2. Dartmouth Medical School, Hanover, NH
- Board 9 *Rural Outreach in New York State: The Every Woman Counts in Chenango County Campaign* – **Tina Utley Edwards, MPA¹**
1. Chenango Health Network, Norwich, NY
- Board 10 *Traditional and Social Media Campaign on Cancer Prevention and Screening for Urban, Rural and Frontier Women* – **Kate Landis, BA¹**, Janice Swier, BA¹, Becky Oberrecht, BA¹ and Vanessa Hiratsuka, MPH¹
1. Southcentral Foundation, Anchorage, AK