

A Dialogue for Action™ on Colorectal Cancer Screening: Prevention Hits the Headlines

Renaissance Baltimore Harborplace Hotel • Baltimore, Maryland • March 24 – 26, 2010

A G E N D A

Wednesday, March 24, 2010
Pre-Conference Sessions

Office of the Meeting:
Mt. Washington Room, 5th Floor

1:00 PM Conference Registration Opens

Baltimore Ballroom Foyer
5th Floor

2:00 – 4:00 PM

Baltimore Ballroom B
5th Floor

Pre-Conference Exchange: Sharing Information about State Colorectal Cancer Screening Programs

A meeting hosted by the National Colorectal Cancer Screening Network.

Moderator: Holly J. Wolf, PhD, MSPH, University of Colorado School of Public Health

2:00 – 5:00 PM

Baltimore Ballroom A
5th Floor

Overview of Colorectal Cancer Prevention and Early Detection

A must for new attendees!

Moderator: Mary F. Mitchell, American College of Obstetricians and Gynecologists

- [Natural History, Prevention and Epidemiology of Colorectal Cancer](#)
Thomas C. Tucker, PhD, MPH, University of Kentucky, Markey Cancer Center, Kentucky Cancer Registry
- [Colorectal Cancer Screening Guidelines and Procedures](#)
Seth A. Gross, MD, Norwalk Hospital
- [Overcoming Barriers to Colorectal Cancer Screening in Primary Care](#)
Donald E. Nease, Jr., MD, University of Michigan
- [Overcoming Challenges to Health Educators in Promoting Colorectal Cancer Screening](#)
Eden Stotsky-Himelfarb, BSN, RN, Johns Hopkins Hospital Department of Surgical Nursing

5:00 PM Sessions Adjourn for the Day – Dinner on Your Own

Please turn all cell phones and pagers to vibrate mode before entering any conference rooms.
This conference may be audio-taped.

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Thursday, March 25, 2010

7:00 AM Continental Breakfast / Exhibits Open / Conference Registration

Baltimore Ballroom Foyer

8:00 AM Welcome to Day One and Introduction of Keynote

Baltimore Ballroom
5th Floor

- Carolyn R. “Bo” Aldigé, Prevent Cancer Foundation

8:15 AM Keynote: Public Health Challenges and Opportunities Ahead for States in the Changing Health Care System

- Frances B. Phillips, RN, BSN, MHA, Maryland Department of Health and Mental Hygiene
- Q & A: 30 minutes

9:10 AM Panel: Innovative Programs

Moderator: Lynda Flowers, JD, MSN, RN, AARP

- Health IT: Developing the Tools to Advance Physician and Patient Communication
Robert S. Miller, MD, FACP, Johns Hopkins Kimmel Cancer Center at Green Spring Station
- Health Communications Between Providers and Patients to Increase CRC Screening Behaviors in Minority and Underserved Populations
Usha Menon, PhD, RN, Arizona State University
- Waste Not, Want Not: Breast Health Care Process Improvement
Raquel E. Samson, MPH, The Primary Care Coalition of Montgomery County, MD

Q & A: 15 minutes

10:10 AM 25-Minute Break / Posters on Display in Baltimore Ballroom Foyer

10:35 AM Update on Current Colorectal Cancer Screening Issues and Modalities

Moderator: Edward J. “Joe” Eyring, II, MD, Center for Colon and Rectal Disease

- Robert A. Smith, PhD, American Cancer Society (ACS)

Q & A: 15 minutes

11:10 AM Panel: Successful Education and Screening Programs on Shoestring Budgets

Moderator: Edward J. “Joe” Eyring, II, MD, Center for Colon and Rectal Disease

- Unfunded State Mandates: Building Bricks without Straw
Whitney F. Jones, MD, Colon Cancer Prevention Project, Midwest Gastroenterology
- Educating Physicians on a Shoestring: Flexible and Sustainable Programs in NJ and NY
Michelle Tropper, MPH, American Cancer Society (ACS)
- The First Annual Boxer 500: “Running” the High Plains Colon Cancer Task Force
Alan G. Thorson, MD, FACS, Nebraska Comprehensive Cancer Control Program

Q & A: 15 minutes

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Thursday, March 25, 2010 (continued)

12:20 PM Laurels Awards Luncheon

Maryland Ballroom C
5th Floor

- Mistress of Ceremonies: Andrea Roane, WUSA 9

1:30 PM Session 1 - Concurrent Conversations

Innovative and Successful Programs on Shoestring Budgets

Federal Hill Room
5th Floor

1A. Health Communication to Increase CRC Screening: In the Provider's Office and Beyond

Facilitator: Susan Hoppough, PhD, RN, *St. Mary's Health Care*

Resource Person: Usha Menon, PhD, RN, *Arizona State University*

Fells Point Room
5th Floor

1B. Developing or Expanding CRC Screening Programs Through Public/Private Partnerships in a Changing Health Care System

Facilitator: June E. Ryan, MPA, *Nebraska Department of Health and Human Services*

Resource Person: Gary L. Gurian, *C-Change*

Pride of Baltimore Rm
6th Floor

1C. How Patients and Providers Can Prepare for IT-Based Health Communication

Facilitator: Donald E. Nease, Jr., MD, *University of Michigan*

Resource Person: Robert S. Miller, MD, FACP, *Johns Hopkins Kimmel Cancer Center at Green Spring Station*

Baltimore Ballroom B
5th Floor

1D. How Systems Changes in CRC Screening Programs Can Lead to Increased Screening Rates

Facilitator: Patricia Hilton, MFA, *Patricia Hilton Applied Arts*

Resource Person: Raquel E. Samson, MPH, *The Primary Care Coalition of Montgomery County, MD*

Kent Room
6th Floor

1E. Getting Physicians On Board for CRC Screening: What Community Groups, Nonprofits and Advocates Can Do

Facilitator: Mary K. Doroshenk, MA, *American Cancer Society, National Colorectal Cancer Roundtable*

Resource People: Edward J. "Joe" Eyring, II, MD, *Center for Colon and Rectal Disease*

Michelle Tropper, MPH, *American Cancer Society*

3:00 PM 20-Minute Break

3:20 PM [Responses of 2010 Dialogue Attendees to the CRC Screening Survey](#)

Baltimore Ballroom

- Tim E. Byers, MD, MPH, *University of Colorado Cancer Center*

3:30 PM [Exploring the Limits of Colorectal Cancer Screening](#)

- David F. Ransohoff, MD, *University of North Carolina at Chapel Hill*

Q & A: 15 minutes

4:25 PM [Update on the Centers for Disease Control and Prevention \(CDC\) Colorectal Cancer Control Program](#)

- Faye Wong, MPH, *Centers for Disease Control and Prevention (CDC)*

Q & A: 15 minutes

5:00 PM Poster Session

Baltimore Ballroom
Foyer

Poster presenters will be present to discuss their work.

5:30 – 8:00 PM Reception: 5:30 - 6:30 PM Cocktails & Hors D'Oeuvres – Dinner: 6:30 - 8:00 PM

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Friday, March 26, 2010

6:00 AM Group Walk on the Inner Harbor (Weather Permitting)

Meet in Hotel Lobby
1st Floor

7:00 AM Continental Breakfast

Baltimore Ballroom Foyer

8:00 AM Welcome to Day Two and Introduction of Keynote

Baltimore Ballroom
5th Floor

- Carolyn R. "Bo" Aldigé, Prevent Cancer Foundation

8:05 AM Keynote: [Role of Preventive Care in the Changing Health Care System](#)

- Susan Dentzer, Health Affairs

Q & A: 30 minutes

9:10 AM Panel: Changes in the Health Care System

Moderator: Tim E. Byers, MD, MPH, University of Colorado Cancer Center

- [How Will "Medical Homes" Affect Delivery of Preventive Services like CRC Screening?](#)
Richard C. Wender, MD, Thomas Jefferson University
- **The Promise of Community Prevention for Improving the Health of Americans**
Deborah A. Cohen, MD, MPH, RAND Corporation
- [A Coming Shortage of Primary Care Physicians: What Do We Really Know?](#)
Laura C. Seeff, MD, Centers for Disease Control and Prevention (CDC)

Q & A: 15 minutes

10:05 AM 15-Minute Break and Hotel Check-Out

10:20 AM 2010 National Institutes of Health (NIH) State of the Science on Colorectal Cancer Screening

Baltimore Ballroom

Moderator: Carrie N. Klabunde, PhD, National Cancer Institute (NCI)

- [U.S. Preventive Services Task Force and CRC Screening Recommendations](#)
Mary Barton, MD, MPP, U.S. Preventive Services Task Force, AHRQ
- **Trends in the Use of CRC Screening in the United States**
Carrie N. Klabunde, PhD, National Cancer Institute (NCI)
- [Disparities in Colorectal Cancer Screening](#)
Electra Paskett, PhD, Ohio State University
- [Status of Colorectal Cancer Screening Research: The 2010 NIH Report](#)
Carrie N. Klabunde, PhD, National Cancer Institute (NCI)

Q & A: 15 minutes

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Friday, March 26, 2010 (continued)

11:35 AM	Session 2 - Concurrent Conversations Changes in the Health Care System
<i>Fells Point Room 5th Floor</i>	2A. The Relationships between Medical Homes, Projected Primary Care Capacity and the Delivery of Preventive Services Facilitator: Holly J. Wolf, PhD, MSPH, <i>University of Colorado School of Public Health</i> Resource People: Donald E. Nease, Jr., MD, <i>University of Michigan</i> Laura C. Seeff, MD, <i>Centers for Disease Control and Prevention (CDC)</i>
<i>Baltimore Ballroom A 5th Floor</i>	2B. What Communities Can Do to Strengthen Primary Prevention of Colorectal Cancer and Other Diseases Facilitator: Patricia Hilton, MFA, <i>Patricia Hilton Applied Arts</i> Resource Person: Deborah A. Cohen, MD, MPH, <i>RAND Corporation</i>
<i>Federal Hill Room 5th Floor</i>	2C. To Screen or Not to Screen? That is the Question. Facilitator: Tim E. Byers, MD, MPH, <i>University of Colorado Cancer Center</i> Resource Person: Seth N. Glick, MD, <i>University of Pennsylvania Medical Center at Presbyterian Medical Center</i>
<i>Baltimore Ballroom B 5th Floor</i>	2D. Not Just "Another Report Sitting on the Shelf": Suggesting Next Steps for the NIH Report Facilitator: Carrie N. Klabunde, PhD, <i>National Cancer Institute (NCI)</i>
<i>Mt. Washington Room 5th Floor</i>	2E. Not Just "Another Report Sitting on the Shelf": Suggesting Next Steps for the NIH Report Facilitator: Erica S. Breslau, PhD, MPH, <i>National Cancer Institute (NCI)</i>
1:05 PM	Open Mike and Closing Remarks
<i>Baltimore Ballroom</i>	<ul style="list-style-type: none"> Karen J. Peterson, PhD, <i>Prevent Cancer Foundation</i>

1:20 PM Program Concludes / Box Lunches Available if Ordered at On-Line Registration