2013 Dialogue for Action Poster Sessions
Baltimore Ballroom Foyer on the 5th floor
Thursday, March 21, 2013
9:20 – 9:45 A.M.
3:00 – 3:25 P.M.
6:30 – 7:00 P.M.
Friday, March 22, 2013
9:30 – 10:00 A.M.

Board 1 Colon Examination for Patients at Higher Risk of Colonoscopy Complications – David Mason, MD1, Gregory Davault, MBA1 and Susan Kushins, MS, MBA1
1. Given Imaging, Duluth, GA

Board 2 Combining Patient Reminders with Convenience Information Fliers to Increase Breast Cancer Screening among Insured Women – Laura Benson, RN, MSN, CPHQ1, Ysanne Richards-Burke, BS1, Kimberly Taylor, MS1, Madeline Caporale, MPH, CHES1 and Jeffrey Schwartz, PhD1
1. Health Net Federal Services, LLC, Arlington, VA

Board 3 Identifying Best Practices in the Implementation of Stool-Based Testing for CRC Screening – Marnie House, EdD, MPH1 and Sarah O’Dell, MPH1
1. ICF International, Atlanta, GA

Board 4 Increasing Colorectal Cancer Screening in the Family Medicine, Patient-Centered Medical Home – Kate Mahler, BA, CAE1, John Alduino, MSED1 and Leigh Anne Hehr, BS1
1. Ohio Academy of Family Physicians, Columbus, OH

Board 5 The Michigan Cancer Consortium Challenge – Anna Notier, MSW1
1. Michigan Public Health Institute, Lansing, MI

Board 6 Overcoming Cultural Barriers to Colorectal Cancer Outreach and Screening – Felisha Dickey, MSW, MPA1, Brandi Knight, MPH, CHES1 and Susan Fleming, BSN, MPA1
1. Florida Department of Health, Tallahassee, FL

Board 7 Preventing Cancer at the Ballpark: Minor League Baseball and Local Cancer Organizations ’Team Up’ Against Skin Cancer – Rachel Schramm, BS, CHES1
1. Iowa Cancer Consortium, Iowa City, IA
Board 8  Prevention Care Management (PCM) to Increase Colorectal Cancer (CRC) Screening Among Medicaid Insured Women in Community Health Centers (CHCs) and Managed Care Organizations – Andrea Cassells, MPH¹, Allen Dietrich, MD² and Jonathan N. Tobin, PhD¹

1. Clinical Directors Network (CDN), New York, NY
2. Dartmouth Medical School, Hanover, NH

Board 9  Rural Outreach in New York State: The Every Woman Counts in Chenango County Campaign – Tina Utley Edwards, MPA¹

1. Chenango Health Network, Norwich, NY

Board 10  Traditional and Social Media Campaign on Cancer Prevention and Screening for Urban, Rural and Frontier Women – Kate Landis, BA¹, Janice Swier, BA¹, Becky Oberrecht, BA¹ and Vanessa Hiratsuka, MPH¹

1. Southcentral Foundation, Anchorage, AK