

EDUCATIONAL REINFORCEMENT: WEB RESOURCES

The Prevent Cancer Foundation provides you with access to informational materials, compiled for the 2011 *Dialogue for Action™* on Colorectal Cancer Screening Prevention Now for a Healthier Tomorrow. The contents of this educational page were provided by planners and presenters of the 2011 *Dialogue*. This page contains educational resources for your post-conference activities in colorectal cancer (CRC) screening and prevention, and includes articles and reports, along with other resources, which are all related to CRC screening.

Articles and Reports

The following materials may be accessed at no cost:

- Centers for Disease Control and Prevention ([Surveillance of Screening-Detected Cancers \(Colon and Rectum, Breast and Cervix\) –United States, 2004-2006](#)). MMWR 2010; 59 (No. SS-9).
- Centers for Disease Control and Prevention ([Cancer Survivors –United States, 2007](#)). MMWR 2010; 59 (No. SS-9).
- Cunningham, P.J. [State Variation in Primary Care Physician Supply: Implications for Health Reform Medicaid Expansions](#). Center for Studying Health System Change, No. 19; March 2011.
- Doubeni, C.A., Laiyemo, A.O., Young, A.C., Reed, G., Field, T.S., Fletcher, R.H. (2010). [Primary Care, Economic Barriers to Health Care, and Use of Colorectal Cancer Screening Tests Among Medicare Enrollees Over Time](#). *Annals of Family Medicine*, 8 (4), 299-307. doi:10.1370/afm.1112.
- Harris, R. (2010). [Speaking for the Evidence: Colonoscopy vs. Computed Tomographic Colonography](#). *Oxford University Press*, 102(16), 1212-14. doi: 10.1093/jnci/djq286

- Herrle, G.N., Snook T.D., (January 18, 2011). "[Healthcare Reform: Strategic Considerations for 2011.](http://insight.milliman.com/article.php?cntid=7490&utm_source=healthcare&utm_medium=web&utm_content=7490&utm_campaign=Health&utm_content=0000-00-00%2000%3A00%3A00&utm_source=VerticalResponse&utm_medium=Email&utm_term=%26quot%3BHealthcare%20reform%3A%20Strategic%20considerations%20for%202011%2E%26quot%3B&utm_campaign=Milliman%20Insight%3A%20A%20new%20approach%20to%20mapping%20risk%20Feature)" *insight*. Retrieved from:
http://insight.milliman.com/article.php?cntid=7490&utm_source=healthcare&utm_medium=web&utm_content=7490&utm_campaign=Health&utm_content=0000-00-00%2000%3A00%3A00&utm_source=VerticalResponse&utm_medium=Email&utm_term=%26quot%3BHealthcare%20reform%3A%20Strategic%20considerations%20for%202011%2E%26quot%3B&utm_campaign=Milliman%20Insight%3A%20A%20new%20approach%20to%20mapping%20risk%20Feature
- Hoffman R.M., Rhyne R.L., Helitzer D.L., Stone S.N., Sussman A.L., Bruggeman E.E., et al. (2011). [Barriers to Colorectal Cancer screening: physician and general population perspectives, New Mexico, 2006.](http://www.cdc.gov/pcd/issues/2011/mar/10_0081.htm) *Preventing Chronic Disease*, 8(2), 1-11.
http://www.cdc.gov/pcd/issues/2011/mar/10_0081.htm. Accessed [3/11/11].
- Nadel, M.R, Berkowitz, Z., Klabunde, C.N., Smith, R.A., Coughlin, S.S, White, M.C. (2010). [Fecal Occult Blood Testing Beliefs and Practices of U.S. Primary Care Physicians: Serious Deviations from Evidence-Based Recommendations.](https://doi.org/10.1007/s11606-010-1328-7) *Journal of General Internal Medicine*, 25(8), 833-9. doi: 10.1007/s11606-010-1328-7.
- Sifri, R., Wender, R. Lieberman, D., Potter, M., Peterson, K., Weber, T.K., Smith, R. (2010). [Developing a Quality Screening Colonoscopy referral System in Primary Care Practice: A Report from the National Colorectal Cancer Roundtable.](https://doi.org/10.3322/caac.20048) *CA Cancer Journal for Clinicians*, 60, 40-49. doi: 10.3322/caac.20048.

The following articles are available to download for a nominal fee:

- Berwick, D.M. (2008). [The Science of Improvement.](https://doi.org/10.1093/ajph/98.7.1182) *Journal of the American Medical Association*, 299 (10), 1182-4.
- Brenner H., Chang-Claude, J., Seiler, C.M., Rickert, A., Hoffmeister, M. (2011). [Protection From Colorectal Cancer After Colonoscopy: A Population-Based, Case-Control Study.](https://doi.org/10.1093/aje/kwq111) *Annals of Internal Medicine*, 154(1), 22-30.
- Doubeni, C.A., Laiyemo, A.O., Klabunde, C.N., Young, A.C., Field, T.S., Fletcher, R.H., (2010). [Racial and Ethnic Trends of Colorectal Cancer Screening Among Medicare Enrollees.](https://doi.org/10.1016/j.amepre.2009.10.037) *American Journal of Preventive Medicine*, 38(2), 184-191. doi: 10.1016/j.amepre.2009.10.037.

Other Resources

- American Cancer Society (ACS)
[*How to Increase Colorectal Cancer Screening Rates in Practice: A Primary Care Clinician's Evidence-Based Toolbox and Guide*](#)
- Colon Cancer Alliance (CCA) and Salix Pharmaceuticals
[*"Colonoscopy for Dummies" Educational Resource*](#)
- Colon Cancer Prevention Project
[*Colon Cancer Screening Tip Sheet*](#)
- Centers for Disease Control and Prevention
[*Cancer Incidence 1999-2008 \(National Program of Cancer Registries states only\)*](#)
- Entertainment Industry Foundation's National Colorectal Cancer Research Alliance (NCCRA)
[*Colorectal Cancer Legislation Report Card*](#)
- National Colorectal Cancer Roundtable (NCCRT)
[*Action Plan for Implementing a Primary Care Clinician's* Evidence-Based Toolkit and Guide*](#)
(*Including Family Physicians, General Internists, Obstetrician-Gynecologists, Nurse Practitioners, Physician Assistants, and Their Office Managers)
- Prevent Cancer Foundation
[*Social Media Guide*](#)
- U.S. Department of Health and Human Services Centers for Medicare and Medicaid
[*Toolkit for Making Written Material Clear and Effective*](#)