Conference Agenda
Wednesday, April 6, 2016

8:00 a.m. - 11:55 a.m.
Baltimore Ballroom Foyer
5th Floor

CONFERENCE REGISTRATION OPENS

8:00 a.m.
Baltimore Ballroom Foyer
5th Floor

CANCER SCREENING AND PRIMARY CARE FOR FAMILY RESIDENTS
To encourage good cancer screening in primary care practice in the future, this session covers cervical, colorectal and lung cancer screening for residents in family medicine at the University of Maryland. This session is held off-site at the University of Maryland. Limited seating; **advance registration is required**.

Speakers:
- Niharika Khanna, MD, DGO, School of Medicine, University of Maryland
- Tamika Felder, Cervivor
- Erik C. von Rosenvinge, MD, University of Maryland Medical Center
- Laura D. Porter, MD, Colon Cancer Alliance, @drlauraporter
- Petr F. Hausner, MD, PhD, University of Maryland School of Medicine
- Deborah Benton, MA, Lung Cancer Alliance

9:00 a.m. - 10:30 a.m.
Baltimore Ballroom A & B
5th Floor

WORKSHOP ON GETTING THE NUMBERS RIGHT ON CANCER SCREENING
The workshop will help participants to gain a better understanding of the appropriate use of statistics on cancer screening of diverse types. Current examples of appropriate and inappropriate use of cancer screening statistics will be discussed.

Speaker: Ruth Etzioni, PhD, Fred Hutchinson Cancer Research Center, @retzioni

10:30 a.m. - 12:30 p.m.
Maryland E
5th Floor

WORKSHOP ON 21st CENTURY CURES AND SENATE INNOVATION ACT: WHERE DO WE GO FROM HERE?
The 21st Century Cures Act is a far-reaching piece of legislation that moves medical research forward in the United States, streamlines certain approval processes, and dedicates funding to the FDA and the NIH. It also shows a bipartisan commitment to health research and to compromise, having passed the House 344-77.

Now, however, the Senate’s version is stalled and it isn’t clear when/if it will move forward. This panel will discuss the advocacy work that was done by organizations and individuals all across the country to pass the House bill, what can be done to move the process forward in the Senate — and what we do if we run out of time before it passes during this Congress.

Moderator: Marisa Vertrees, MA, Prevent Cancer Foundation

Speakers:
- Mary Lee Watts, MPH, American Association for Cancer Research
- Lisa Schill, RASopathies Network USA, @RASopathiesnet
- Carly McWilliams, US House of Representatives, Committee on Energy and Commerce

12:30 p.m.
LUNCH ON YOUR OWN
Conference Agenda
Wednesday, April 6, 2016

1:00 – 4:00 p.m.
Baltimore Ballroom A & B
5th Floor

**FOUNDATIONS FOR PREVENTION AND EARLY DETECTION OF BREAST, CERVICAL, COLORECTAL AND LUNG CANCER**

This overview of the mandated guidelines-driven cancer screenings functions as an in-service for participants new to cancer screening and as a review for others. This session will have a break.

Moderator: Erica Breslau, PhD, MPH, National Cancer Institute

- **Natural History and Epidemiology of Breast Cancer**
  Rachel F. Brem, MD, FACR, FSBI, Breast Imaging and Interventional Center, The George Washington University, @DrRachelBrem

- **Natural History of HPV and Cervical Cancer: The Case for Global Cervical Cancer Prevention**
  Philip Castle, PhD, MPH, Global Coalition Against Cervical Cancer and Albert Einstein College of Medicine

- **Natural History and Epidemiology of Colorectal Cancer**
  Alan G. Thorson, MD, FACS, Creighton University School of Medicine and the University of Nebraska College of Medicine

- **Natural History and Epidemiology of Lung Cancer**
  Elbert Kuo, MD, MPH, MMS, FACS, St. Joseph's Hospital and Medical Center

- **Cancer Screening in the Primary Care Setting**
  Mona Sarfaty, MD, MPH, FAAFP, Thomas Jefferson and George Mason universities

- **Overcoming Barriers Health Educators Face in Promoting Cancer Screening**
  Kathleen Gamblin, RN, BSN, OCN, Northside Hospital Cancer Institute

20 minutes of dialogue with audience

1:00 – 4:00 p.m.
Maryland E
5th Floor

**COLORECTAL CANCER SCREENING WORKSHOPS CO-SPONSORED BY THE PREVENT CANCER FOUNDATION AND THE NATIONAL COLORECTAL CANCER ROUNDTABLE**

1:00 – 2:25 p.m. **Workshop #1: Steps for Increasing Colorectal Cancer Screening Rates: A Manual for Community Health Centers**

This session will introduce participants to a National Colorectal Cancer Roundtable resource: “Steps for Increasing Colorectal Cancer Screening Rates: A Manual for Community Health Centers.” The manual provides instructions to enable Community Health Centers to implement expert-endorsed processes for improving colorectal cancer screening and follow-up care – one step at a time. This session will go over how to use the manual, give a high level overview of specific sections and introduce participants to the many resources in the appendix.

2:35 – 4:00 p.m. **Workshop #2: 80% by 2018 Communications Guidebook: Effective Messages for Reaching the Unscreened**

The goal of this session is to introduce users to the new 80% by 2018 Communications Guidebook, which provides tested messages and advice for reaching five key populations if we are to get to 80% screening rate by 2018: The newly insured, the rationalizer/procrastinator, the financially challenged, African Americans and Hispanics. The session will also introduce participants to new materials tested for Spanish speakers.
Conference Agenda
Wednesday, April 6, 2016

1:00 – 3:15 p.m.  
Homeland Room  
5th Floor

INFORMATION EXCHANGE ABOUT STATE AND TRIBAL COLORECTAL CANCER SCREENING PROGRAMS

Because the Dialogue attracts participants from across country (37 states, 15 AI/AN organizations, Puerto Rico, the District of Columbia, Guam and the Northern Mariana Islands in 2015), the 2016 Dialogue will again host this meeting of the National Colorectal Cancer Screening Network for peer-to-peer information sharing, in support of the “80% by 2018” national colorectal cancer screening initiative.

Facilitators: Melissa Leypoldt, RN, Women’s and Men’s Health Services, Nebraska Health and Human Services, @Missyreverie
Michelle Heffelfinger, Women’s and Men’s Health Services, Nebraska Health and Human Services
Andrea Dwyer, University of Colorado School of Public Health

3:30 – 5:30 p.m.  
Homeland Room  
5th Floor

AMERICAN INDIAN/ALASKA NATIVE MEETING TO SHARE EXPERIENCES WITH CANCER SCREENING AND PREVENTION PROGRAMS IN INDIAN COUNTRY

Starting with a focus on HPV vaccination efforts, the discussion will then broaden to cover recent initiatives in breast, cervical, colorectal and lung cancer screening programs. Participants are encouraged to bring related materials. The Dialogue serves as an important source of information and networking for Indian Country.

Everybody welcome!

Co-Facilitators: Kris Rhodes, MPH (Enrolled Bad River Band of Lake Superior Chippewa), American Indian Cancer Foundation, @aicaf_org, @chi_ikwe
Donald Haverkamp, MPH, Centers for Disease Control and Prevention, @dhaver2001

4:15 – 5:45 p.m.  
Fells Point Room
Guilford Room  
5th Floor

NATIONAL COLORECTAL CANCER ROUNDTABLE TASK GROUP MEETINGS

For Roundtable members: In 2016, the Dialogue will again host sub-committee meetings of the National Colorectal Cancer Round Table, in support of the “80% by 2018” national colorectal cancer screening initiative

Community Health Centers Task Group
Public Awareness Task Group

6:00 – 7:00 p.m.  
Wattertable Ballroom  
5th Floor

MEET AND GREET

An informal reception to meet colleagues both old and new and make plans for sharing dinner at a great restaurant nearby!
### Conference Agenda

**Thursday, April 7, 2016**

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<tr>
<th>Time</th>
<th>Location</th>
<th>Event</th>
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| 7:00 a.m. | Baltimore Ballroom Foyer 5th Floor | CONFERENCE REGISTRATION AND EXHIBIT OPENS  
POSTERS ON DISPLAY  
CONTINENTAL BREAKFAST |
| 8:00 a.m. | Maryland Ballroom D, E, F 5th Floor | WELCOME OF THE DAY  
Carolyn R. (“Bo”) Aldigé, Founder and President, Prevent Cancer Foundation |
| 8:10 a.m. | Maryland Ballroom D, E, F 5th Floor | OPENING KEYNOTE: Breast Care and Health Equity  
Kristi Funk, MD, Pink Lotus Breast Center, @pinklotusbc  
20 minutes of dialogue with audience |
| 9:15 a.m. | Baltimore Ballroom Foyer 5th Floor | NETWORKING BREAK  
POSTER SESSION  
Poster presenters will be available to discuss their work. |
| 9:50 a.m. | Maryland Ballroom D, E, F 5th Floor | BIG DATA IN CANCER SCREENING  
Moderator: Marnie Schilken, MPH, Gateway HealthSM  
- Practical Uses of Big Data in Cancer Imaging  
  Santosh Bhavani, SemanticMD, @SemanticMD  
- The Use of Quality Measures in Colorectal Cancer Screening  
  Susan Hutfless, PhD, Johns Hopkins Bloomberg School of Public Health  
- How Does Big Data Impact Quality and Cost Decisions of Patients?  
  David Newman, PhD, JD, Health Care Cost Institute  
  20 minutes of dialogue with audience |
| 11:05 a.m. | Maryland Ballroom D, E, F 5th Floor | PREVENTION INITIATIVES TO REDUCE HEALTH DISPARITIES  
Moderator: Carrie Klabunde, PhD, Office of Disease Prevention, National Institutes of Health  
- Preventing Liver Cancer: Hepatitis B Initiatives Among Asian Americans  
  Karen E. Kim, MD, MS, The University of Chicago  
- Increasing Indian Health Service Hepatitis C Capacity Through Telehealth and Technical Assistance  
  Lisa C. Neel, MPH (Cherokee), Indian Health Service  
- Health in All Policies: Sacred Traditional Tobacco for Healthy Native Communities  
  Melanie L. Plucinski, MPH (Ojibwe), (Enrolled Bad River Band of Lake Superior Chippewa), American Indian Cancer Foundation, @aicaf_org, @chi_ikwe  
  20 minutes of dialogue with audience |
## Conference Agenda

**Thursday, April 7, 2016**

### 12:20 p.m.

**Baltimore Ballroom A & B**

**5th Floor**

**LAURELS AWARDS LUNCHEON**

Moderator: Greta Kreuz, MA, Award-Winning Veteran Broadcast Journalist

- Award for National Leadership
- Award for Advocacy
- Award for Dedication to Community Service

### 1:50 p.m.

**CONCURRENT CONVERSATIONS**

These are facilitated cross-disciplinary small groups which have experts as resources for structured conversations linked to key topics in cancer screening and prevention and which lead to recommendations for action to be shared with all participants. A six-month follow-up survey will collect data on related post-Dialogue cancer screening activities of all participants.

<table>
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<tr>
<th>Room</th>
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<th>Topic</th>
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<tbody>
<tr>
<td>Homeland Room</td>
<td>1. Closing the Disparities Gap in Cancer Prevention</td>
<td>Facilitator: Elizabeth A. Westbrook, MCHES, <em>University of Louisville Kentucky Cancer Program</em>&lt;br&gt;Resource Person: Kris Rhodes, MPH (Enrolled Bad River Band of Lake Superior Chippewa), <em>American Indian Cancer Foundation</em>, @aicaf_org, @chi_ikwe</td>
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<tr>
<td>Federal Hill</td>
<td>5. Making Sense of Increasingly Complicated Cancer Screening Guidelines: Strategies for Providers and Patients</td>
<td>Facilitator: Mary Jane Joseph, RN, BC, CPHQ, <em>Primary Care Coalition of Montgomery County</em>&lt;br&gt;Resource People: Seth Glick, MD, <em>Penn Presbyterian Medical Center</em>, @sethglick</td>
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Conference Agenda
Thursday, April 7, 2016

3:05 p.m.
Baltimore Ballroom Foyer
5th Floor
NETWORKING BREAK

3:40 p.m.
Maryland Ballroom D, E, F
5th Floor
POSTER SESSION
Poster presenters will be available to discuss their work.

3:45 p.m.
Maryland Ballroom D, E, F
5th Floor
PROGRESS & PROSPECTS IN CANCER SCREENING & PREVENTION
Moderator: Seth Glick, MD, Penn Presbyterian Medical Center, @sethglick
- Ovarian Cancer Screening and Prevention
  Rebecca Lynn Stone, MD, MS, Johns Hopkins Medicine
- Prospects for Liver Cancer Screening
  Anjana Pillai, MD, Emory University School of Medicine
- What Will It Take to Overcome Barriers to HPV Vaccination?
  Kenneth Alexander, MD, PhD, Nemours Children’s Hospital

4:55 p.m.
Maryland Ballroom D, E, F
5th Floor
CONVERSATION ABOUT MOON SHOTS FOR CANCER PREVENTION
Joxel Garcia, MD, MD Anderson Cancer Center
Carolyn R. (“Bo”) Aldigé, Founder and President, Prevent Cancer Foundation

5:30 – 7:30 p.m.
Watertable Ballroom
5th Floor
NETWORKING RECEPTION
Join your friends and meet new colleagues as you visit the food stations and cash bar.
Conference Agenda  
Friday, April 8, 2016

7:00 a.m.  
Baltimore Ballroom Foyer  
5th Floor  
CONFERENCE REGISTRATION AND EXHIBITS OPEN  
POSTERS ON DISPLAY  
CONTINENTAL BREAKFAST

8:00 a.m.  
Maryland Ballroom D, E, F  
5th Floor  
WELCOME OF THE DAY  
Carolyn R. (“Bo”) Aldigé, Founder and President, Prevent Cancer Foundation

8:05 a.m.  
Maryland Ballroom D, E, F  
5th Floor  
CLOSING KEYNOTE: Current Evidence on Food and Cancer Prevention  
Walter C. Willett, MD, DrPH, Harvard School of Public Health

9:10 a.m.  
Baltimore Ballroom Foyer  
5th Floor  
NETWORKING BREAK  
POSTER SESSION  
HOTEL CHECK-OUT

9:45 a.m.  
Maryland Ballroom D, E, F  
5th Floor  
UPDATE ON CANCER SCREENING GUIDELINES  
Moderator: Karen J. Peterson, PhD, Prevent Cancer Foundation  
Speaker: Robert A. Smith, PhD, American Cancer Society

10:10 a.m.  
Maryland Ballroom D, E, F  
5th Floor  
TECHNOLOGY AND HEALTH  
Moderator: Elizabeth A. Westbrook, MCHES, University of Louisville Kentucky Cancer Program

- **What Makes a Good Health App?**  
  Katlyn Donohue McMillan, MPH, Smashing Boxes, @KatieDMcMillan

- **Connecting Social Listening and Clinical Data**  
  John Murphy, MS, OkGr8T, @johnmichael328

- **Survivorship and Screening**  
  Kym Martin, MBA, CNC, CFT, 360 Degree Insights, LLC, and HIMSS Maryland Chapter, @kymlmartin

20 minutes of dialogue with audience
Conference Agenda
Friday, April 8, 2016

11:25 a.m.  PATIENT NAVIGATION
Maryland Ballroom D, E, F  
5th Floor

Moderator: Andrea Dwyer, University of Colorado School of Public Health

- The Critical Role of Patient Navigators in CT Lung Cancer Screening Programs
  Vickie Beckler, BSN, RN, WellStar Health System

- Patient Navigation: A Key to Reducing Disparities in CRC Screening
  Lynn F. Butterly, MD, Dartmouth-Hitchcock Medical Center

- Making the Business Case for Patient Navigation
  Lina Jandorf, MA, Icahn School of Medicine at Mount Sinai

20 minutes of dialogue with audience

12:40 p.m.  CONFERENCE CLOSES