

Predictive Analytics in Population Health

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Big Data & Predictive Analytics



The Promise & Cause:

- Consumer Engagement
- Behavior change
- Lower costs of care
- Better health outcomes

The Future of Connected Health

(Driven by “big data” + analytics)

Cognitive
Computing
Smart Devices



Apps+
Workflow+
Engagement

Opportunities



HCIT Innovations
Predictive Analytics
Security
Economics
ACA
HIEs

This Happening Now!

Initiatives

- Providers
- Plans
- The Big Divide...

Prescriptive care plans
Social-mobile
360 ePHR
Portable & Visible by all
(Think Facebook)

Doctors &
Nurses:
Time to Care



Patients:
**Coordinated
Care**



care

Admins:
**Profitable
Care**



Consumers:
**Value &
Quality**



Thank you!

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