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The Prevent Cancer Foundation is a national, non-profit health foundation whose mission is saving lives through cancer prevention and early detection.
Dear Friends,

A seedling of an idea 25 years ago, the Prevent Cancer Foundation has grown and branched out to affect the lives of millions. In marking the milestone of our Silver Jubilee anniversary, I am proud of so many of the Foundation’s far-reaching achievements. We are pleased and comforted that the fruits of our labor are being realized, as more and more people are not only understanding ways that cancer prevention and early detection work, but incorporating them into their daily lives. And we know our many accomplishments could not have been possible without the selfless giving of so many of you.

This year, we also celebrated two additional milestones: the 20th year of the Congressional Families Cancer Prevention Program and the 15th year of operation of the “Mammovan,” (the Foundation-sponsored mobile mammography program). The Mammovan is the longest continuously-operating mobile breast screening program in the country and has provided more than 32,000 mammograms. See page 8 for further information on this life-saving program.

One of the most significant achievements of this past year was the early conclusion of the National Lung Cancer Screening Trial, the largest and most expensive clinical trial in history. The trial was stopped when analysis of the data showed a 20 percent mortality reduction in a high-risk population screened by spiral CT versus a similar population screened by conventional chest x-ray.

The Foundation has long advocated for research in the use of spiral CT technology and was a vital voice in discussions leading up to the approval of the trial. We have hosted eight workshops, funded important research grants and enabled the development of a publicly-accessible reference database for use by scientists studying this important technology.

As lung cancer is the leading cancer killer of men and women in the U.S.—and globally—spiral CT screening has the potential to provide the greatest single reduction of cancer mortality in the history of the war on cancer. Please see page 2 for more background on the Foundation’s critical role.

This past year we also focused our energies on invigorating our Web site, www.preventcancer.org, with a redesign, as well as new ways to share the Foundation’s message of prevention and early detection through social networking platforms. The Foundation now provides a constant flow of information through our blog, Facebook, LinkedIn and Twitter accounts.

The Foundation will continue to lead the fight to save lives through cancer prevention and early detection. I am proud of the work we have done and hope we can count on your continued support of our vision to stop cancer before it starts.

Sincerely,

Carolyn R. Aldigé
President and Founder
Planted Seeds of Progress

Anna R. Giuliano, Ph.D., Cervical Cancer

Dr. Giuliano, Program Leader of Cancer Epidemiology, Chair of the Department of Cancer Epidemiology and Co-Director of the Population Science Core at Moffitt Cancer Center in Tampa, Fla., described how she became interested in cancer prevention research, and how the Foundation supported her work on developing a vaccine for human papillomavirus (HPV), which causes cervical cancer.

“After reading all the literature I could get my hands on at that point, I knew then that I wanted to work only on cancer,” she said. “Cervical cancer affected a lot of women, especially underserved women. It was the most important cancer for women internationally, and to work on it satisfied all the needs I had to do something that would make a great impact.”

Dr. Giuliano continued, “I am thankful that the Foundation’s mission has always been cancer prevention and early detection through research and education. Because of that initial grant, I was able to conduct research that led to the development of a vaccine that will help save the lives of thousands of women worldwide each year. It was exciting for us, and it’s exciting for others to get this kind of support.”

Seventeen years later, Dr. Giuliano continues her work on HPV. She was recently awarded $10 million by the National Institutes of Health (NIH) to study men’s role in the spread of HPV. The NIH grant is the largest ever to a cancer control and prevention researcher at Moffitt Cancer Center.

Maria Elena Martinez, Ph.D., Colorectal Cancer

Over the years, the Foundation has supported several projects exploring links between diet and cancer risk. In 1999, the Foundation provided a grant to Dr. Martinez, now Co-Leader of the Cancer Prevention and Control Program and Director of the Cancer Health Disparities Institute at the Arizona Cancer Center in Tucson.

The Foundation provided funding to Dr. Martinez for the study of folate and its correlation with colon cancer. In 1999, knowledge of this area of research was less complete. Specific findings of the project included documenting a lower recurrence of colorectal adenomas among individuals with higher folate intake, as well as among those with higher plasma folate concentrations.

“I feel proud of the fact that this work, originally supported by the Foundation, has greatly contributed to our understanding of the role of folate and folic acid in colon carcinogenesis,” said Dr. Martinez. “The funds provided essential seed money for pilot funding that led to the launch of my work in the field of folate and colon cancer prevention. Specifically, I was able to use these funds to generate preliminary data that were included in a large grant (PO1), funded by the NIH.”
V. Craig Jordan, Ph.D., Breast Cancer

Widely regarded as the “father of tamoxifen,” Dr. Jordan is the Scientific Director of Lombardi Comprehensive Cancer Center, Vice Chair of the Department of Oncology and Professor of Oncology and Pharmacology at Georgetown University Medical Center in Washington, D.C. Dr. Jordan’s research, partially supported by the Foundation ultimately led to tamoxifen’s approval as the first breast-cancer chemopreventive drug. We asked Dr. Jordan to bring us up to date on his work and the current status of research on chemoprevention in light of tamoxifen’s role in preventing reoccurrence.

“The exciting news with tamoxifen is that re-evaluation of treatment clinical trials continues to show not only effectiveness during treatment, but a 30% decrease in mortality for at least 10 years after the drug is stopped. The exciting news is also the fact that the funds we were given [by the Foundation] to support a Ph.D. student really paid big dividends 20 years later,” stated Dr. Jordan.

He continued, “We have focused our attention on the evolution of drug resistance to tamoxifen and we discovered that after about 5 years of tamoxifen treatment, estrogen at physiologic levels becomes tumoricidal and kills sensitized breast cancer cells. We proposed that this was why tamoxifen is so effective years after treatment is stopped. Simply stated, tamoxifen stops the growth of microscopic tumor cells, but then over the 5 year treatment period, drug resistance occurs and evolves, but when tamoxifen is stopped, estrogen, now from the woman’s own body, destroys the primed tumor cells.”

Dr. Jordan’s current work is focused on understanding the mechanisms that could now be used to identify women for effective and inexpensive chemoprevention with estrogen in the future. Dr. Jordan stated, “This would never have been considered possible 20 years ago, when we first made our discovery with the funds invested by the Prevent Cancer Foundation.”

Xifeng Wu, M.D., Ph.D., Lung Cancer

Dr. Wu is now Chair of the MD Anderson Department of Epidemiology and Director of the Center for Translational and Public Health Genomics in Houston, Texas. But in 1995, as a new tenure-track assistant professor freshly out of her post-graduate training, the Richard C. Devereaux Outstanding Young Investigator Award in Lung Cancer Prevention was the very first grant she had ever received.

Dr. Wu’s research project was to test a novel hypothesis that specific chromosomal aberrations, as measured by molecular cytogenetics analysis, may be associated with increased risk of lung cancer. Dr. Wu recalled, “At that time, molecular epidemiology was still in its infancy and applying molecular cytogenetics
in epidemiology and population studies was uncharted territory. This award allowed me to establish and refine the techniques, and it showed that specific chromosomal aberrations indeed could be used as susceptibility biomarkers for lung cancer. The concept and technique have been adopted in the field of molecular epidemiology, and my group has always been at the forefront of research in this area."

Dr. Wu shared with us her successes over the past 16 years since receiving a Prevent Cancer Foundation award. "I have grown my group from myself to a multi-disciplinary team of nearly 50 employees, including 20 Ph.D. or M.D. level scientists. Recently, I was named the inaugural Director of the Center for Translational and Public Health Genomics, and Chair of the Department of Epidemiology at MD Anderson Cancer Center. My research bridges the fields of epidemiology, biology, genetics, statistics, and translational research, and my group has made many pioneering findings in establishing genetic susceptibility factors and intermediate biomarkers for cancer risk and clinical outcomes and developing integrative risk prediction models for cancer risk and outcomes."

Almost two decades have passed since Dr. Wu was awarded her Foundation grant, and she fondly recalled how this award helped plant the seeds of her career in cancer research. She said, "I have obtained over $25 million in grant support from the National Cancer Institute (NCI), but the Richard C. Devereaux Outstanding Young Investigator Award, because it was the first award and grant for my independent academic career, will always have a special place in my heart. I attribute my accomplishments so far to the motivation, confidence, direction and experience that I gained from this award."

Wendy Demark-Wahnefried, ph.D., R.D., Prostate Cancer

Dr. Demark-Wahnefried is Professor and Webb Endowed Chair of Nutrition Sciences and Associate Director of the University of Alabama at Birmingham Comprehensive Cancer Center. Dr. Demark-Wahnefried's Foundation funding in 1993 allowed her to expand her hormonal analysis of serum samples and anthropometric differences between men who were diagnosed with prostate cancer with age- and race-matched men who did not have the disease.

Dr. Demark-Wahnefried recalled, "The funding provided an opportunity to expand the scope of this investigation, and indeed we did find that men who were diagnosed with prostate cancer had higher levels of free testosterone than men who were cancer-free. Furthermore, we found strong associations between vertex baldness and levels of free testosterone. Subsequent studies by our research team and others have found associations between vertex baldness and prostate cancer; thus our findings were corroborated by others."

Dr. Demark-Wahnefried's work has evolved from conducting observational studies to developing and testing diet and exercise interventions in cancer populations. She shared, "The experience gained from the PCF-funded study early in my career has been instrumental in forming the basis for my work today."
Saving Lives Through Early Detection of Lung Cancer

Big news in 2010: In November, the National Cancer Institute announced that it was stopping the largest and most expensive clinical trial in its history, the eight-year National Lung Cancer Screening Trial (NLST). Why? Because it had found that spiral CT scans can reduce the number of people who die of lung cancer by 20 percent over conventional chest x-rays. The significance of this cannot be overstated, given that lung cancer causes almost one-third of all cancer deaths in this country. The trial validated the theory that detecting lung cancer early, before it causes symptoms, can lead to a surgical cure.

This was really a watershed moment, proving for the first time that low-dose CT scanning is both safe and effective at detecting early-stage disease. Many challenges remain: We must determine who is at high risk for developing lung cancer; who should be screened; how to develop a high-quality, effective and efficient screening program; and how to manage the workup of patients who have suspicious lesions.

The Foundation had eagerly awaited the results of the NLST, as it has long been interested in the use of CT both for screening and for assessment of response to new therapies for managing lung cancer. In fact, we planted some solid roots by hosting the "Millennium Workshop" in 2000 and brought together thought leaders from many disciplines to explore lung cancer screening through spiral CT. The consensus among these experts was that the technology had great potential to make an impact on public health and the NLST (which had been designed, but not approved) should go forward. The following year we participated in a meeting convened by the Director of the National Cancer Institute which had the same outcome—and the trial was approved and began enrolling participants in 2002.

The Foundation further nurtured the concept by hosting eight subsequent Workshops exploring the use of spiral CT as a tool for assessing response to new therapies for lung cancer, particularly when it is found in early stages (see related article on page 3). We have provided funding for a fellowship to Dr. Robert Korst at Weill Cornell Medical Center (a surgeon looking into how best to manage patients with early-stage disease), a grant to Dr. Olga Gorlova at MD Anderson Cancer Center (an epidemiologist studying how to refine the criteria that define “high risk”), and a publicly-accessible database at Cornell University that provides high-quality lung images to researchers who are trying to more effectively use computers to help determine which suspicious lesions are really cancer and which are not. We also participated in collaborative funding of an actuarial analysis of the public health impact of improving early lung cancer detection, which highlighted the singular benefit in mortality reduction that was possible through this approach to finding lung cancer in its early stages.

We hope it won’t be long before CT scans become part of preventive care for anyone who is considered to be at high risk of developing lung cancer, based on scientifically-developed criteria.
Foundation Boosts Community Programs Coast-to-Coast

The Foundation awarded $85,000 in community grants to nine organizations across the country in January. Though these projects and programs are diverse and unique, all share the goal of promoting cancer prevention and education as well as overall wellness, in culturally relevant ways.

ANCHORAGE—The Alaska Native Tribal Health Consortium will promote healthy lifestyle choices among native youth at risk for obesity by developing and distributing workbooks that emphasize traditional foods and physical activities involved in food gathering and preparation.

COLORADO SPRINGS—Peak Vista Community Health Centers will hold a no-cost skin cancer screening event, emphasizing early detection and prevention education.

NASHVILLE—The Vanderbilt Ingram Cancer Center is encouraging women to make healthy lifestyle choices, including regular cancer screening, through an entertaining musical revue.

ORANGE COUNTY—The Orange County Affiliate of Susan G. Komen for the Cure in California is providing breast cancer education for Hispanic women in an effort to reduce late-stage diagnoses and mortality.

PHILADELPHIA—The Linda Creed: Fighting Breast Cancer with Heart organization is providing low-income and underinsured African American, lesbian, bisexual and transgender communities with culturally relevant breast health education.

GREENVILLE—The Upstate Prostate Cancer Alliance is educating African American males in South Carolina about prostate cancer through presentations and survivor testimonials.

FORT LAUDERDALE—Gilda’s Club South Florida is educating African American women about breast cancer awareness and early detection while also encouraging them to continue the dialogue with others.

SARASOTA—The Gulfcoast South Area Health Education Center, Inc. is providing colorectal and prostate cancer education to medically underserved Hispanics and African Americans in Florida.

The Alaska Native Tribal Health Consortium (ANTHC) in Anchorage created workbooks that emphasize traditional foods and activities, enabling native youth to make more informed and responsible nutritional choices.
This year’s community grant recipients encompass a diverse group of organizations from all corners of the country, with a wide variety of creative programs.

“We are thrilled to be a Prevent Cancer Foundation grant recipient! The grant will help us spread the message about breast cancer to women of color replacing their fears with knowledge.”

—Shelley Goren, CEO, Gilda’s Club South Florida.
Breast Health Education (BHE)

The Foundation’s Breast Health Education for Young Women materials are a valuable resource for schools and communities nationwide. As a school nurse from Minnesota stated, “I liked that the video involves younger girls and not just older women. I also like the myths and facts activity. [The activities] involved the girls so they just didn’t sit there listening to me talk.”

Developed in partnership with the Howard University Cancer Center and designed for interactive educational sessions with young women, the materials have been used by groups from nearly all 50 states, the District of Columbia and several foreign countries.

Mammovan

As a partnership between the George Washington University Cancer Center and the Foundation, the Mammovan has provided more than 32,000 mammograms to women in the Washington, DC metropolitan area since its launch in 1996. This year, nearly sixty percent of the 2,200 mammograms performed on the van were provided to uninsured women. It is always important to note that any woman who has a positive diagnosis receives all needed follow up care regardless of her ability to pay.
¡Celebremos la Vida!

Over its 17 years of existence, the ¡Celebremos la vida! (Let’s Celebrate Life!) program has provided services to almost 7,000 women, including over 6,800 mammograms and 6,700 Pap tests at sites in Washington, DC, Silver Spring, Md. and Woodstock, Ill. Over 9,000 Celebremos participants and their friends and family members have benefitted from education on breast and cervical cancer, as well as healthy lifestyle and nutrition, along with information on colorectal cancer and other preventable cancers.

As one participant put it—“I’m infinitely grateful for my acceptance into this program and to know that if my life were in danger, it could be saved. If it isn’t in danger, I can now live my life peacefully, thanking God and all of you that gave me this great opportunity. Thank you very, very much. I ask God to bless each person who contributes even a tiny grain of sand to this program.” (from patient satisfaction survey collected at Georgetown/ Lombardi Cancer Center site, 04/09/11).

This year, the Foundation received a National Capital Area 2011 Community Grant from Susan G. Komen for the Cure®. The two-year grant allows the Foundation to work with Celebremos coordinators and a community advisory committee, made up of bilingual and bicultural health educators and community members, including Celebremos participants. In collaboration, the Foundation will design an informal outreach tool for women to use to encourage friends and family members to be screened for breast cancer. This tool will be available online to health organizations serving Hispanic communities around the country, amplifying the reach of the program.

English translation—“I’m happy and grateful to be a patient in the program Celebremos la vida. What the staff accomplishes with their dedication and care to those who benefit from this program is very important. I personally thank you. It definitely helps us prevent these terrible diseases. I suffered the loss of my older sister from uterine cancer. My other sister continues to be treated for bone cancer. For this reason I am very grateful and I hope God blesses all who make this possible.”

Georgetown Lombardi—Quote from patient satisfaction survey (05/14/11)

7,000+

women received services through Celebremos
Dialogue for Action Conference

The 13th annual Dialogue for Action on Colorectal Cancer Screening: Prevention Now for a Healthier Tomorrow treated its 193 conference attendees to dynamic presentations and engaging small-group discussions on the changing health care system. Stakeholders in the field of colorectal cancer (CRC) screening came together to discuss preventive services and public health as they relate to CRC screening.

Two keynote speakers gave attendees much to think about and apply in their workplaces and communities. Marcus Plescia, M.D., M.P.H., Director of Cancer Control and Prevention at the Centers for Disease Control and Prevention, used his background in both public health and primary care to give a thoughtful talk on the emerging role of public health in 2014 and beyond. Dan Heath, co-author of Switch: How to Change Things When Change is Hard, delivered a lively presentation on simple techniques to encourage change.

Panel topics focused on the growing role of community health centers, the impact of change on nurses and nurse practitioners, use of electronic health records and current issues in screening modalities. Conference attendees were equipped with strategies to leverage their own resources to move forward with new ideas, helping solve the screening challenges they face in their local communities.

The Foundation continues to recognize the leaders and innovators who drive progress in cancer prevention at the annual Cancer Prevention Laurels Awards Luncheon. Dr. Whitney F. Jones, recipient of the Laurel for Advocacy, founded the Colon Cancer Prevention Project, a nonprofit organization dedicated to increasing colon cancer screening rates in Kentucky and surrounding communities. Recipient of the Laurel for National Leadership, Mary Katya Doroshenk is the director of the National Colorectal Cancer Roundtable, an organization that brings together other organizations for the purpose of increasing colorectal cancer screening rates. Dr. Sanja Percac-Lima, who leads Cancer Outreach Programs at Massachusetts General Hospital Center for Community Health Improvement received the Cancer Prevention Laurel for Innovative Programs.

Laurels Award winners from left to right: Mary Katya Doroshenk, Dr. Whitney F. Jones, Carolyn Aldigé, Dr. Sanja Percac-Lima.
“The Prevent Cancer grant provides needed support for the new initiative we are launching to reach the insured populations in our state. We feel partnering with an insurer like BlueCross BlueShield not only makes sense but it provides an extraordinary opportunity to make an impact on our screening rates. Employee rates for screening are low and yet coverage is available. Now our job is to help walk them to prevention!”

—Anjee Davis, Director of Outreach for the Center for Colon Cancer Research

Screening Saves Lives: “Getting Behind” Colorectal Cancer Screening

Launched on March 1, 2011 with the Colorectal Cancer Screening Saves Lives National Challenge, Screening Saves builds on the Foundation’s long-time commitment to sharing the news that if detected early, colorectal cancer is “Preventable, Treatable and Beatable.” The Screening Saves micro-site provides an online forum where the general public and organizations can share stories, start discussions and learn about colorectal cancer and how to prevent or detect the disease early. Popular features of the Screening Saves site include the ability for community members to send a “Screen-A-Gram” to loved ones, encouraging them to get a colonoscopy, and a “Learn” section with basic information about the colon, and colorectal cancer prevention and early detection.

This inaugural year, eleven community organizations from across the country entered the Screening Saves Lives National Challenge—a competition calling on community groups nationwide to submit their best colorectal cancer (CRC) awareness and screening projects for a grand prize of a $5,000 educational grant and a visit from the Prevent Cancer Foundation Super Colon™.

The Center for Colon Cancer Research at the University of South Carolina won the Challenge for its innovative project “Colorectal Cancer: Get Behind It.” The program will educate employees at two worksites in rural South Carolina communities about colorectal cancer and the importance of screening, prevention and early detection. By targeting those who already have employer-provided medical insurance coverage, the program is anticipating a higher success rate, as they are focusing on a group who has fewer barriers to access and screening.

<50%

CRC screening rate at CCCR’s worksites despite insurance coverage before the program began
Social Media and Networking

The advent of social media and networking has helped the Prevent Cancer Foundation engage new and untapped constituencies and has allowed the Foundation to communicate mission-driven, timely and relevant cancer prevention and early detection information more effectively. In 2011, the use of Facebook, Twitter, YouTube, and LinkedIn gave the Foundation the means to actively engage the public on a daily basis. The addition of a blog in June 2010 allowed up-to-the-minute posts about healthy living, cancer early detection, personal stories, featured recipes and Foundation news and events.

*Connect with Prevent Cancer Foundation today!*

**Blog:** blog.preventcancer.org  
**Facebook:** www.facebook.com/preventcancer  
**Twitter:** @preventcancer  
**YouTube:** www.youtube.com/userPreventCancerFound  
**LinkedIn:** www.linkedin.com/preventcancer

Confess!—Delivering Excellence in Interactive Education

The Prevent Cancer Foundation’s cervical cancer website *Confess!*, received a 2011 Communicator Award of Excellence as part of the 17th Annual Communicator Awards. *Confess!*, dedicated to promoting cervical cancer awareness, educates and emphasizes the importance of early screening.

The site won the award for health and wellness in the “Interactive Multimedia” category for surpassing industry standards with its innovative design.

Entries are judged by the International Academy of the Visual Arts (IAVA), a membership organization that includes more than 500 professionals from various media, communications, advertising and marketing firms.

*Confess!* engages users by inviting them to anonymously submit funny or unusual personal anecdotes, which are displayed as post-it notes tacked onto a virtual bulletin board. Users can scroll through the site to read stories, educate themselves about cervical cancer screening and find other resources to learn more. Despite all the experiences that are posted, *Confess!* assures women that not getting screened is most foolish, and users who post on the site are encouraged to take a pledge to get screened.

Throughout the year, *Cancer PreventionWorks™*, the Foundation’s full-color print newsletter and complementary bi-monthly e-newsletter, continues to bring readers the latest news and information on cancer prevention and early detection. These publications reach thousands of people annually with news and wellness tips, the latest developments in research, educational messages and updates on how the Foundation is making a difference in both local communities and on the national stage.

16,000+ subscribers to the *Cancer PreventionWorks* e-newsletter
“Save Your Skin” Awareness Campaign

In May, the Prevent Cancer Foundation launched the “Save Your Skin” campaign, an initiative that engages people from all walks of life with messages about skin cancer prevention and early detection. The centerpiece of the campaign is www.preventcancer.org/saveyourskin, a fun, interactive and informative website that gives people the information they need to protect their skin from sun damage and skin cancer, plus the tools to share what they learn with others via the social web. Video messages featuring MTV’s “Blonde Charity Mafia’s” Katherine Kennedy and nationally recognized dermatologist Dr. Tanya Kormeili provide simple steps on how to protect and check your skin. U.S. 50K record holder Josh Cox, CNN’s Brooke Baldwin and poker pro Maria Ho share personal stories about their battles with skin cancer and the need for prevention and early detection.

As part of the “Save Your Skin” campaign, the Foundation hosted a “Sun-Smart Baby Photo Contest” on Facebook, inviting parents to submit photos of babies that were well protected from the sun’s harmful UV rays. Other useful features of the “Save Your Skin” site include a fun quiz that allows visitors the chance to test their knowledge about skin cancer and sun safety, tools including a city-specific UV index indicator and the latest downloadable UV index apps for mobile devices.

Protecting the skin during the first 18 years of life can reduce the risk of some types of skin cancer by up to 78%.
Prevent Cancer on Capitol Hill

Prevent Cancer Foundation actively engages with Members of Congress on legislative and regulatory issues critical to medical research and cancer prevention. Some of our legislative priorities during the 111th and 112th Congresses have included increasing federal funding for cancer research and prevention, building support for legislation that will create a federally-funded screening program for colorectal cancer, improving the ability of the Food and Drug Administration to regulate indoor tanning beds, maintaining and funding important components of health care reform related to access to preventive services and protecting embryonic stem cell research.

We take our message to the Hill through communications, meetings and briefings. This year we hosted several Capitol Hill events, including Congressional briefings on cancer prevention and colorectal cancer screening and prevention as well as a reception with the Prevent Cancer Foundation Super Colon™.

Engaging advocates is also critical to impacting policy. Prevent Cancer Foundation works with a network of individuals across the country to help them make their voices heard, providing them with information and tools to advocate for prevention. In March, we hosted our third annual call-in to Congress in support of access to colorectal cancer screening. In partnership with Fight Colorectal Cancer, we reached Members from nearly every state in the country. We urge you to join our Advocacy Action Center (www.preventcancer.org/take-action) and let your voice be heard in support of saving lives through cancer prevention and early detection.

$228 billion spent per year in the nation on cancer
Congressional Families Lend Their Voices to Prevention

The Congressional Families Cancer Prevention Program continues to engage family members of elected officials to lend their voices and platforms in support of cancer prevention. Led by Executive Director Lisa McGovern and an active Executive Council and Advisory Board, the Congressional Families program carries important, life-saving prevention messages across the country through op-eds, PSAs, participation in events to raise awareness and educational efforts to share information about risk reduction, prevention and early detection.

This year, new spouses of the 112th Congress were introduced to the program and the Foundation during their orientation. At the annual Action for Cancer Awareness Awards Luncheon held on Capitol Hill in mid-September, media personality Paula Zahn served as Mistress of Ceremonies and we honored outstanding voices for prevention, including ABC’s Weather Anchor Sam Champion, renowned Chef (and winner of the 2011 James Beard Award) José Andrés, Congressman Mike Castle, and former Senator Dave Karnes, along with Liz’s Legacy, a charitable program he founded that supports education and cancer research at the University of Nebraska Medical Center’s Eppley Cancer Center and Creighton University Medical Center’s Hereditary Cancer Center.

Congressional Families was founded by Rep. Doris Matsui (Calif.) in 1991, when she was a Congressional spouse herself and serving a term as president of the Congressional Club, federally chartered in 1908 for spouses of members of the administration, Congress and Supreme Court. A host of luminaries, journalists and grassroots advocates for awareness have been honored at the annual awards luncheon which was first held in 1993.
Breakaway From Cancer—Our Reach Continues to Grow

The Breakaway from Cancer partners represent the spectrum of cancer—from prevention to treatment to survivorship. For the third year, Prevent Cancer joined Amgen, the Cancer Support Community, Patient Advocate Foundation, and the National Coalition for Cancer Survivorship in highlighting resources available through our organizations, as well as celebrating cancer survivors across the country. The campaign’s reach grew this year, with events on Capitol Hill and in Philadelphia, Pa.; Austin, Texas; and Lewiston, Maine—as well as the eight-day 2011 Amgen Tour of California. The Breakaway from Cancer website has been expanded, offering information and resources and even a Public Service Announcement featuring actor Patrick Dempsey. And we’ve expanded into social media, reaching others with our resources as many respond with stories of heroism and hope. You can find out more by visiting www.breakawayfromcancer.com

Bad Beat on Cancer
Capitol Hill Poker Tournament

Poker pros, amateurs and Members of Congress alike joined together to raise money for the Prevent Cancer Foundation during a fiercely competitive but fun-filled night of Texas Hold 'em at the 7th Annual Bad Beat on Cancer. The tournament raised over $130,000 to fund the Foundation’s community outreach programs.


TJ Byrd of Fairfax Station, Va won the grand prize—a seat at the 2011 World Series of Poker valued at $10,000. Byrd participated in the tournament as part of a large group organized by Chad Anderson, who had held his own poker tournament benefiting the Foundation a few months earlier, in honor of a neighbor’s wife who had passed away from breast cancer. Their event had a great turnout, and the group ended up buying 12 seats at Bad Beat on Cancer. To further show their support for the Foundation, the group came wearing matching shirts specially made for the event.

Signature Events

Nine hundred dancers in black tie at the National Building Museum, 140 poker players in business casual at historic Union Station and 400 runners/walkers in athletic gear at West Potomac Park in Washington, DC have one thing in common: all participated in events to raise money in support of the Foundation’s prevention programs.

Signature events were directly responsible for raising over $1.3 million in FY 2011, and were generously supported by corporate sponsors and individuals (many of whom are cancer survivors) who had a common goal... stopping cancer before it starts!

Over many years, special events have grown to contribute more than $20 million toward cutting-edge cancer prevention and early detection research, public education and community outreach programs.
$1.2+ million raised this year
Annual Spring Gala

The Foundation’s oldest and most prestigious event, the 17th Annual Spring Gala, “The Enchanting Principality of Monaco,” raised over $1.2 million this year. The dazzling red and silver swathed event saluted this year’s host country, Monaco. Foundation board member and celebrity event designer David Tutera transformed the National Building Museum into an incredible gala space that included 30,000 red roses, softly candlelit tables, cascading crystal centerpieces and intricate candelabra. Over 900 guests, including many prominent members of the DC diplomatic, political, business and philanthropic communities, enjoyed an evening of dinner, dancing and camaraderie.

Guests of Honor included the Hon. José Badia, Foreign Minister, representing H.S.H Prince Albert II of Monaco and Mrs. Madeleine Badia; and H.E. Gilles Noghès, Ambassador of Monaco and Mrs. Ellen Noghès. Joyce Gates and Missy Edwards served as Gala co-chairs.

Congresswoman Doris Matsui was honored as the Foundation’s 2011 Cancer Prevention Champion for her inspiration and leadership in creating the Foundation’s Congressional Families Cancer Prevention Program. (Please see page 15.) Rep. Matsui highlighted the importance of this bipartisan program in efforts to raise awareness about cancer prevention and how instrumental Congressional spouses have been in saving lives through cancer prevention and early detection.

ABC’s Weather Anchor Sam Champion acted as Master of Ceremonies of the “Lighting the Way to Prevention” pledge drive, introducing guest speaker and melanoma cancer survivor Daniel Holt, a staff member in Rep. Jim McGovern’s office. Both Champion and Holt encouraged attendees to donate during the pledge drive, raising an additional $44,000.
Prevent Cancer Foundation 5K

The 2010 Prevent Cancer Foundation 5K drew over 300 participants and raised nearly $50,000 during a morning of fitness and fun at West Potomac Park in Washington D.C. WUSA Television 9 Weekday Morning Anchor Andrea Roane served as mistress of ceremonies and special guest Ivan Carter, host of Comcast’s Washington Post Live, ran in the event, while Senator Patrick Leahy and his wife Marcelle as well as other Foundation board members volunteered, distributing subs and water. Trainers from Sport & Health led the crowd in a pre-race warm up. Runners and walkers of all ages and abilities participated, adding to the fun.
Your Dollars at Work… Making a Difference in the Fight Against Cancer

Did you know that over the last 25 years, the Prevent Cancer Foundation has directed over $125 million in voluntary donations towards cancer research, education, advocacy and community outreach? Or that 84 cents of every dollar donated to the Foundation touches the lives of people through our education and outreach programs and helps fund cancer prevention research?

When you support the Foundation, you are an important partner on the front lines of cancer prevention. You can help ensure that millions of individuals are provided with the tools and resources they need to Stop Cancer Before It Starts! We invite you to continue your generous support by making a direct donation, giving through your workplace, making a planned gift or any other type of giving that helps you achieve your philanthropic goals.

Direct Donation

Make a one-time or monthly gift online by visiting www.preventcancer.org or contact the Foundation’s Development division at 703–519–2119. You may also make your gift in honor or in memory of a loved one.

Planned Giving and Estate Planning

Planned giving benefits the Prevent Cancer Foundation and presents the opportunity for tax benefits and income for you. There are a wide variety of gift vehicles to consider, ranging from a bequest in your will to various types of charitable trusts. Because planned giving involves your assets, philanthropic goals and family needs, we suggest you consult your attorney or financial planner before entering into a planned gift. For more information on gift planning and gifts made through wills and estates, please contact the Director of Major and Planned Giving at 703–837–3684.

Host a Fundraiser

The Prevent Cancer Foundation benefits from many different local fundraising events, both large and small, held all across the country. From golf tournaments, Fantasy Football, bowling parties and happy hours to car washes and yard sales, you can help support the Foundation by raising valuable funds that help save lives through cancer prevention and early detection. For more information on hosting your own fundraiser, please visit www.preventcancer.org or contact the Senior Director of Special Events at 703–519–2103.

Beneficiary Events

Often we are confronted with a colleague, friend, loved-one who has received a dreaded cancer diagnosis. Our first thought is “what can I do to help?” Well…folks are “helping” all over the country by holding fundraising events in honor or memory of their loved-ones and donating the funds raised to the Prevent Cancer Foundation. During FY 2011, multiple events (e.g., golf tournaments, bake sales, car washes, bowling nights, poker parties and even a video gaming marathon) were held across the nation and raised over $500,000 in support of cancer prevention research. These generous contributors honored wives, husbands, sisters, brothers, parents, grandparents, daughters and friends, confident that they were helping others with their efforts. The Foundation is grateful for this support and encourages others who are looking to make a difference to visit the beneficiary event website at www.preventcancer.org/donate. Small seeds of effort often grow into vast gardens of support.

Left: The Speed Demos Archive (SDA) held a five day, round-the-clock video gaming marathon for the Foundation that raised over $53,000. The marathon titled, “Awesome Games Done Quick” (AGDQ), took place in a Chevy Chase, Md. 4-H community center but included participants and donors from around the country and around the world.

Above: The Holden Cup Golf Tournament is widely recognized as one of Washington, D.C.’s premier charity pro-am golf events, attracting the region’s top local pros and scratch amateur golfers. The Holden Cup has raised more than $431,000 for the Prevent Cancer Foundation since 2007. Above Right: Chad Anderson of Fairfax Station, Va. organized a 52-person poker tournament at his home benefiting the Foundation in memory of a neighbor’s wife who lost her seven year battle with breast cancer. Bottom Right: In Flint, Mich., Georgeann Ricketts hosted the “Martin Thomas Benefit for the Prevent Cancer Foundation: A Celebration of Life” in honor of close friend Martin “Marty” Thomas, who was battling lung cancer. The event included dinner and live music from six bands, and raised more than $3,000 for cancer research and prevention.
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Pictured—Front Row Left to Right: Alan Dye, Joyce Gates, Carolyn Aldigé, Ron Doornink, Marcia Carlucci, Margaret Vanderhye. Back Row Left to Right: Jeremy FitzGerald, George Swygert, Scott McIntyre, Catherine Bennett, Brock Landry, Kathryn West, Jon Mittelhauser, Kimberly Fritts
We are proud to have the advice and guidance of our 53 members—all of whom are leaders in the field of cancer prevention or early detection in the United States—to continually update and review the information we use to educate the public.
“I know I am alive because of Prevent Cancer Foundation advice. Thank you isn’t enough, but thank you.” —Marcelle Leahy, Foundation Board Member, Congressional Spouse, Sen. Patrick Leahy

“I cannot think of a charitable foundation that I value more than Prevent Cancer.” —J.M. Mullien, Ph.D., Lankenau Institute for Medical Research

The Advisory Council acts as Ambassadors of Bad Beat on Cancer, (an initiative of the Prevent Cancer Foundation), to local and national business communities and to other individuals to assist in advancing the mission of the Foundation through fundraising, public relations and marketing efforts.

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In essence, this first grant provided the stepping stone that got me up and running in my own lab. Now, having come full circle, to the point where I have had the honor to serve on the PCF Scientific Review Panel, I’m extremely impressed by the clarity of mission set forth by the leadership, a key goal being to furnish this exact opportunity to junior cancer prevention scientists. This is extremely valuable given the current federal funding levels, which are challenging for scientists at every level, but particularly daunting for junior investigators seeking simply to get started.” —Dr. Louise R. Howe, Weil Cornell Medical College
In these challenging economic times, the generosity of the Prevent Cancer Foundation’s friends is a beacon of hope for cancer prevention and early detection. We are grateful to all of our individual, corporate and foundation partners for their philanthropy and partnership to advance our mission of saving lives through cancer prevention and early detection. The crucial contributions made this year, together with every donation made to the Foundation over the past 26 years, are the cornerstone of the Foundation’s pioneering work in the field.

**Prevention Partners**

Prevention Partners are special friends of the cancer prevention research who have graciously provided for the foundation by naming it as a beneficiary in their will, charitable gift annuity, charitable trust, individual retirement account or life insurance policy, or have made a gift of real estate or tangible personal property.

“*There are so many organizations that focus on finding a cure for cancer, but they don’t tell you what you can do to prevent cancer from affecting your family in the first place.”* —Ron Doornink, Prevent Cancer Foundation Board Member and colorectal cancer prevention advocate

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Our Deepest Thanks

“Over the past five years we have been very pleased with our partnership with the Prevent Cancer Foundation. It has afforded us the opportunity to direct funds towards the types of cancer research that have directly affected our family. We have a strong appreciation for their medical review board and cutting edge research grants and we hope to keep this partnership going for many more years.”

— Scott Holden

Memorial and Honor Gifts

These gifts are special ways to honor friends, loved ones and colleagues. Honor gifts often mark a special occasion such as a wedding, Mother’s Day or birthday. Many couples designate the Prevent Cancer Foundation as a recipient of contributions in lieu of wedding, shower or bar mitzvah gifts. In return, the Foundation sends a card acknowledging these thoughtful donations.

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2011 ANNUAL REPORT
After losing her beloved grandmother to colorectal cancer and watching several other loved ones suffer, Michele Figdor decided she’d had enough. After watching a Today Show special on colorectal cancer that featured the Prevent Cancer Foundation Super Colon™, Michele vowed to get involved and become a part of the solution. Drawn to the Foundation’s efforts to fund prevention research and awareness about cancer prevention and early detection, she contacted the Foundation to see how she could help.

That was nine years ago and today, Michele and her husband Drew are lifelong supporters and friends of the Prevent Cancer Foundation. Their annual Texas Hold’em Poker Tournament, which they personally underwrite, has raised nearly $300,000 in support of the Foundation’s cancer prevention research program. As a result of their long established relationship with the Foundation, Michele and Drew know that their investment in the Foundation is making a difference.

“It’s nice to see where the funding goes,” says Michele, “to know that it is reaching individuals who will greatly benefit from the education, outreach and research support provided by the Foundation. That makes us feel good and lets us know we’re making a difference.”
Amgen, Inc. is a leader in the field of biotechnology, but its core values stem from its dedication to helping people fight serious illnesses and diseases like cancer. That’s why, in 2005, Amgen developed Breakaway from Cancer®, a national initiative created to raise awareness of the comprehensive continuum of resources available to cancer patients—from prevention to patient support to financial support to survivorship. Through the initiative, Amgen hopes to help “clear a pathway to care,” says Kathryn West, Director of Advocacy in the Amgen Oncology Business Unit and Prevent Cancer Foundation board member. By collaborating with nonprofit organizations like the Prevent Cancer Foundation, which is dedicated to empowering those affected by cancer with education and resources, West says, “Amgen hopes to be seen as a partner in the effort to enact change in the fight against cancer and ensure that prevention remains a core component in the continuum of cancer care.”

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National Association of Broadcasters
National Association of Chain Drug Stores
National Association of Convenience Stores
National Cable & Telecommunications Association
National Dialogue On Cancer Foundation
National Race for the Cure
NBC Universal
New York Life Insurance Company
News Corporation Ltd./FOX
Nortel Networks
Novartis Corp
Opus East, L.L.C.
OSI Pharmaceuticals
Patton Boggs LLP
Personal Care Products Council
The Pfizer Foundation
Pfizer Inc
Pharmaceutical Research and Manufacturers of America
Poker Players Alliance
Pokerstars
PricewaterhouseCoopers, LLP
Progress Energy
The Prostate Cancer Foundation
Quest Diagnostics
Quinn Gillespie & Associates, LLC
Qwest Communications
Recording Industry Association of America
Reuters
Roche
Rocksprings Foundation
Rockwell Automation
Ron Ruffennach Golf Classic
Salt River Project
sanofi-aventis
SBC Foundation
SBC Telecommunications, Inc.
Schering-Plough Corporation
Schering-Plough Foundation, Inc.
Schering-Plough Legislative Resources L.L.C.
Searle & Co.
Shell Oil Company
Siemens Corporation
SIFMA
Southern Company
Speed Demos Archive
Sprint Nextel Corporation
Stohlman Volkswagen Inc.
Sun Safety Alliance
Sunoco, Inc.
Susan G. Komen for the Cure
Taste Of The South
TE Connectivity
Time Warner, Inc.
Toyota Motor North America, Inc.
Tribune Company
TXU Business Services
Tyco International
Union Pacific Corporation
United Airlines
United Parcel Service
United States Telecom Association
United Way Crusade of Mercy
United Way of Southeastern Pennsylvania
United Way of the National Capital Area
United We Care
Universal Music Group
US Oncology
Vanderbilt University and Medical Center
Verizon Communications
Verizon Wireless
Viacom International, Inc.
VISA U.S.A., Inc.
Vodafone U.S. Foundation
Wachovia Bank
Wachovia Securities LLC
Wal-Mart Stores, Inc. and Sam’s Club
Wal-Mart/Sam’s Club Foundation
Warner Music Group
Washington Council Ernst & Young
WEST*GROUP Management LLC
Wilmer Cutler Pickering Hale and Dorr LLP
Wine and Spirits Wholesalers of America
World Reach, Inc.
Wyeth
Denis Parsons Burkitt was the pioneering British surgeon who first discovered that some cancers could be cured with chemotherapy. He is also known for associating a low-fiber diet with many of the serious diseases in Western society.

“I’m a general surgeon who does colonoscopies and I think that the Super Colon is a great teaching tool for people to see. We’re always trying to get people to do colonoscopies at age 50 and every 5 to 10 years afterwards. It’s a very embarrassing thing that most people don’t even want to deal with, and it’s very hard for them to talk about. This is a great way to introduce it to them.” — Dr. Jerry Dixon, Prevent Cancer Super Colon™ visitor, Atlanta, Ga.

The Doll Society
($25,000 and above)

Sir William Richard Shaboe Doll, a distinguished British physician and epidemiologist, was the first scientist to establish the link between smoking and lung cancer. This singular discovery led scientists to identify a genetic mutation which is caused by chemicals found in tobacco smoke.

The Burkitt Society
($10,000–$24,900)

Denis Parsons Burkitt was the pioneering British surgeon who first discovered that some cancers could be cured with chemotherapy. He is also known for associating a low-fiber diet with many of the serious diseases in Western society.
The Devereaux Society
($1,000–$4,999)

In 1993, Leslie Cameron Devereaux established the Richard C. Deveraux Outstanding Young Investigator Award, which sponsors promising lung cancer prevention research, in honor of her father.

The Peto Society
($5,000–$9,999)

Sir Richard Peto is a distinguished physician and epidemiologist whose 1981 research at Oxford University with Sir William Doll connected diet and cancer. This work, along with that of other investigators, confirmed that 35 percent of certain cancers may be prevented by eating a healthy diet.
I congratulate the Prevent Cancer Foundation on the occasion of their Silver Jubilee and offer my heartfelt gratitude for all they have done throughout the past 25 years to promote cancer prevention and early detection.” —Ellen Noghès, wife of H.E. Gilles Noghès, Ambassador of Monaco, Guest of Honor at this year’s Gala.
Edward Perry Richardson was the father of Carolyn R. Aldigé, founder and president of the Prevent Cancer Foundation. His struggle against cancer inspired her to establish the organization and his memory has sustained the Foundation’s mission.

On behalf of the Global Lung Cancer Coalition, Foundation president Carolyn Aldigé and colleague Win Boerckel of Cancer Care present a Distinguished Journalism Award to Katie Couric. The presentation took place during Lung Cancer Awareness Month 2010. Ms. Couric was honored for a lung cancer feature story she reported.

The Richardson Society
($500–$999)

Edward Perry Richardson was the father of Carolyn R. Aldigé, founder and president of the Prevent Cancer Foundation. His struggle against cancer inspired her to establish the organization and his memory has sustained the Foundation’s mission.
the world have raised over $7.5 million which they live and work. lives of those in need in the communities in programs that make a difference in the Foundation, through workplace giving support charities like the Prevent Cancer in which employees across the country the Workplace Giving Campaign season, Each year, September marks the start of ExxonMobil Employee Favorite Charity Campaign. ExxonMobil employees are working hard to stop workplace giving program, ExxonMobil early detection programs. Through their contribution of nearly $46,000 in support of campaign, ExxonMobil employees have an “employee selected” charity in the Employee Favorite Charity Campaign. In seven years, since the Foundation became a strong partner in this effort. In just seven years, since the Foundation became an “employee selected” charity in the campaign, ExxonMobil employees have contributed nearly $46,000 in support of the Foundation’s cancer prevention and early detection programs. Through their workplace giving program, ExxonMobil employees are working hard to stop Cancer Before It Starts, one campaign year at a time.

Robert H. Pitt was the first chairman of the Foundation’s board of directors. His commitment, wisdom and leadership played a great role in the Foundation’s growth.

Charity Starts in the Workplace ExxonMobil Employee Favorite Charity Campaign, Fairfax, Va.

Each year, September marks the start of the Workplace Giving Campaign season, in which employees across the country support charities like the Prevent Cancer Foundation, through workplace giving programs that make a difference in the lives of those in need in the communities in which they live and work.

Workplace giving programs throughout the world have raised over $7.5 million in support of the Foundation’s programs and the ExxonMobil Employee Favorite Charity Campaign in Fairfax, Va. has been a strong partner in this effort. In just seven years, since the Foundation became an “employee selected” charity in the campaign, ExxonMobil employees have contributed nearly $46,000 in support of the Foundation’s cancer prevention and early detection programs. Through their workplace giving program, ExxonMobil employees are working hard to stop Cancer Before It Starts, one campaign year at a time.

Individuals
Mr. Edward D. Adler
Ms. Michille Al Faisal
Mr. Robert P. Avany, Jr.
Mr. and Mrs. Charles W. Ballou
Mr. Dayle Bass
Mr. Michael Beckerman
Mr. and Mrs. Jonathan Bergner
Mr. Richard W. Berman
Dr. Frank P. Billingsley II
Mr. Michael T. Bogs
Mr. and Mrs. Harvey R. Boltwood
Mrs. Claudia P. Brownley III
Mr. Eric R. Burgeson
Mr. Ben Butler
Mr. Thomas Butler
Ms. Amy Cameron
Mr. F. Andrew Carroll III
Mr. John Chandler
Mr. Winthrop C. Cobb
Mr. H. Colley
Mr. Mark R. Connelly
Mr. Joseph F. Corey
Ms. Janice O. Cousseau
Mr. and Mrs. Jimmy L. Crocker
Mr. Doug Davenport
Dr. Robert W. Day
Mr. Lawrence F. Del Pizzo
Ms. Susan B. Denner
Mr. and Mrs. James C. Deringer
Mr. Richard Dillon
Mr. and Mrs. Richard B. Dolowich
Mr. and Mrs. Kenneth G. Doyle
Ms. Annie Duke
Mrs. Margo T. Elder
Ms. Vanessa Elias
Mr. Colin England
Ms. Janice C. Englesbe
Ms. Virginia Flinchum
Mr. Fred Frailey
Mr. and Mrs. Grady C. Frank, Jr.
Mr. Gregg Frankel
Mr. and Mrs. Mark Friedman
Her Excellency Claudia Fritsche The Ambassador of Lichtenstein
Mr. and Mrs. Roger P. Furey
Mr. Lucien Gerber
Mr. Paul J. Glazer
Ms. Virginia A. Good
Mr. and Mrs. Jeff Goodwin
Mr. Gregory Grant
Mr. Charlie Hall
Mr. Jerry Hammock
Mr. and Mrs. Bertrand M. Harding, Jr.
Mr. Bryce L. Harlow
Ms. Stacie G. Heller
Ms. Jennifer N. Higgins
Mr. and Mrs. Francis J. Hopke
Mrs. Ellyse Horn
Mr. Joseph R. Horvat
Mr. and Mrs. Joseph A. Horvath
Mr. Lawrence T. Hoyle, Jr.
Dr. and Mrs. Herbert M. Hughes
Ms. Sandy Jewett
Ms. Kristine P. Kamenstein
Mr. Brendan Kelsey
Mr. and Mrs. Stewart P. Kerr
Mr. and Mrs. Rahuman R. Khan
Ms. Susan Kopplin
Mr. David Kranz
Mr. Chris Krug
Mr. and Mrs. Laurent Landau
Mr. Paul Levesque
Mr. and Mrs. Jan Lodal
Ms. Jessica E. Magee
Mr. Rafat Mahmood
Mr. Gerald Mahoney
Mr. Joel P. Manion
Marian A. Schwab Revocable Trust
Dr. John Marshall
Mr. Brian Matsui
Mr. James J. Matthews, Jr.
Mr. and Mrs. Patrick J. McCarty
Mr. Dennis W. McGlynn
Ms. Janet McUlsky
Mr. and Mrs. Andrew Megibow
Mr. Wayne Minami
Mr. John Morris
Ms. Melinda A. Morrow
Dr. Janne J. Nappi
Mr. David Nichols
Ms. Elizabeth A. Nunley
Mr. and Mrs. Charles Oliver
Mrs. Anne T. Overman
Mr. John Pappas
Mr. Jason P. Pool
Ms. Loree B. Potters
Mr. Peter Preston
Mr. and Mrs. Thomas L. Regnell
Mr. and Mrs. Thomas E. Riley
Mr. and Mrs. Jim L. Ritzenberg
Mr. Eric G. Rizzo
Mr. Brad Rossin
Mr. Jeff Rothwell
Mr. Clifford H. Routh
The Honorable Ed Royce and Mrs. Royce
Mr. William A. Rozenwaser
Ms. Elizabeth M. Ruffin
Mr. Michael Sandwich
Mr. Robert M. Schutsky
Mr. Peter Seegers
Mr. and Mrs. Steve Semler
Mr. and Mrs. Nathan Shmalo
Lt. Gen. R. Shoemaker
Mr. and Mrs. Brian K. Shure
Mr. and Mrs. Michael Skehan
Mr. Bryan Spadaro
Mr. Brian S. Spitzer
Mr. and Mrs. Joseph G. Spitzer
Mr. and Mrs. Robert Spracklen
Mrs. Doris D. Spong
Mr. and Mrs. Roy T. Starr
Mr. Richard Stoholman
Mr. George Tacovacci
Dr. Paul Talayal and Dr. Pamela Talayal
Mr. David R. Taylor
The 1989 Potter Living Trust
Mr. and Mrs. Robert D. Thomas
Mr. William Thomas
Mrs. Rita Thompson
Mr. Gordon J. Thumudo
Mr. Mark Tindall
Mr. Randolph J. Tompkins
Mr. Mike Tullar
Mr. and Mrs. Joseph Tutera
Ms. Jane M. Tvomney
Mr. Jim von Herrmann
Mr. Mark E. Waldron
Mr. Rick Walker
Mr. Marius Weinreb
Ms. Yvonne Weinreb
Mr. and Mrs. Mac Wilcox
Mr. Brandon Winfrey
Mr. James W. Wood
Mr. and Mrs. Harvey B. Yaris

Organizations
Allapattah Flats K-8 School Blackbaud, Inc.
CA Technologies Inc.
Caminiti Insurance Group
Cindi’s Boutique
Corpus Christi School
Deutsche Bank Americas Foundation
Dynamark Security of Richmond, Inc.
Fannie Mae Foundation
Finopstrat Advisors LLC
IBM Retiree Charitable Campaign
Jones Lang LaSalle Americas
JUSTGIVE
Knight Capital Group
MFE Incorporated
Mike’s Italian Restaurant, LC
Passport Toyota
Penn Credit Corp
Recycle 4 Charity
Sidell Tligman Photography, Inc.
Sis Nash Memorial Fund of the Hampton Roads Community Foundation
Sprouse Land & Development Company
Teva Pharmaceuticals USA, Inc.
United Way of Greater Niagara ZogSports
Statement of Financial Position
As of June 30, 2011

ASSETS

CURRENT ASSETS
Cash and cash equivalents $1,647,958
Accounts and pledges receivable 494,031
2,141,989

INVESTMENTS
General 1,323,908
Donor restricted and board designated funds 4,920,965
6,244,873

PROPERTY
Office furniture and equipment 149,821
Accumulated depreciation (140,443)
9,378

OTHER ASSETS
Prepaid expenses 26,873
Deposits 23,636
Charitable gift annuities 122,491
Interest in remainder trusts 318,860
Deferred compensation plan 75,300
567,160

TOTAL ASSETS $8,963,400

LIABILITIES AND NET ASSETS

CURRENT LIABILITIES
Accounts payable and accrued expenses $48,898
Deferred income 0
Grants payable 207,160
256,058

LONG-TERM LIABILITIES
Charitable gift annuities 61,645
Deferred compensation plan 75,300
136,945

NET ASSETS
Unrestricted 6,672,202
Temporarily restricted 1,619,782
Permanently restricted 278,413
8,570,397

TOTAL LIABILITIES AND NET ASSETS $8,963,400

Statement of Activities and Changes in Net Assets
for the year ended June 30, 2011

SUPPORT AND REVENUE
Contributions $2,369,428
Bequests and other income 441,178
Investment income 1,096,044
In-kind contributions 504,544
Special events 1,500,071
Less: Costs of direct benefits to donors (237,637)
TOTAL SUPPORT AND REVENUE $5,673,628

EXPENSES
Program 954,021
Research 2,596,283
Community outreach 1,017,243
Management and general 480,623
Fundraising 632,877
TOTAL EXPENSES 5,681,047

Decrease in net assets (7,419)
Net assets, beginning of year 8,577,816
NET ASSETS, END OF YEAR $8,570,397