

Conference Agenda

Wednesday, April 24, 2019

8:00 a.m. CONFERENCE REGISTRATION OPENS

Virginia Ballroom Foyer
Plaza Level

9:00 a.m. – 12:00 p.m. FOUNDATIONS FOR PREVENTION AND EARLY DETECTION OF BREAST, CERVICAL, COLORECTAL AND LUNG CANCERS

Adams + Madison
Plaza Level

This overview of the mandated guidelines-driven cancer screenings serves as an in-service for attendees new to cancer screening and as a review for others. This session has breaks.

Moderator: Faye L. Wong, MPH, Program Services Branch, Centers for Disease Control and Prevention

- **Natural History and Epidemiology of Breast Cancer**
Bridget A. Oppong, MD, FACS, Reston Breast Care Specialists and Georgetown University
- **Natural History and Epidemiology of Cervical Cancer and HPV**
Patti E. Gravitt, PhD, MS, Department of Epidemiology and Public Health, University of Maryland Baltimore, School of Medicine
- **Natural History and Epidemiology of Colorectal Cancer**
Roy J. Duhé, PhD, Cancer Institute, University of Mississippi Medical Center, @70x2020Guy
- **Natural History and Epidemiology of Lung Cancer**
Hormuzd Katki, PhD, Division of Epidemiology & Genetics, National Cancer Institute
- **Cancer Screening in the Primary Care Setting with Emphasis on Community Health Centers**
Durado Brooks, MD, MPH, National Colorectal Cancer Roundtable and American Cancer Society
- **Overcoming Barriers Health Educators Face in Promoting Cancer Screening**
Jacqueline Miller, RN, BSN, OCN, New Jersey Cancer Education and Early Detection Program, Virtua Health System

20 minutes of dialogue with audience

9:00 a.m. – 10:20 a.m. COLORECTAL CANCER SCREENING WORKSHOP: 80% IN EVERY COMMUNITY COMMUNICATIONS GUIDEBOOK: RECOMMENDED MESSAGES FOR REACHING THE UNSCREENED

Williamsburg + Yorktown
Lobby Level

The National Colorectal Cancer Roundtable (NCCRT) and the Prevent Cancer Foundation® are proud to offer this workshop to attendees to enhance and expand opportunities to increase colorectal cancer screening according to the guidelines.

The goal of this session is to introduce users to the new 80% in Every Community Communications Guidebook, which provides tested messages and advice for reaching key populations. Participants will have the opportunity to work with the messages and consider how they might use the messages in the communities they serve.

Speakers: Michelle Aubertine, MBA, KS&R

Bill Willard, Marketing Research, American Cancer Society

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9:30 a.m. – 3:00 p.m. **ADVOCACY WORKSHOP**

Richmond/ Roanoke
Lobby Level

The Prevent Cancer Foundation® is hosting this annual workshop at no cost to attendees. The event is open to the public and all Dialogue for Action® attendees are invited to participate. The workshop will focus on access barriers that impact patient care at the state and federal level. Stakeholders across chronic diseases will discuss current legislative and regulatory concerns that pose challenges to appropriate care and potential solutions.

Participants are invited to work together to identify common obstacles in prevention and access and develop solutions to these pressing concerns in disease prevention.

For more information visit <https://preventcancer.org/advocacy/workshop/>.

10:30 a.m. – 11:45 a.m. **HPV VACCINATION INFORMATION-SHARING**

Crystal Ballroom
Plaza Level

This session offers an in-depth look at a successful HPV vaccination program ‘on the ground.’ In his talk on “Championing HPV Vaccination in a Rural Community,” Harry A. Lehman, III, MD, and Kimberly Reed, RN, CPN, of Nemours duPont Pediatrics, will discuss the successful strategies implemented in a small clinic in rural southern Delaware to achieve an 81% HPV vaccine series completion rate for 13 to 15 year-old patients. Following this talk will be informal peer-to-peer sharing about opportunities and challenges for HPV vaccination programs on the national, state or local level. Come share your insights about what makes a strong program and how to make a program stronger. Open to all.

Facilitator: Erica Childs Warner, MPH, *Prevent Cancer Foundation*

Speakers: Harry A. Lehman, III, MD and Kimberly Reed, RN, CPN, both of *Nemours duPont Primary Care Pediatrics, Shipley Street*

12:00 p.m. **LUNCH 2 WAYS**

Crystal Ballroom
Plaza Level

- 1) *Get lunch, say hello to fellow attendees and get ready for your next session!*
- 2) *Come to **Lunch at the Movies!** Get lunch and gather with colleagues to see cancer screening and prevention videos brought to you by fellow attendees, who will be present to discuss the videos. We’ll add popcorn!*

1:00 p.m. – 2:30 p.m. **EVIDENCE, OPINION, AND FACT IN CANCER SCREENING AND PREVENTION**

Adams + Madison
Plaza Level

When it comes to cancer screening or prevention, the evidence is often uncertain. This workshop will discuss why there are still gaps in the evidence and will demonstrate how to distinguish opinion from fact when filling in the gaps, using case studies from the professional and popular press. Dr. Etzioni will address overdiagnosis, recent guidelines on prostate and colorectal cancer, clinical-trial results on ovarian cancer screening, and obesity as a cancer risk. She will also ask: Is the circulating DNA test ready for prime time?

Ruth Etzioni, PhD, *Biostatistics Program, Public Health Sciences Division, Fred Hutchinson Cancer Research Center, @retzioni*

1:00 p.m. – 2:15 p.m. **INFORMATION EXCHANGE ABOUT STATE AND TRIBAL COLORECTAL CANCER SCREENING PROGRAMS**

Monroe I+II
Plaza Level

The 2019 Dialogue will again host an opportunity for peer discussion on local efforts to increase colorectal cancer screening. Attendees will have the chance to meet with others working in this area and share successes, challenges and lesson learned.

Moderators: Jennifer Boehm, MPH, *Centers for Disease Control and Prevention*

Melissa Leypoldt, RN, *Nebraska Department of Health and Human Services*

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3:30 p.m. – 5:30 p.m. **AMERICAN INDIAN/ALASKA NATIVE MEETING TO SHARE EXPERIENCES WITH CANCER SCREENING AND PREVENTION PROGRAMS IN INDIAN COUNTRY**
Crystal Ballroom
Plaza Level

Carolyn Angus-Hornbuckle, JD, will speak on the state of health in Indian Country, and Donald Haverkamp, MPH, CPH, will share data updates on cancer incidence and trends in various regions of Indian Country. Participants will also have the opportunity to share information and updates about their community programs. Everyone is welcome!

Facilitator: Kris Rhodes, MPH (Enrolled Bad River Band of Lake Superior Chippewa),
American Indian Cancer Foundation, @aicaf_org, @chi_ikwe

Speakers: Carolyn Angus-Hornbuckle, JD, *National Indian Health Board*

Donald Haverkamp, MPH, CPH, *Centers for Disease Control and Prevention*

4:15 p.m. – 5:45 p.m. **NATIONAL COLORECTAL CANCER ROUNDTABLE TASK GROUP MEETING**
Williamsburg + Yorktown
Lobby Level

For Roundtable members: In 2019, the Dialogue will host a sub-committee meeting of the National Colorectal Cancer Roundtable.

6:00 p.m. – 7:00 p.m. **MEET AND GREET AT JALEO IN CRYSTAL CITY**
Jaleo
2250-A Crystal Drive

An informal get-together over great tapas at the renowned restaurant of José Andrés a mere block or two away from the hotel. Meet colleagues both old and new and make plans for sharing dinner at any number of great restaurants nearby! The Meet and Greet is at no extra charge to registrants.

Conference Agenda

Thursday, April 25, 2019

7:00 a.m. CONFERENCE REGISTRATION AND EXHIBITS OPEN
Washington Plaza Level
POSTERS ON DISPLAY

7:00 a.m. – 8:00 a.m. BREAKFAST
Virginia Ballroom Foyer Plaza Level
Come have breakfast and hear what's new with fellow attendees.

8:00 a.m. **WELCOME TO THE DIALOGUE FOR ACTION® ON CANCER SCREENING AND PREVENTION**
Adams + Madison Plaza Level
Carolyn R. Aldigé, Founder and CEO, *Prevent Cancer Foundation*

8:10 a.m. **OPENING KEYNOTE: BREAST INFLAMMATION: A DEFINING MOMENT?**
Adams + Madison Plaza Level
Andrew J. Dannenberg, MD, *Weill Medical College of Cornell University*
20 minutes of dialogue with audience

9:15 a.m. NETWORKING BREAK
Washington Plaza Level
POSTER SESSION
Poster presenters will be available to discuss their work.

9:40 a.m. **RESEARCH UPDATES IN CANCER SCREENING**
Adams + Madison Plaza Level
Moderator: James L. Mulshine, MD, *Institute for Translational Medicine, Rush University, and Prevent Cancer Foundation Board of Directors*

- **How a Lung Cancer Screening Program Can Help Reduce Health Disparities**
Mary Pasquinelli, DNP, MS, FNP-BC, *University of Illinois Health Cancer Center Department of Medicine*
- **New Evidence on the Value of Breast Cancer Screening**
Robert Smith, PhD, *American Cancer Society and the Rollins School of Public Health, Emory University*
- **Making the Case for Liver Cancer Screening**
Anjana Pillai, MD, *The University of Chicago Department of Medicine*

30 minutes of dialogue with audience

11:05 a.m. **CURRENT RESEARCH ON HPV VACCINATION**
Adams + Madison Plaza Level
Moderator: Brian Mattingly, *Comprehensive Cancer Control Programs, Maryland Department of Health*

- **Why Parents Say 'No' to the HPV Vaccine**
Anne F. Rositch, PhD, MSPH, *Department of Epidemiology, Johns Hopkins Bloomberg School of Public Health and Johns Hopkins Sidney Kimmel Comprehensive Cancer Center*
- **Increasing HPV Vaccination Rates for Boys**
Melanie Kornides, ScD, MPH, APRN, *University of Pennsylvania School of Nursing*
- **HPV-Associated Oropharyngeal Cancer and the Evidence for HPV Vaccination**
Anil Chaturvedi, PhD, MPH, *Division of Cancer Epidemiology and Genetics, Clinical Genetics Branch, National Cancer Institute*

20 minutes of dialogue with audience

Conference Agenda

Thursday, April 25, 2019

12:20 p.m. LAURELS AWARDS LUNCHEON

Commonwealth Hall
Lobby Level

Moderator: *Susan Dentzer is one of the most respected health and health policy thought Leaders and journalists in the United States. She is currently a visiting fellow at Robert J. Margolis Center for Health Policy, Duke University.*

- **National Leadership Award**
- **Dedication to Community Service Award**
- **Increasing Health Equity Award**
- **Special Award for Lifetime Achievement**

1:50 p.m. INNOVATIVE COMMUNICATIONS IN CANCER SCREENING OR PREVENTION

Adams + Madison
Plaza Level

Moderator: *Heather Nicole Platter, MS, School of Public Health, University of Maryland*

- **Developing Personalized Colorectal Cancer Screening Messages for Rural and Minority Residents in Florida**
Janice L. Krieger, PhD, STEM Translational Communication Center, University of Florida
- **Making the Most of the Teachable Moment: Structure and Content of Smoking Cessation Communications Linked to Lung Cancer Screening**
Kathryn L. Taylor, PhD, Department of Oncology, Lombardi Comprehensive Cancer Center, Georgetown University
- **Use of a Culturally Adapted Video Decision Aid to Improve Colorectal Cancer Screening among American Indians**
Leah Frerichs, PhD, MS, Gillings School of Global Public Health, University of North Carolina

20 minutes of dialogue with audience

3:05 p.m. NETWORKING BREAK

Washington
Plaza Level

POSTER SESSION

Poster presenters will be available to discuss their work

Conference Agenda

Thursday, April 25, 2019

3:25 p.m. **CONCURRENT CONVERSATIONS**

These are facilitated, cross-disciplinary small groups which have experts as resources for structured conversations linked to key topics in cancer screening and prevention and which lead to recommendations for action to be shared with all participants. A three-month follow-up survey will collect data on related post-Dialogue cancer screening and prevention activities of participants.

Roanoke
Lobby Level

1. HPV Vaccination Programs in the Community: Strategies for Reaching Vaccine-Hesitant Parents and Their Children

Facilitator: Tasha B. Moses, MPA, *Strategic Management Services, LLC*
Resource Person: TBA

Richmond
Lobby Level

2. Primary Care Providers and Patient Referrals to Lung Cancer Screening: What's Working to Ensure That Patients Who Need Screening Get Screened?

Facilitator: Claudia Christensen, ANP, *Samuel Simmonds Memorial Hospital*
Resource Person: James L. Mulshine, MD, *Institute for Translational Medicine, Rush University, and Prevent Cancer Foundation Board of Directors*

Yorktown
Lobby Level

3. Technology and Health Disparities

Facilitator: Erin Thomas, MS, *DC Health*
Resource Person: Janice L. Krieger, PhD, *STEM Translational Communication Center, University of Florida*

Williamsburg
Lobby Level

4. Tobacco Cessation Programs in the Community

Facilitator: Elizabeth Westbrook, MPH, MCHES, *Kentucky Cancer Program, University of Louisville*
Resource Person: Mary Pasquinelli, DNP, MS, FNP-BC, *University of Illinois Health Cancer Center Department of Medicine*

Monroe I
Plaza Level

5. Partnerships for Encouraging Physical Activity and Healthy Eating

Facilitator: Emily Butler Bell, MPH, *National Colorectal Cancer Roundtable*
Resource Person: James A. Hotz, MD, MACP, *Albany Area Primary Health Care*

Monroe II
Plaza Level

6. Focus Group to Help Shape Future Dialogues for Action

Moderator: Nicole Unger, *Consultant*

4:45 p.m.
Adams + Madison
Plaza Level

THE COMPREHENSIVE APPROACH OF THE FDA TO TOBACCO AND NICOTINE

Mitch Zeller, JD, *Center for Tobacco Products, Food and Drug Administration, @FDAatobacco*
10 minutes of dialogue with audience

5:35 p.m. – 7:30 p.m.
Relish Restaurant
Plaza Level

NETWORKING RECEPTION

Join your friends and meet new colleagues as you visit the food stations and cash bar.

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Friday, April 26, 2019

7:00 a.m. CONFERENCE REGISTRATION AND EXHIBITS OPEN
Washington Plaza Level POSTERS ON DISPLAY

7:00 a.m. – 8:00 a.m. BREAKFAST
Virginia Ballroom Foyer Plaza Level
Come have breakfast and hear what's new with fellow attendees.

8:00 a.m. WELCOME OF THE DAY
Adams + Madison Plaza Level

8:05 a.m. CLOSING KEYNOTE: HOW NEW TECHNOLOGIES WILL CHANGE HEALTH CARE IN THE NEXT FIVE YEARS
Adams + Madison Plaza Level
Introduction by Peter L. Levin, PhD, *Amida Techology Solutions* and *Prevent Cancer Foundation Board of Directors*
Aneesh Chopra, MPP, President, *CareJourney*, an open data intelligence service launched by *Hunch Analytics*, @aneeshchopra
20 minutes of dialogue with audience

9:10 a.m. NETWORKING BREAK
Washington Plaza Level POSTER SESSION
Poster presenters will be available to discuss their work.
HOTEL CHECK-OUT

9:45 a.m. RESEARCH ON CANCER PREVENTION
Adams + Madison Plaza Level
Moderator: Bernard Levin, MD, FACP, *University of Texas MD Anderson Cancer (emeritus)*

- **The Mediterranean Diet and the Breast Microbiome: Might the Right Diet Reduce the Risk of Breast Cancer?**
Katherine L. Cook, PhD, *Department of Surgical Sciences, Wake Forest Comprehensive Cancer Center*
- **Creating Healthier Faith-Based Environments to Promote Health in Underserved Communities: Insights from the Faith, Activity, and Nutrition (FAN) Program in Rural South Carolina**
Deborah Kinnard, *Prevention Research Center, University of South Carolina*
- **Alcohol and Risk of Cancer**
Abenaa Brewster, MD, MHS, *Department of Clinical Cancer Prevention, Division of Cancer Prevention and Population Sciences, MD Anderson*

20 minutes of dialogue with audience

11:00 a.m. IMPLEMENTATION AND SUSTAINABILITY OF EVIDENCE-BASED PROGRAMS: LESSONS LEARNED FROM THE COLORECTAL CANCER CONTROL PROGRAM
Adams + Madison Plaza Level
Djenaba Joseph, MD, MPH, *Division of Cancer Prevention and Control, Program Services Branch, Centers for Disease Control and Prevention*
10 minutes of dialogue with audience

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Friday, April 26, 2019

11:35 a.m. ISSUES IN CANCER SCREENING GUIDELINES

**Adams + Madison
Plaza Level**

Moderator: Robert Smith, PhD, *American Cancer Society* and *the Rollins School of Public Health, Emory University*

- **Considerations about the Current Colorectal Cancer Screening Guidelines from the American Cancer Society**
Carmen E. Guerra, MD, MSCE, FACP, *Perelman School of Medicine and Cancer Prevention Research Center, University of Pennsylvania*, @GuerraViswanath
- **Breast Cancer Screening Guidelines: How to Navigate the Differences**
David P. Chelmow, MD, *Department of Obstetrics and Gynecology, Virginia Commonwealth University School of Medicine*
- **HPV and Cytology Co-Testing vs. HPV Testing for Secondary Cervical Cancer Prevention: Is the Juice Worth the Squeeze?**
Philip E. Castle, PhD, *Albert Einstein College of Medicine*

20 minutes of dialogue with audience

12:45 p.m. CONFERENCE CLOSES