Welcome to the Dialogue for Action® on Cancer Screening and Prevention
April 24-26, 2019
Welcome to the Dialogue

• Carolyn R. Aldigé
  Founder and CEO
Dialogue for Action®

- HPV Vaccine
- Smoking
- Screening
Let’s be social!

• #Dialogue2019

• @preventcancer
Top poster

- Case Study of a Comprehensive Team-Based Approach to Increasing Colorectal Cancer Screening
- Lauren Wright and Mary Ellen Conn
- West Virginia University Cancer Institute-Cancer Prevention and Control
Exhibitor

epigenomics
Sponsors

Awesome

Games Done Quick

No Shave November
Sponsors

- Amgen
- Epigenomics
- Exact Sciences
- Hologic

Genentech
A Member of the Roche Group
Prevent Cancer Foundation®
Too Young for This Sh*t

HAVEN'T GONE IN DAYS?

You may think you're too young for this sh*t, but colorectal cancer is on the rise in younger adults.

tooyoungforthist.org

RUNNING TO THE BATHROOM MULTIPLE TIMES A DAY?

You may think you're too young for this sh*t, but colorectal cancer is on the rise in younger adults.

tooyoungforthist.org
Researchers

- Kate Cook
- Kate Taylor
- Leah Frierichs
Advocacy and Policy

Advocacy Toolkit
Guide to Grassroots Leadership
Second Edition

Letters to the Editor and Op-Eds

When you communicate your opinion in a written piece, you can help to inform and influence the public regarding issues that are important to you. This can be accomplished through either a letter to the editor or an op-ed. People typically write a letter to the editor in response to an editorial or an article. Op-eds are often in regards to broader issues. Letters to the editor are also much shorter (150-200 words) than op-eds (300-500 words).

Media Tools
Letter to the Editor and Op-Eds
Social Media

#Dialogue2019
Dialogue Planning Committee

• Claudia Christensen
• Hayley Cooke
• Jody Hoyos
• Janet Hudson
• Karen Peterson
• Lisa Berry Edwards
• Erica Childs Warner
• Lisa Han

• Ann Mallari
• Stacey Ogren
• Taylor Patton
• Phallon Perry
• Amy Sokal
• Kim Smith
• Elizabeth Westbrook
Opening Keynote Speaker

• Dr. Andrew Dannenberg
  Associate Director of Cancer Prevention, Sandra and Edward Meyer Cancer Center at Weill Medical College of Cornell University
Thank you!