



**ORGANIZATIONS SUPPORT THE PRESIDENT’S SEPTEMBER DECISION TO REMOVE FLAVORED E-CIGARETTES FROM THE MARKET**

*Now is the time to act and protect the health of our children*

**November 18, 2019** – We write to express our strong, unified support for President Trump’s proposal, made on September 11, 2019, to swiftly remove all non-tobacco-flavored e-cigarettes, including mint and menthol flavors, from the marketplace both in retail stores and online. We urge the Administration to act without delay to finalize and implement its plan.

The support for this proposal is broad, intense and deeply held. In a [joint letter](#) issued on September 24, 2019, 56 health, medical and education community groups supported President Trump and his Administration’s September 11 [announcement](#) to remove all flavored e-cigarettes from the market.

Support for the policy has only grown since that date. On October 10, 2019, [a letter](#) was sent by more than a dozen major conservative organizations in support of the President’s plan to remove all flavored e-cigarettes from the market. On November 4, 2019, [a letter](#) was delivered to the White House with over 110,000 signatures from concerned citizens from all 50 states expressing support for the plan. Nearly 40,000 mothers have signed [a letter](#) expressing their support and urging prompt action.

The issue takes on increased urgency because there have been numerous reports about the White House's deliberations on this issue that indicate that the White House may not go forward with the original decision. We want to reiterate our full support for the President's September 11 plan.

There is no time to waste in confronting this worsening epidemic of youth nicotine addiction. More than 5 million children now use e-cigarettes, including over 1 in 4 high school students. The evidence is clear that flavors play a critical role in youth use of e-cigarettes. Research has found that nearly all (97%) current youth e-cigarette users use flavored e-cigarettes and 70% cite flavors as a key reason for their use. The 2019 National Youth Tobacco Survey found that 57.3% of high school e-cigarette users use mint- or menthol-flavored products, an increase from 38.1% in 2018 and 21.0% in 2017.

Youth e-cigarette use and nicotine addiction leads to increased risk of cigarette use. Tobacco remains accessible to minors, and more needs to be done to prevent young people from using these addictive products. We must do everything we can to prevent e-cigarettes from becoming an on-ramp to nicotine addiction for a generation of youth. Now is the time to act and protect the health of our children.

**Consensus Statement:** We strongly support President Trump's proposal, made on September 11, 2019, to swiftly remove all non-tobacco-flavored e-cigarettes, including mint and menthol flavors, from the marketplace both in retail stores and online. We urge the Administration to act without delay to finalize and implement its plan. If this plan is swiftly and fully implemented, it will play a critical role in reversing the youth e-cigarette epidemic and preserve the health and well-being of our nation's children.

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African American Tobacco Control Leadership Council  
American Academy of Family Physicians  
American Academy of Oral and Maxillofacial Pathology  
American Academy of Oral and Maxillofacial Radiology  
American Academy of Pediatrics  
American Association for Cancer Research  
American Association for Dental Research  
American Association for Respiratory Care  
American Cancer Society Cancer Action Network  
American College Health Association  
American College of Cardiology  
American College of Chest Physicians  
American College of Physicians  
American College of Preventive Medicine  
American Dental Education Association  
American Federation of School Administrators  
American Heart Association  
American Lung Association

American Medical Association  
American Medical Student Association  
American Psychiatric Association  
American Public Health Association  
American Society of Clinical Oncology  
American Thoracic Society  
Americans for Nonsmokers' Rights  
Association of State and Territorial Health Officials  
Association of Women's Health, Obstetric and Neonatal Nurses  
Big Cities Health Coalition  
Black Ladies in Public Health  
Campaign for Tobacco-Free Kids  
Cancer Prevention and Treatment Fund  
Children's Wisconsin  
ClearWay Minnesota  
Common Sense Media  
Community Anti-Drug Coalitions of America  
COPD Foundation  
Counter Tools  
Eta Sigma Gamma – National Health Education Honorary  
First Focus Campaign for Children  
GO2 Foundation for Lung Cancer  
LUNGeivity Foundation  
Lymphoma Research Foundation  
Mesothelioma Applied Research Foundation  
NAACP  
National Alliance for Hispanic Health  
National Association of County and City Health Officials  
National Association of Pediatric Nurse Practitioners  
National Association of Secondary School Principals  
National Education Association  
National Hispanic Medical Association  
National Network for Public Health Institutes  
North American Quitline Consortium  
Oncology Nursing Society  
Parents Against Vaping E-Cigarettes (PAVe)  
Prevent Cancer Foundation  
Public Health Solutions  
Respiratory Health Association  
Society for Cardiovascular Angiography and Interventions  
Society for Public Health Education  
Students Against Destructive Decisions  
The Society of Thoracic Surgeons  
Trinity Health  
Truth Initiative  
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