

# 2020 PREVENT CANCER DIALOGUE PREVENTION | SCREENING | ACTION

April 15-17 Hilton Crystal City at Washington Reagan National Airport



## DRAFT Pre-Conference Agenda

Wednesday, April 15, 2020

8:00 a.m. **CONFERENCE REGISTRATION OPENS**  
Virginia Ballroom Foyer  
Plaza Level

9:00 a.m. – 12:00 p.m. **FOUNDATIONS FOR PREVENTION AND EARLY DETECTION OF BREAST, CERVICAL, COLORECTAL AND LUNG CANCERS**

*This overview of the mandated guidelines-driven cancer screenings serves as an in-service for attendees new to cancer screening and as a review for others. This session has breaks.*

Moderator: Faye L. Wong, MPH, Program Services Branch, Centers for Disease Control and Prevention

- **Natural History and Epidemiology of Breast Cancer**  
Bridget A. Oppong, MD, FACS, Reston Breast Care Specialists and Georgetown University
- **Natural History and Epidemiology of Cervical Cancer and HPV**
- **Natural History and Epidemiology of Colorectal Cancer**  
Roy J. Duhé, PhD, Cancer Institute, University of Mississippi Medical Center, @70x2020Guy
- **Natural History and Epidemiology of Lung Cancer**  
Hormuzd Katki, PhD, Division of Epidemiology & Genetics, National Cancer Institute
- **Cancer Screening in the Primary Care Setting with Emphasis on Community Health Centers**  
Durado Brooks, MD, MPH, National Colorectal Cancer Roundtable and American Cancer Society
- **Overcoming Barriers Health Educators Face in Promoting Cancer Screening**  
Jacqueline Miller, RN, MSN, OCN, New Jersey Cancer Education and Early Detection Program, Virtua Health System

*20 minutes of dialogue with audience*

10:30 a.m. – 11:45 a.m. **COLORECTAL CANCER SCREENING WORKSHOP**

*The National Colorectal Cancer Roundtable (NCCRT) and the Prevent Cancer Foundation® are proud to offer this workshop to attendees to enhance and expand opportunities to increase colorectal cancer screening according to the guidelines.*

Speakers: TBA

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**12:00 p.m. LUNCH**

*Get lunch, say hello to fellow attendees and get ready for your next session!*

**1:00 p.m. – 2:30 p.m. EVIDENCE, OPINION, AND FACT IN CANCER SCREENING AND PREVENTION**

*When it comes to cancer screening or prevention, the evidence is often uncertain. This workshop will discuss why there are still gaps in the evidence and will demonstrate how to distinguish opinion from fact when filling in the gaps, using case studies from the professional and popular press.*

Speaker: TBA

**1:00 p.m. – 2:15 p.m. INFORMATION EXCHANGE ABOUT STATE AND TRIBAL COLORECTAL CANCER SCREENING PROGRAMS**

*The 2020 Dialogue will again host an opportunity for peer discussion on local efforts to increase colorectal cancer screening. Attendees will have the chance to meet with others working in this area and share successes, challenges and lesson learned.*

Moderators: Jennifer Boehm, MPH, Centers for Disease Control and Prevention

Melissa Leypoldt, RN, Nebraska Department of Health and Human Services  
(invited)

**3:30 p.m. – 5:30 p.m. AMERICAN INDIAN/ALASKA NATIVE MEETING TO SHARE EXPERIENCES WITH CANCER SCREENING AND PREVENTION PROGRAMS IN INDIAN COUNTRY**

*The first hour will focus on a topic of wide interest in Indian Country, and the second hour will offer participants the opportunity to share information and updates about their community programs. Everyone is welcome!*

**4:15 p.m. – 5:45 p.m. NATIONAL COLORECTAL CANCER ROUNDTABLE MEMBER TOPICAL DISCUSSIONS**

*Topics to be announced*

**6:00 p.m. MEET AND GREET**

*A new way to meet colleagues both old and new and make plans for sharing dinner at any number of great restaurant nearby!*

**6:30 p.m. THE DIALOGUE CONCLUDES FOR THE DAY**

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**7:00 a.m. CONFERENCE REGISTRATION AND EXHIBITS  
POSTERS ON DISPLAY**

**7:00 a.m. – 8:00 a.m. BREAKFAST**

*Come have breakfast and hear what's new with fellow attendees.*

**8:00 a.m. WELCOME TO THE PREVENT CANCER DIALOGUE: PREVENTION, SCREENING, ACTION**

Carolyn R. Aldigé, Founder and CEO, Prevent Cancer Foundation

**8:10 a.m. OPENING KEYNOTE: LUNG-CANCER SCREENING: HOW FAR WE'VE COME AND WHERE WE'RE GOING**

Keynotespeaker: TBA

*20 minutes of dialogue with audience*

**9:15 a.m. NETWORKING BREAK  
POSTER SESSION**

*Poster presenters will be available to discuss their work.*

**9:40 a.m. INNOVATIVE TECHNOLOGIES TO EXPAND CANCER SCREENING**

Moderator: TBA

- **The iBreast Exam**  
T. Peter Kingham, MD, FACS, Global Cancer Disparity Initiatives, Memorial Sloan Kettering Cancer Center
- **At-Home Screening for Cervical Cancer**
- **Screening for Oral and Oropharyngeal Cancer**  
Petra Wilder-Smith, DDS, PhD, Beckman Laser Institute and Medical Clinic, University of California Irvine

*20 minutes of dialogue with audience*

**11:05 a.m. OPPORTUNITIES AND CHALLENGES FOR COMMUNITY-LEVEL CANCER PREVENTION**

Moderator: TBA

- **How Parents Can Help Their Kids Not Take Up Vaping**
- **Challenges to Primary Prevention from Physical and Social Environments in Low-Income Baltimore**
- **Partnerships between Health Departments and Workplaces to Encourage Primary Prevention in Rural North Carolina**  
Shaina Clark, MA, MountainWise Public Health Partnership, Macon County (NC) Public Health

*20 minutes of dialogue with audience*

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### 12:20 p.m. LAURELS AWARDS LUNCHEON

During this luncheon, we will honor the 2020 recipients of these Laurels awards:

- **National Leadership**
- **Dedication to Community Service**
- **Increasing Health Equity through Innovation**

### 1:50 p.m. PROGRESS IN FINDING CANCER EARLIER

Moderator: TBA

- **Prostate Cancer**  
Sigrid Carlsson MD, PhD, MPH, *Memorial Sloan Kettering Cancer Center*
- **Ovarian Cancer**  
Steven J. Skates, PhD, *Massachusetts General Hospital and Harvard Medical School*
- **Pancreatic Cancer**  
Michael G. Goggins, MBBCh, MD, *The Pancreatic Cancer Early Detection Laboratory, Department of Pathology, The Johns Hopkins Medical Institutions*

*20 minutes of dialogue with audience*

### 3:05 p.m. NETWORKING BREAK

#### POSTER SESSION

*Poster presenters will be available to discuss their work*

#### CONCURRENT CONVERSATIONS #1

**3:25 p.m.** *Each of these thematic sessions offers a case study of successful program implementation 'on the ground', with an in-depth look at key activities, relationships and strategies. Following the presentation is informal peer-to-peer sharing about opportunities and challenges for such programs on the state or local level, ending in the group's choices of the top ideas discussed. Come share your experiences about what makes a strong program and how to make a program stronger. A three-month follow-up survey will collect data on related post-Dialogue cancer screening and prevention activities of participants.*

#### 1. A Community-Level HPV Vaccination Program, Successful at Reaching 80%

Facilitator: TBA

Presenter: TBA

#### 2. A Peer Response to Hepatitis C in Persons Who Inject Drugs in Rural Virginia and West Virginia

Facilitator: Lauren Canary, MPH, *National Viral Hepatitis Roundtable*

Presenter: Lawson Koeppel, MSW, *Virginia Harm Reduction Coalition*

#### 3. Seizing the Moment: Implementation of Multi-Focus Lung Cancer Screening in West Virginia

Facilitator: TBA

Presenter: Shelly Dusic, MA, *Cancer Prevention and Control, West Virginia University Cancer Institute*

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### 4. How We Implemented a Genetic Testing Program on the Community Level

Facilitator: TBA

Presenter: TBA

### 5. How We Increased Lung Cancer Screening and Smoking-Cessation Enrollment in Rural Michigan

Facilitator: TBA

Presenter: Jeanne Melton, RN, OCN, ONN-CG, *McLaren Northern Michigan Hospital*

### 6. Wheels for Women: Solving a Practical Problem to Help Get Women Screened for Breast Cancer in Washington, DC

Facilitator: TBA

Presenter: Julia Lichtman Kepniss, *Brem Foundation*

### 4:45 p.m. THE IMPACT OF THE AFFORDABLE CARE ACT ON HEALTH IN INDIAN COUNTRY

Donald Warne, MD, MPH (Oglala Lakota), *Family and Community Medicine, School of Medicine and Health Sciences, University of North Dakota, and the Great Plains Tribal Chairmen's Health Board*

*10 minutes of dialogue with audience*

### 5:30 p.m. NETWORKING RECEPTION

*Join your friends and meet new colleagues as you sample the appetizers and visit the cash bar.*

### 7:00 p.m. THE DIALOGUE CONCLUDES FOR THE DAY

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Virginia Ballroom Foyer  
Plaza Level POSTERS ON DISPLAY

7:00 a.m. – 8:00 a.m. BREAKFAST  
Virginia Ballroom Foyer  
Plaza Level *Come have breakfast and hear what's new with fellow attendees.*

8:00 a.m. WELCOME OF THE DAY

8:05 a.m. GENETICS AND GENOMICS IN PUBLIC HEALTH

Moderator: TBA

- **What You've Always Wanted to Know about Genetics and Genomics in Cancer Prevention and Early Detection**  
Heather Hampel, MS, CGCC, *Division of Human Genetics, The Ohio State University Comprehensive Cancer Center and the National Colorectal Cancer Roundtable*
- **How Does Lung Cancer Develop in Never-Smokers? Looking for Answers in Genomic Sequencing**  
Alice Berger, PhD, *Fred Hutchinson Cancer Research Center*
- **The Evidence for Sharing Genetic Test Results with People at High Risk of Melanoma to Motivate Behavior Change**  
Sancy Leachman, MD, PhD, and Lisa Aspinwall, PhD, *both of Cancer Control and Population Sciences, Huntsman Cancer Institute*

*20 minutes of dialogue with audience*

9:20 a.m. CONCURRENT CONVERSATIONS #2

*These are facilitated, cross-disciplinary small groups which have experts as resources for structured conversations linked to key topics in cancer screening and prevention and which lead to recommendations for action to be shared with all participants. A three-month follow-up survey will collect data on related post-Dialogue cancer screening and prevention activities of participants.*

**1. Doing More to Encourage Primary Prevention in Rural Areas**

Facilitator:

Resource Person:

**2. Community Public Health Messaging about Genetic Testing related to Cancer**

Facilitator:

Resource Person: Lisa Aspinwall, PhD, *Cancer Control and Population Sciences, Huntsman Cancer Institute*

**3. Communicating with Men of a Certain Age about Prostate Cancer Screening**

Facilitator:

Resource Person: Sigrid Carlsson MD, PhD, MPH, *Memorial Sloan Kettering Cancer Center*

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### 4. Meeting Needs for Cervical Cancer Screening in Underserved Communities

Facilitator:

Resource Person:

### 5. Public-Health Messaging about Vaping

Facilitator:

Resource Person:

### 6. FIT Tests: Strategies to Encourage Completion of Collection and to Increase the Number of Returned Tests

Facilitator:

Resource Person:

### 10:30 a.m. NETWORKING BREAK

#### POSTER SESSION

*Poster presenters will be available to discuss their work.*

#### HOTEL CHECK-OUT

### 11:00 a.m. PHYSICAL ACTIVITY, SEDENTARY BEHAVIOR AND CANCER PREVENTION AND CONTROL

Kathryn Schmitz, PhD, MPH, *Department of Public Health Sciences, Penn State Cancer Institute*

*10 minutes of dialogue with audience*

### 11:35 a.m. HPV VACCINATION TOPICS

Moderator: TBA

- Status of HPV Vaccination Programs in Indian Country
- Analyzing Anti-Vax Social Media
- HPV Vaccination as a Requirement for School Entry

*20 minutes of dialogue with audience*

### 12:50 p.m. CONFERENCE CLOSES