

# 2020 PREVENT CANCER DIALOGUE PREVENTION | SCREENING | ACTION

April 15-17 Hilton Crystal City at Washington Reagan National Airport



## DRAFT Pre-Conference Agenda

Wednesday, April 15, 2020

**8:00 a.m. CONFERENCE REGISTRATION OPENS**  
Virginia Ballroom Foyer  
Plaza Level

**9:00 a.m. – 12:00 p.m. FOUNDATIONS FOR PREVENTION AND EARLY DETECTION OF BREAST, CERVICAL, COLORECTAL AND LUNG CANCERS**

*This overview of the mandated guidelines-driven cancer screenings serves as an in-service for attendees new to cancer screening and as a review for others. This session has breaks.*

Moderator: Faye L. Wong, MPH, Program Services Branch, Centers for Disease Control and Prevention

- **Natural History and Epidemiology of Breast Cancer**  
Bridget A. Oppong, MD, FACS, Stephanie Spielman Comprehensive Breast Center  
Ohio State University Wexner Medical College
- **Natural History and Epidemiology of Cervical Cancer and HPV**  
Ellen Baker, MD, MPH, Project ECHO, MD Anderson Cancer Center
- **Natural History and Epidemiology of Colorectal Cancer**  
Roy J. Duhé, PhD, Cancer Institute, University of Mississippi Medical Center,  
@70x2020Guy
- **Natural History and Epidemiology of Lung Cancer**  
Hormuzd Katki, PhD, Division of Epidemiology & Genetics, National Cancer Institute
- **Cancer Screening in the Primary Care Setting with Emphasis on Community Health Centers**  
Durado Brooks, MD, MPH, National Colorectal Cancer Roundtable and American Cancer Society
- **Overcoming Barriers Health Educators Face in Promoting Cancer Screening**  
Jacqueline Miller, RN, BSN, OCN, New Jersey Cancer Education and Early Detection Program, Virtua Health System

*20 minutes of dialogue with audience*

**10:30 a.m. – 11:45 a.m. COLORECTAL CANCER SCREENING WORKSHOP: HOW TO ENSURE FOLLOW-UP FOR ABNORMAL FIT RESULTS**

*The National Colorectal Cancer Roundtable (NCCRT) and the Prevent Cancer Foundation® are proud to offer this workshop:*

*Fecal immunochemical (FIT) testing for colorectal cancer screening is an effective and frequently used screening modality; however, patients with abnormal results must have a timely follow-up colonoscopy to determine if they have precancerous or cancerous lesions which can then be removed. Because follow-up colonoscopy rates are suboptimal in many settings, this workshop will explore what recent research tells us about the scope of the problem and clinical implications and how one primary care practice has implemented systems changes to ensure timely follow-up.*

Speakers: Laura Makaroff, DO, Prevention and Early Detection, American Cancer Society  
Francis R. Colangelo, MD, MS-HQS, FACP, Premier Medical Associates

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**12:00 p.m. SCREENING WITH PAP + HPV TOGETHER (CO-TESTING): PREVENTION, DETECTION AND MANAGEMENT. A LUNCH SPONSORED BY HOLOGIC, INC.**

*Join us over lunch to hear how co-testing for cervical cancer works in prevention, detection and management of the disease.*

**1:00 p.m. – 2:15 p.m. INFORMATION EXCHANGE ABOUT STATE AND TRIBAL COLORECTAL CANCER SCREENING PROGRAMS**

*The 2019 Dialogue will again host an opportunity for peer discussion on local efforts to increase colorectal cancer screening. Attendees will have the chance to meet with others working in this area and share successes, challenges and lesson learned.*

Moderators: Jennifer Boehm, MPH, Centers for Disease Control and Prevention

Melissa Leypoldt, RN, Nebraska Department of Health and Human Services

**3:30 p.m. – 5:30 p.m. AMERICAN INDIAN/ALASKA NATIVE MEETING TO SHARE EXPERIENCES WITH CANCER SCREENING AND PREVENTION PROGRAMS IN INDIAN COUNTRY**

*Tinka Duran, MPH (Rosebud Sioux), will speak on “So that the People May Live: The Great Plains Colorectal Cancer Initiative”. Her talk will cover processes and resources and tell the story of the many people who help increase screening--clinic professionals, survivors, traditional healers and communities as a whole. Participants will also have the opportunity to share information and updates about their community programs. Everyone is welcome!*

Facilitator: TBA

Speaker: Tinka Duran, MPH (Rosebud Sioux), Community Health, Great Plains Tribal Chairmen’s Health Board

**4:15 p.m. – 5:45 p.m. NATIONAL COLORECTAL CANCER ROUNDTABLE MEMBER TOPICAL DISCUSSIONS**

*Topics to be announced*

**6:00 p.m. MEET AND GREET**

*A new way to meet colleagues both old and new and make plans for sharing dinner at any number of great restaurant nearby!*

**6:30 p.m. THE DIALOGUE CONCLUDES FOR THE DAY**

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- 7:00 a.m.** **CONFERENCE REGISTRATION AND EXHIBITS**  
Virginia Ballroom Foyer  
Plaza Level  
**POSTERS ON DISPLAY**
- 7:00 a.m. – 8:00 a.m.** **BREAKFAST**  
*Come have breakfast and hear what's new with fellow attendees.*
- 8:00 a.m.** **WELCOME TO THE PREVENT CANCER DIALOGUE: PREVENTION, SCREENING, ACTION**  
Carolyn R. Aldigé, Founder and CEO, *Prevent Cancer Foundation*
- 8:10 a.m.** **OPENING KEYNOTE: LUNG-CANCER SCREENING: HOW FAR WE'VE COME AND WHERE WE'RE GOING**  
Speakers TBA  
*20 minutes of dialogue with audience*
- 9:15 a.m.** **NETWORKING BREAK**  
**POSTER SESSION**  
*Poster presenters will be available to discuss their work.*
- 9:40 a.m.** **INNOVATIVE TECHNOLOGIES TO EXPAND CANCER SCREENING**  
Moderator: TBA
- **The iBreast Exam**  
T. Peter Kingham, MD, FACS, *Global Cancer Disparity Initiatives, Memorial Sloan Kettering Cancer Center*
  - **At-Home Screening for Cervical Cancer**  
Rachel L. Winer, PhD, MPH, *Department of Epidemiology, School of Public Health, University of Washington*
  - **Screening for Oral and Oropharyngeal Cancer**  
Petra Wilder-Smith, DDS, PhD, *Beckman Laser Institute and Medical Clinic, University of California Irvine*
- 20 minutes of dialogue with audience*
- 11:05 a.m.** **OPPORTUNITIES AND CHALLENGES FOR COMMUNITY-LEVEL PRIMARY PREVENTION**  
Moderator: Elizabeth Westbrook, MPH, CHES, *University of Louisville, Kentucky Cancer Program*
- **Vaping: What Parents Need to Know to Help Protect Their Children**  
Linda Richter, PhD, *Center on Addiction*

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- **Challenges to Primary Prevention from Physical and Social Environments in Low-Income Baltimore**
- **Improving Health. Honoring Traditions. Empowering Communities. Regional Partnerships between Local Health Departments and Workplaces to Encourage Evidence-Based Prevention across Rural Western North Carolina.**  
Shaina Clark, MA, *MountainWise Public Health Partnership, Macon County (NC) Public Health*

*20 minutes of dialogue with audience*

### 12:20 p.m. LAURELS AWARDS LUNCHEON

Emcee: Jennifer Griffin, *FOX News Channel*

During this luncheon, we will honor the 2020 recipients of these Laurels awards:

- **National Leadership**
- **Dedication to Community Service**
- **Increasing Health Equity through Innovation**

### 1:50 p.m. PROGRESS AND CHALLENGES IN EARLY DETECTION OF CANCER

Moderator: Bruce J. Trock, PhD, *Brady Urological Institute and The Johns Hopkins University School of Medicine*

- **Prostate Cancer**  
Sigrid Carlsson MD, PhD, MPH, *Memorial Sloan Kettering Cancer Center*
- **Blood Tests for the Early Detection of Ovarian Cancer: The Power of Having Each Woman Serve as Her Own Control**  
Steven J. Skates, PhD, *Massachusetts General Hospital and Harvard Medical School*
- **Pancreatic Cancer**  
Michael G. Goggins, MBBCh, MD, *The Pancreatic Cancer Early Detection Laboratory, Department of Pathology, The Johns Hopkins Medical Institutions*

*20 minutes of dialogue with audience*

### 3:05 p.m. NETWORKING BREAK

#### POSTER SESSION

*Poster presenters will be available to discuss their work*

### 3:25 p.m. CONCURRENT CONVERSATIONS #1

*Each of these thematic sessions offers a case study of successful program implementation 'on the ground', with an in-depth look at key activities, relationships and strategies. Following the presentation is informal peer-to-peer sharing about opportunities and challenges for such programs on the state or local level, ending in the group's choices of the top ideas discussed. Come share your experiences about what makes a strong program and how to make a*

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*program stronger. A three-month follow-up survey will collect data on related post-Dialogue cancer screening and prevention activities of participants.*

- 1. Sharing Our Success in Vaccinating American Indians and Alaska Natives against HPV-Related Cancers in the Warm Springs IHS Service Area**  
Facilitator: TBA  
Presenter: Marc R. Mason, RN, *Confederated Tribes of Warm Springs (OR)*
- 2. A Peer Response to Hepatitis C in Persons Who Inject Drugs in Rural Virginia and West Virginia**  
Facilitator: Lauren Canary, MPH, *National Viral Hepatitis Roundtable*  
Presenter: Lawson Koepfel, MSW, *Virginia Harm Reduction Coalition*
- 3. Seizing the Moment: Implementation of Multi-Focus Lung Cancer Screening in West Virginia**  
Facilitator: Elizabeth Westbrook, MPH, CHES, *University of Louisville, Kentucky Cancer Program*  
Presenter: Shelly Dusic, MA, *Cancer Prevention and Control, West Virginia University Cancer Institute*
- 4. How We Implemented a Genetic Testing Program in African American and Hispanic Communities in Washington, DC**  
Facilitator: Cherie Spencer, MS, MCHES, *Howard University Cancer Center*  
Presenter: Nicole E. Thompson, MS, *Hereditary Cancer Genetics Program, Howard University Cancer Center*
- 5. How We Increased Lung Cancer Screening and Smoking-Cessation Enrollment in Rural Michigan**  
Facilitator: Izabela Babinska, *McLaren Northern Michigan Foundation*  
Presenter: Jeanne Melton, RN, OCN, ONN-CG, *McLaren Northern Michigan Hospital*
- 6. Wheels for Women: Solving a Practical Problem to Help Get Women Screened for Breast Cancer in Washington, DC**  
Facilitator: TBA  
Presenters: Julia Lichtman Kepniss, *Brem Foundation*, and Claudia Campos Galván, MA, *Nueva Vida*

**4:45 p.m. THE IMPACT OF THE AFFORDABLE CARE ACT ON HEALTH IN INDIAN COUNTRY**

Donald Warne, MD, MPH (Oglala Lakota), *Family and Community Medicine, School of Medicine and Health Sciences, University of North Dakota, and the Great Plains Tribal Chairmen's Health Board*

*10 minutes of dialogue with audience*

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**5:30 – 6:30 p.m. INDUSTRY LISTENS: A RECEPTION SPONSORED BY GUARDANT HEALTH**  
*Join us for snacks, drinks and a conversation on how diagnostics companies can better engage with the public, patients and their advocates to drive innovative research and technology.*

**6:30 p.m. THE DIALOGUE CONCLUDES FOR THE DAY**



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7:00 a.m. CONFERENCE REGISTRATION AND EXHIBITS OPEN  
Virginia Ballroom Foyer  
Plaza Level

POSTERS ON DISPLAY

7:00 a.m. – 8:00 a.m. BREAKFAST

*Come have breakfast and hear what's new with fellow attendees.*

8:00 a.m. WELCOME OF THE DAY

8:05 a.m. GENETICS AND GENOMICS IN PUBLIC HEALTH

Moderator: Marc D. Schwartz, PhD, *Georgetown University School of Medicine*

- **What You've Always Wanted to Know about Genetics and Genomics in Cancer Prevention and Early Detection**  
Heather Hampel, MS, CGCC, *Division of Human Genetics, The Ohio State University Comprehensive Cancer Center and the National Colorectal Cancer Roundtable*
- **How Does Lung Cancer Develop in Never-Smokers? Looking for Answers in Genomic Sequencing**  
Alice Berger, PhD, *Fred Hutchinson Cancer Research Center*
- **The Evidence for Sharing Genetic Test Results with People at High Risk of Melanoma to Motivate Behavior Change**  
Lisa Aspinwall, PhD, *Cancer Control and Population Sciences, Huntsman Cancer Institute*

*20 minutes of dialogue with audience*

9:20 a.m. CONCURRENT CONVERSATIONS #2

*These are facilitated, cross-disciplinary small groups which have experts as resources for structured conversations linked to key topics in cancer screening and prevention and which lead to recommendations for action to be shared with all participants. A three-month follow-up survey will collect data on related post-Dialogue cancer screening and prevention activities of participants.*

**1. Doing More to Encourage Primary Prevention in Rural Areas**

Facilitator: Erin Matthews Thomas, *Potomac Health Foundation*

Resource Person: Shaina Clark, MA, *MountainWise Public Health Partnership, Macon County (NC) Public Health*

**2. Community Public Health Messaging about Genetic Testing related to Cancer**

Facilitator: TBA

Resource People: Lisa Aspinwall, PhD, *Cancer Control and Population Sciences, Huntsman Cancer Institute*

Heather Hampel, MS, CGCC, *Division of Human Genetics, The Ohio State University Comprehensive Cancer Center and the National Colorectal Cancer Roundtable*

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### 3. Communicating with Men of a Certain Age about Prostate Cancer Screening

Facilitator: TBA

Resource Person: Sigrid Carlsson MD, PhD, MPH, *Memorial Sloan Kettering Cancer Center*

### 4. Meeting Needs for Cervical Cancer Screening in Underserved Communities

Facilitator: TBA

Resource Person: Ellen Baker, MD, MPH, *Project ECHO, MD Anderson Cancer Center*

### 5. Public-Health Messaging about Vaping

Facilitator: Elizabeth Westbrook, MPH, CHES, *University of Louisville, Kentucky Cancer Program*

Resource Person: Linda Richter, PhD, *Center on Addiction*

### 6. FIT Tests: Strategies to Encourage Completion of Collection and to Increase the Number of Returned Tests

Facilitator: Travis Hyams, MPH, *School of Public Health, University of Maryland, and the National Cancer Institute*

Resource Person: Elmer E. Huerta, MD, MPH, *George Washington University Cancer Center*

#### 10:30 a.m. NETWORKING BREAK

#### POSTER SESSION

*Poster presenters will be available to discuss their work.*

#### HOTEL CHECK-OUT

#### 11:00 a.m. IMPORTANT NEWS FOR EVERYONE ABOUT PHYSICAL ACTIVITY AND SEDENTARY BEHAVIOR BEFORE, DURING AND AFTER CANCER

Moderator: Karen J. Peterson, PhD, *Prevent Cancer Foundation*

Kathryn Schmitz, PhD, MPH, *Department of Public Health Sciences, Penn State Cancer Institute*

*10 minutes of dialogue with audience*

#### 11:35 a.m. HPV VACCINATION TOPICS

Moderator: TBA

- **What We Know about Parents Who Are Vaccine-Hesitant**
- **Social Media as a Source of Information about HPV Vaccination: Who Says What to Whom?**  
Yuki Lama, MPH, *Department of Family Science, School of Public Health, University of Maryland*



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- **What We Learned about Attitudes on HPV Vaccination from Virtual Focus Groups of Rural and Urban Parents on FaceBook**  
Sunny Jung Kim, PhD, *Virginia Commonwealth University Massey Cancer Center*

*20 minutes of dialogue with audience*

**12:50 p.m. THE DIALOGUE CONFERENCE CLOSES**