



2021 Community Grant Guidelines and Submission Instructions \$25,000 One-Year Grants

Application Deadline: April 21, 2021, by 5:00 PM Eastern Time

Mission

The mission of the Prevent Cancer Foundation® is saving lives across all populations through cancer prevention and early detection.

Purpose

We will provide **\$25,000 one-year grants** for organizations that will develop new or implement existing community projects/programs in cancer prevention and early detection in rural or urban areas. Our goal is to provide the resources needed to fund vital community-level activities in cancer prevention (including education or vaccination) or screening. The proposed projects must be aligned with our mission to support community projects or programs across the United States (including tribes and territories) that focus on helping to prevent cancer or find it earlier and that demonstrate a potential to make a positive impact in underserved communities. Awarded projects are selected through a competitive grants cycle.

2021 Focus

We invite applications focused on mandated guidelines-driven cancer screenings (breast, cervical, colorectal or lung), as well as education projects focused on these screenings. Additionally, we invite vaccination applications focused on preventing liver cancer or HPV-related cancers. Applications must focus on underserved communities. We especially encourage applications focused on rural populations and ones serving LGBTQ+ communities.

Examples of eligible projects for the 2021 grants cycle

- Projects focused on mandated guidelines-driven screening recommendations (breast, cervical, colorectal or lung cancer) issued by the United States Preventive Services Task Force (USPSTF), the American Cancer Society (ACS) or the National Comprehensive Cancer Network (NCCN)
- Cancer education projects focused on raising awareness and/or making referrals for guidelines-driven screenings
- Vaccination projects for HPV or hepatitis B or testing or education projects (with referrals) for hepatitis B or hepatitis C

Examples of projects NOT eligible for the 2021 grants cycle

- Projects focused on primary prevention such as tobacco cessation, exercise or diet
- Projects focused on sun safety behaviors or skin cancer education

- Screening or education projects focused on cancers without guidelines-mandated screenings such as stomach, ovarian or testicular cancer
- Projects focused on prostate cancer
- Projects focused on genetic testing or counseling

Eligibility

The following organizations are eligible to apply for a 2021 Community Grants award:

- Nonprofit organizations that are exempt under Section 501(c)3 of the Internal Revenue Code
- Independent sponsored projects of a nonprofit 501(c)3 organization acting as a fiscal sponsor
- Government and public agencies
- Tax-exempt tribal organizations and fraternal or social organizations
- Organizations based in the United States, including tribes or territories. Groups located outside the U.S. are not eligible to apply.
- Organizations described above must be located outside the Washington, DC, metro area to be eligible for the 2021 grants.
- Only one application may be submitted by an organization.
- Organizations previously funded by the Prevent Cancer Foundation must have satisfactorily completed their grants before being eligible to apply for new grants.
- Both small independent organizations and ones which are part of larger “parent” organizations are eligible to apply. Applicants must demonstrate how a grant award would provide needed support for vital community-level activities in cancer prevention (including education or vaccination) or screening, in underserved communities.

Note: Applicants must comply with the Foundation’s **Tobacco policy**. Applicants (project managers/directors) must sign the Foundation’s Statement of Compliance, confirming that they do not accept tobacco-industry funding.

Funding Objectives

Projects that meet the following criteria will be considered:

- Projects must be aligned with the mission of the Prevent Cancer Foundation.
- Projects must be feasible. There must be a reasonable assumption of completion and success of the project given the resources, time, and personnel available.
- Projects must demonstrate through letters of support at least two community partnerships which support the implementation of the proposed project.
- Projects must have measurable goals, objectives and outcomes.
- Projects should utilize evidence-based practices or best practices to provide cancer prevention or early detection services in their communities. Projects with screening objectives must follow current cancer screening guidelines of the United States Preventive Services Task Force (USPSTF), the American Cancer Society (ACS) or the National Comprehensive Cancer Network (NCCN).
- Screening programs must demonstrate established community partnerships to provide any necessary follow-up care.
- The inclusion of community participation in the planning, implementation and evaluation of the proposed projects is encouraged.

- Projects focused on breast health education for young women should include use of the Foundation's [Breast Health Education for Young Women Facilitator's Guide](#) (available in English or Spanish) and must include education about breast cancer screening.

What type of projects are considered ineligible?

- Projects that are not aligned with the mission of the Prevent Cancer Foundation and the purpose of the Community Grants program
- Projects of organizations not based in the United States or of U.S. organizations located in the D.C. metro area
- Projects of for-profit organizations
- Projects focused on treatment and survivorship
- Projects that include fundraising events
- For the 2021 grants cycle, projects focused on primary prevention such as tobacco cessation, exercise or nutrition are not eligible.
- Screening projects which do not comply with current screening guidelines from the United States Preventive Services Task Force (USPSTF), the American Cancer Society (ACS) or the National Comprehensive Cancer Network (NCCN).
 - For the 2021 grants cycle, screening and testing projects focused on stomach and other cancers without guidelines-mandated screenings are not eligible to apply.
- Projects that promote breast self-exam; we do support programs promoting breast self-awareness and 'knowing your body'
- Projects that include the construction of buildings or purchase of land
- Projects that include the purchase of equipment. Cancer screening and testing costs or supplies are allowable and must be justified.

Application Submission Information

- Applicants must submit proposals electronically through proposalCENTRAL, an electronic grant submission system provided by Altum, Inc.
- The online application is due **April 21, 2021, by 5:00 PM Eastern Time**
 - Applicants will not be able to validate, address errors or upload application documents after the deadline. The system will be closed promptly at the deadline.
- Late and/or incomplete applications will not be accepted.
- Applications should be typed in no smaller than 11-point font size in Arial or Times New Roman.

Review Criteria

Completed applications are due April 21, 2021, by 5:00 PM Eastern Time. Incomplete or late applications will not be considered. Upon receipt, applications will first have an administrative review by Foundation staff. An external review group convened by the Foundation will then assess the merit of applications that are complete and compliant with the guidelines as described above and the best fit with the Foundation's mission and priorities.

Projects which pass administrative review will then have an external review of these proposal elements: provision of vital community-level activities in cancer prevention (including education or vaccination) or screening, community impact, feasibility and

support, cultural competency, utilization of evidence-based practices or best practices, measurable objectives and evaluation methods, partnerships and personnel, budget, and sustainability.

Electronic Submission Instructions

1. Applicants must submit proposals electronically through proposalCENTRAL, an electronic grant submission system provided by Altum, Inc.
2. Access the community grants proposal on proposalCENTRAL at:
<https://proposalcentral.com/ProposalGl.asp?SectionID=6938&ProposalID=-1>.
3. If you are a 'new' user in proposalCENTRAL, under "Need an account" click the 'Create one now' button or at the top click on "Create an account" and complete the registration process. **Complete steps 3-7 early in the application period and become familiar with the site. DO NOT WAIT to complete these steps until you are ready to upload the components of your proposal to register and start the submission process.**
4. If you are already registered in proposalCENTRAL, access the site and log in with your user ID or e-mail address. If you have forgotten your password, click on the 'Forgot Password?' link. Supply your e-mail address or your user ID in the space provided; your password will be sent to you by e-mail.
5. After you log in, complete your Professional Profile (tab on menu bar at top of page) before starting an application. Be sure to hit "Save" after you enter information on each page.
 - For Professional Profile, fill in information under #1 and #2 (highest degree only).
6. You will need to register your organization/institution if it is not already in the system and complete the required fields under Institution Profile as well as in the application itself (Institution & Contacts). You will need to enter your institution's EIN# and identify a signing official. If you need to make changes to an existing institution profile and are unable to do so, contact proposalCENTRAL Customer Support (see step #9).
7. To start an application, select the 'Grant Opportunities' tab. A list of applications will display. Find the Prevent Cancer Foundation Community Grants opportunity and click the 'Apply Now' link to 'create' your application.
8. You will be able to save your work and return later to continue your submission.
9. If you have any difficulties registering, logging in, or creating your application, contact proposalCENTRAL Customer Support immediately: phone: 1-800-875-2562 or 703-964-5840, and/or e-mail: pcsupport@altum.com.

Application Content

Online sections:

- For general information about your proposed project, you will fill in the online fields. You will see these fields for items such as project title, contact information and target population.
- **Abstract (not to exceed 250 words or 3,000 characters)**
 - Provide a project abstract. If this proposal is funded, this abstract will be released to the general public. Include project goals (including the number of individuals to be

reached, tested and/or screened), targeted cancers and populations, and how the grant will be leveraged for community impact.

- Project Overview: provide a concise overview of the proposed project in 2-3 sentences (up to 1,000 characters).
- Fill in your organization's operating budget. Include information on total number of employees and whether (or not) your organization is a part of a larger umbrella organization.

Uploaded documents:

1) On the "Project Proposal and Other Attachments" page of the online application (in proposalCENTRAL), download the templates for the following documents, complete them, **save each as a separate .pdf file** and then upload them:

- **Tobacco Policy Compliance Page**

- Read through the Foundation's policy, print, sign, date and upload the form.

- **Project Proposal** (Download a copy of the template online, complete, "save as" a .pdf and upload. Save this document as a .pdf file, not as scanned document or a 'screen capture' of the pages.)

- Organizational Background (not to exceed 1 page)
- Relevance of the Proposed Project (not to exceed 1 page)
- Narrative (not to exceed 3 pages)
- Evaluation (not to exceed 2 pages)
- Timeline (not to exceed 1 page)
- Biographical Sketches for Key Personnel (not to exceed 1 page per person)
 - All individuals listed on the budget must have a biosketch.
- Budget and Budget Justification
 - **All expenses including personnel should be directly related to service delivery (education and/or screening or vaccination). Be clear about what the Foundation funds would cover, if the project were funded. Reviewers will evaluate both the budget and budget justification.** The amount requested from the Prevent Cancer Foundation should equal \$25,000. Proposals requesting more or less than \$25,000 will not be reviewed. The total project budget may equal a higher amount and applicants will report other funding and in-kind support on the budget form.
 - Screening/Testing Costs – Provide the cost per screening test. Include only screening tests and procedures recommended by current guidelines as described above.
 - Education Costs – Provide a detailed description of each expense and use the justification section to explain how each item is related to the project.
 - Vaccine Costs – Provide a detailed description of the vaccines to be administered, including the cost per unit.
 - ***For screening or vaccine costs, explain why costs are not covered by state programs***
 - Equipment or Supply Costs – Equipment such as computers is generally considered an indirect cost and not allowable. Equipment necessary for the grant project objectives and not provided by the applicant organization must be justified. The purchase of screening equipment, such as a digital breast imaging machine is not allowable. Expenses related to cancer screening activities, such as the cost of mammograms are allowable.

- Training costs – Provide a detailed description of costs related to the training of staff for cancer screening and outreach activities.
- Personnel – List the names of **all personnel** involved in the project, whether or not salary support is requested. Fill in “in-kind support” where applicable. Include percent effort for the proposed project for all personnel. Fringe benefits may be requested if benefits are treated by the applicant’s institution as a direct cost to all funders. The percentage of salary requested cannot exceed the percent effort for each person. Justify personnel expenses by briefly explaining the services each person will perform or knowledge he/she brings to the project. If there is a staff vacancy that is going to be filled, put TBD in the name field.
- Consultant costs – Provide the name and institutional affiliation of all consultants who have agreed to serve on the project (do not include them as personnel).
- *2022 Prevent Cancer Dialogue* – Applicant organizations are encouraged to participate at the annual conference (<https://www.preventcancer.org/conferences/prevent-cancer-dialogue/>). Grant funds may be used to cover conference-related costs. The 2022 conference may be held in-person in the DC metro area. For planning purposes, estimate the early bird registration fee as \$275, hotel costs as \$225/night, plus travel and meal expenses. Attendance is encouraged and voluntary.
- Other Funding – Add additional columns of ‘Amount covered by other source/Name’ as needed to include all other sources of funding for the project beyond what is requested of the Foundation. If you receive support from your “Parent” or “Umbrella” organization for the proposed project, this information must be listed here and described in the budget justification. You can add more columns of support from other sources as needed.
- Under budget justification, describe services to be performed, the number of days, rate of compensation, and other associated costs. The Prevent Cancer Foundation funds must be used for the specific purpose for which they are awarded, unless written permission is granted from the Foundation. The Foundation will not make grants for construction of buildings or purchase of land. **Indirect costs will not be covered. Cancer screening and testing costs or supplies are allowable and must be justified. The purchase of cancer screening equipment is not an allowable expense.**

- Literature Cited (not to exceed 2 pages)

2) On the “Project Proposal and Other Attachments” page of the online (proposalCENTRAL) application, **upload the following documents in .pdf file format:**

- **Proof of Tax-exempt Status**

- Documentation must be included that proves tax-exempt status of the applicant organization or parent organization. Attach your organization’s IRS determination letter or other official documentation verifying your status as a nonprofit, academic institution, government agency, tribal organization, social or fraternal organization. The name of the organization must match the name on the letter.

- **Letters of Support** (upload individually as .pdf files)

- Include two letters of support in your application from representatives of local organizations familiar with your organization and supportive of this project (e.g., cancer agencies, community organizations, universities, schools, local churches, volunteer networks or government health agencies). Letters should demonstrate specific

commitment to the proposed project and express why the project is worthy of a grant award.

- If your application includes follow-up care, letters of support from related organizations or other indication of such support should be included. A Memorandum of Understanding (MOU) may be included to demonstrate the provision of services and should be accompanied by two letters conveying support and enthusiasm for the specific project. Submission of a MOU does not count as a letter of support.
- Testimonials from individuals will **not** be accepted as a letter of support. Letters should not be submitted from individuals within the applicant organization. Letters submitted from the same organization are acceptable if part of a larger institution or health system and relevant to the proposed project. Submitting more than two letters is acceptable. Letters should be dated no earlier than March 2021.

- **Validate Your Application**

- As part of the online (proposalCENTRAL) application, you must validate your application. This portion of the online (proposalCENTRAL) application, will highlight errors such as missing fields or attachments which are required as part of your application. You must go back and fix the components that are flagged as errors in your application.
- For Institutional & Contacts Errors: If information is missing in this section (such as EIN or TIN number) you **MUST** contact the individuals who are listed on the Institution & Contacts page to make the necessary updates.
 - For further problems with Institutional & Contact Errors please e-mail: pcsupport@altum.com or call 1-800-875-2562 or 703-964-5840.
- Applicants will not be able to validate, address errors and upload application documents after the deadline. The system will be closed promptly at the deadline.

- **Signature Page**

- After all sections are complete and attachments are uploaded, the e-signatures of the Applicant/Project Director and Signing Official need to be added on the “Download Application Attachments & Signature Page” page. You will need to verify that statements within the proposal are true and complete to the best of your knowledge and to accept the obligation to comply with the grantor’s terms and conditions if a grant is awarded as a result of this application.
 - You will need to have both the Applicant/Project Director and the Signing Official for your organization add e-signatures to the signature page.

Before you submit your application:

- Verify that all sections are complete. **Incomplete applications will not be reviewed.**
- Be sure to put the Organization Name and Project Title in the Document Header of the uploaded Project Proposal (so that each page is identified as yours for the review process).
- Verify that page limits have not been exceeded. All page lengths refer to single-sided pages. Applications exceeding any page limit will not be reviewed.
- Include at least two letters of support/collaboration in the required attachments section of the online application. Letters should be saved individually as .pdf files and then uploaded separately.
- Sign the Tobacco Policy Compliance Page verifying that the applicant does not accept tobacco-industry funding and save as a .pdf file. Include the statement in the required attachments section of the online (proposalCENTRAL) application.

- Submit your proof of tax-exempt status (in .pdf file format). Include this documentation in the required attachments section of the online (proposalCENTRAL) application.
- Enter e-signatures to application signature page found in the “Download Application Attachments & Signature Page” section of the online (proposalCENTRAL) application (this page is auto-populated with information from your online application, once any errors are addressed).
- Submit Project Proposal and entire electronic grant application through proposalCENTRAL’s grant submission system.

Statement of Intent to Fund

Community Grants are derived from funds raised by the Prevent Cancer Foundation. The amount of funding for the Community Grants Program and the number of grants awarded may vary from year to year. The Foundation is under no obligation to award a certain number of grants in any given year. Financial support of proposals which are eligible for funding is at the discretion of the Board of Directors.

Payment and Accounting of Grant Funds

The designated Project Director is responsible for determining where payments of funds shall be made. Usually funds are paid directly to an organization or institution for accounting and tax purposes, and they are sent directly to a designated official of that organization for administration and financial reporting (e.g., controller, grant office), who is required to give a full and accurate accounting of expenditures at the close of the grant.

2021 Community Grants Timeline

	\$25,000 One-Year Grants
Application Due Date	April 21, 2021 5pm Eastern Time Late or incomplete applications will not be considered.
Notification of Award	July 9, 2021 Applicant will be notified via email. The grant award letter will outline the grant period, payment schedule, and reporting deadlines.
Project Start and End Dates	August 2, 2021 (Start Date) August 1, 2022 (End Date)
First Grant Payment	August 13, 2021 Receipt of the signed Terms of Agreement is required prior to disbursement of the first \$12,500 payment.
Progress Report Due Date	February 3, 2022 The six-month progress report will be an update on progress toward the project outcomes.
Second Grant Payment	March 3, 2022 The second payment of \$12,500 is contingent upon a satisfactory six-month progress report.
Grant Period End	August 1, 2022
Final Report Due	September 5, 2022

Note: The Foundation reserves the right to alter the project dates and Terms of Agreement as necessary.

Grantee Terms of Agreement

After award notification, a Terms of Agreement document is signed by a representative from the funded organization (“grantee”) and returned to the Prevent Cancer Foundation® (“Foundation”) before payment can be made. The Project Director is responsible for adhering to the terms for the duration of the grant period.

- Grantee must include reference of the Prevent Cancer Foundation’s support of the funded project in all print and digital materials referencing the project throughout the duration of the grant. This includes but is not limited to newsletters, press releases, websites, social media mentions and annual reports. Grantee must provide copies of these to the Foundation at the time of publication or dissemination.
- The Foundation allows the grantee a limited, non-exclusive license to use and sublicense the Prevent Cancer Foundation name and logos solely to acknowledge the Foundation. It is agreed and understood that the Foundation retains all rights, title and interest in and to the name and logos, which shall remain the exclusive property of the Foundation. The grantee is prohibited from transferring, sublicensing or assigning its rights to use the logos. Please use the logo versions provided by the Foundation (not downloaded from the internet).
- The Foundation may release information regarding the grantee to the general public and news media. Grantee accords and shall cause any partnering organizations to accord to the Foundation a non-exclusive license to include their respective names in information pertaining to this award that is released to the public.
- Significant changes (more than 5%) to the approved program/project or budget must be submitted to the Foundation for review and approval in advance of any changes. Unspent funds must be returned after the project ends. Requests for a one-time six-month no-cost extension may be considered if requested no later than 60 days prior to the project end date.
- Grantee must provide at least two digital, high-resolution photos (300 dpi or higher) of the Foundation-funded project and targeted community within 14 days of signing the agreement. Preference is for candid or action photos of the grant project. Additional photos must be submitted with the progress and final reports. Photos are for Foundation use as staff see fit, with no limitations on time of use. Consent for photos must be obtained and submitted using the Foundation’s consent form (provided with agreement). The Foundation retains the right to send a professional and/or Foundation photographer and videographer to document grant-related activities through the duration of funding. Advanced notice will be given.
- Grantee must provide a designated point of contact for Foundation-generated content, including but not limited to blog posts focused on the grantee or project, print and digital newsletter articles, annual report articles and other designated communications.

Reporting Requirements

Successful applicants must complete a six-month progress report and final report. The second grant payment is contingent upon a satisfactory six-month progress report.

Progress report is due on February 3, 2022.

Final report is due on September 5, 2022.

The six-month progress report is an update on the project outcomes. The final report includes: progress towards measurable objectives, measurement of outcomes, project summary, statement of impact, signed financial statement and submission of photographs and optional videos.

For questions or concerns about the 2021 community grants cycle, please contact Erica Childs Warner at erica.childswarner@preventcancer.org. For assistance with technical issues that may arise related to proposalCENTRAL’s electronic grant submission system, please e-mail: pcsupport@altum.com or call 1-800-875-2562 or 703-964-5840.