

# **Stop Cancer** Before It Starts!<sup>®</sup>

2019 ANNUAL REPORT



#### Stop Cancer Before It Starts!®

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## Stop Cancer Before It Starts!®

The Prevent Cancer Foundation<sup>®</sup> is one of the nation's leading voluntary health organizations and the only U.S. nonprofit organization focused solely on cancer prevention and early detection. Founded in 1985, it has catapulted cancer prevention to prominence and fulfills its mission through research, education, outreach and advocacy.

## **Board of Directors**





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#### Dear Friends,

As we look back on the past year, it is our honor and pleasure to take this time to say thank you.

Thank you for your dedication to creating a world where cancer is not only treated, but is oftentimes prevented. Your commitment to our mission of saving lives across all populations through cancer prevention and early detection is reflected in the time and financial resources you invest in the Prevent Cancer Foundation® each year.

Thank you for your trust. We know that there are many worthy charities to support and that you value where and how your contributions are spent. Thank you for trusting us to fund high-risk, high-reward research, educate the public in new and innovative ways, reach out to our most vulnerable and underserved communities, and advocate for laws that support cancer prevention and early detection access and funding.

Thank you for your sharing your stories. We have both been deeply and personally affected by cancer through the loss of a close family memberand we know many of you have experienced this same loss. Thank you for sharing your stories with us to remind us each day why the work we do together is so important.

And thank you for believing in our vision to Stop Cancer Before It Starts!®

Sincerely,

Carolyn aldrafe Carolyn R. Aldigé Founder and CEO

Founder and CEO

Ham R Zythe Gary R. Lytle

Chairman of the Board



## Who We Are

## Grantor, Convener, Educator, Innovator

The Prevent Cancer Foundation<sup>®</sup> has four primary identities that support our mission of saving lives across all populations through cancer prevention and early detection.



### GRANTOR

- >> Funds early-career scientists and high-risk, high-reward research
- >> Builds an international network of scientists who share cancer prevention and early detection science and knowledge
- >> Supports community programs focused on cancer screening and prevention

### CONVENER

- >> Brings together experts from science, academia and non-profit sectors to share knowledge
- Influences leaders in the U.S. to promote laws and funding that prioritize prevention and support the needs of cancer patients and their families
- >> Organizes symposia, roundtables and other events to address emerging issues related to cancer prevention and early detection

### **EDUCATOR**

- >> Creates, distributes and publicizes important, lifesaving information regarding cancer prevention and early detection
- >> Curates and disseminates information to at-risk audiences
- >> Serves as a trusted advisor to underserved communities

### INNOVATOR

- >> Provides seed money for breakthrough research and innovation
- Supports new, unique and bold efforts to spread cancer prevention and early detection information and raise funds to support lifesaving programs and projects



Stop Cancer Before It Starts!®





#### **Dr. Andrew Dannenberg**

The Prevent Cancer Foundation® is committed to making the most of your support by funding high-risk, high-reward research in cancer prevention and early detection. The Foundation began funding Dr. Andrew Dannenberg when he was an early-career scientist and has continued to support his work. In 2015, you helped fund Dr. Dannenberg with a two-year award to validate a blood-based biomarker of fatty tissue inflammation, which might lead to a blood test to identify patients with an increased risk of cancer. It might also be used to assess the effectiveness of interventions aimed at reversing the harmful effects of fatty tissue inflammation to prevent cancer.

Thank you for helping to fund researchers like Dr. Dannenberg, who just might find the next big breakthrough in cancer screening or prevention. "Doing research is very expensive. The federal government funds roughly one in ten grants, sometimes less. That means that an awful lot of excellent research is going unfunded. That's why supporters of the Prevent Cancer Foundation are so critical in stopping cancer before it starts."

– Dr. Andrew Dannenberg

DIALOGUE



"Lung cancer is a terrible disease that affects so many people, so I feel an immense sense of urgency to find ways to reduce lung cancer death. The support of the Prevent Cancer Foundation is enabling me to take on an ambitious project to sequence the genomes of lung [cancers] from women that never smoked."

- Dr. Alice Berger

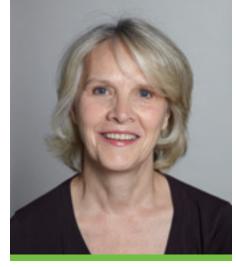
## Grantor

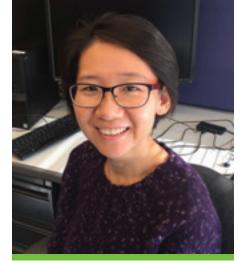
## **Current Research Grants**

With your help, the Prevent Cancer Foundation<sup>®</sup> supports research grants & fellowships for cancer prevention and early detection.

The application process is competitive and proposals are assessed through an external peer review. Our focus is on early-career researchers and highrisk, high-reward projects.









Grantee: Alice Berger, Ph.D. Named Award: Devereaux Outstanding Young Investigator

**Institution:** Fred Hutchinson Cancer Research Center, Seattle, WA

**Project Title:** Understanding The Etiology of Lung Cancer in Never-Smokers

**Grantee:** Andrea Branch, Ph.D. **Named Award:** The Shure Family Charitable Foundation

Institution: Icahn School of Medicine at Mount Sinai, New York, NY

**Project Title:** Reversing Drivers of Liver Cancer: Focus on Inflammation and Repair Fellow: Cheng Peng, Sc.D. Named Award: Awesome Games Done Quick

**Institution:** Brigham and Women's Hospital, Boston, MA

**Project Title:** Dietary Prevention of Breast Cancer Among High-Risk Individuals



Fellow: Heini Natri, Ph.D. Named Award: Marcia and Frank Carlucci Charitable Foundation

**Institution:** Arizona State University Foundation for a New American University, Tempe, AZ

**Project Title:** Sex-Specific Genetic Mechanisms Underlying Cancer Susceptibility **Grantee:** John McDonald, Ph.D. **Named Award:** Michele and Drew Figdor Award

**Institution:** Georgia Institute of Technology, Atlanta, GA

**Project Title:** Noninvasive Test for the Detection of Type I and Type II Ovarian Cancer Grantee: Liang Liu, Ph.D.

Named Award: Awesome Games

Institution: University of Minnesota,

Project Title: A Novel UV Signature

for Assessing Skin UV Damage and

Done Quick

Austin, MN

Cancer Risk

D. Grantee: Darren Mays, Ph.D.

Named Award: The Sanford Figdor Award in Melanoma Research

**Institution:** Georgetown University, Washington, D.C.

**Project Title:** A Mobile Text Messaging Intervention for Indoor Tanning Addiction

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## **Grantor** UICC Technical Fellowships

The Prevent Cancer Foundation<sup>®</sup> has again partnered with the Union for International Cancer Control (UICC) to fund Technical Fellowships, which promote the rapid transfer of knowledge and innovative technology in cancer prevention and early detection. Most awarded fellows are focused on advancing cancer prevention and early detection in low- and middle-income countries.



**Ms. Oumou Souleymou Boukari** Laboratory of Anatomy and Pathological Cytology of the Departmental Hospital of Borgou; Benin **Host institution:** Laboratory of Cancer Surveillance; Algeria



**Dr. Sabiha Bouzbid** University Hospital Center of Annaba; Algeria **Host institution:** Association for the Screening of Cancers in the Rhone; France



**Dr. Naveen Khargekar** Homi Bhabha Cancer Hospital; India **Host institution:** National Cancer Institute, Division of Cancer Epidemiology and Genetics, National Institutes of Health; United States



**Ms. Florence Manjuh** Cameroon Baptist Convention Health Services; Cameroon **Host institution:** Information and Research Center, King Hussein Foundation; Jordan



**Dr. Kunal Oswal** Tata Education Development Trusts; India **Host institution:** International Agency for Research on Cancer (IARC); France



Mr. Mbiydzenyuy Ferdinant Sonyuy Cameroon Baptist Convention Health Services; Cameroon Host institution: Information and Research Center - King Hussein Foundation; Jordan



Dr. Pamela Armela Gwladys Moussavou Boundzanga International Medical Research Center of

Franceville; Gabon Host institution: Nuclear Organization and Oncogenesis Unit; France



**Dr. Akhilanand Chaurasia** King George's Medical University; India **Host institution:** Guy's, King's and St Thomas School of Medicine and Dentistry; United Kingdom



**Ms. Srabani Mittal\*** Cancer Foundation of India; India **Host institution:** International Agency for Research on Cancer, France \*Deceased



**Dr. Rongshou Zheng** National Central Cancer Registry; China **Host institution:** International Agency for Research on Cancer (IARC); France

## Grantor

## **Community Grants**

Thanks to your contributions, the Prevent Cancer Foundation<sup>®</sup> is proud to support 10 community-level projects focused on increasing cancer prevention and early detection. These projects were selected through a highly competitive review process, and each program received a one-year, \$25,000 grant.

Since 2007, you have helped the Foundation award nearly \$2 million in community grants in 31 states, as well as in American Samoa and to the Washoe Tribe.

#### 2019 COMMUNITY GRANTEES

African Services Committee New York, NY

Viral hepatitis education, screening and vaccination to prevent liver cancer

**Alliance Community Services** Salt Lake City, UT

Breast cancer screening, patient navigation and education for Hispanic women

**Esperanza Health Centers** Chicago, IL

Culturally sensitive and languageappropriate breast health education, mammography and care coordination

**Friends of Mercy Foundation Bakersfield**, CA Bilingual breast cancer education and awareness

**Health Care for the Homeless** Baltimore, MD

Better access to colorectal and cervical cancer screenings for homeless population

Kokua Kalihi Valley **Comprehensive Family Services** Honolulu, HI

Hepatitis B screening and immunizations during perinatal care to prevent liver cancer

Nueva Vida Towson, MD

Breast, cervical and colorectal cancer education, screening and navigation for uninsured Latino immigrants

#### University of New Mexico Albuquerque, NM

Breast health education, patient navigation and follow-up for Latina women

**Vietnamese American Cancer** Foundation Fountain Valley, CA

Culturally sensitive and languageappropriate outreach, education and early detection and treatment services for hepatitis B and C in the Vietnamese American community

Virginia Harm Reduction Coalition Roanoke, VA

Peer-based, mobile outreach for hepatitis C testing to prevent liver cancer in the Appalachian region of southwestern Virginia

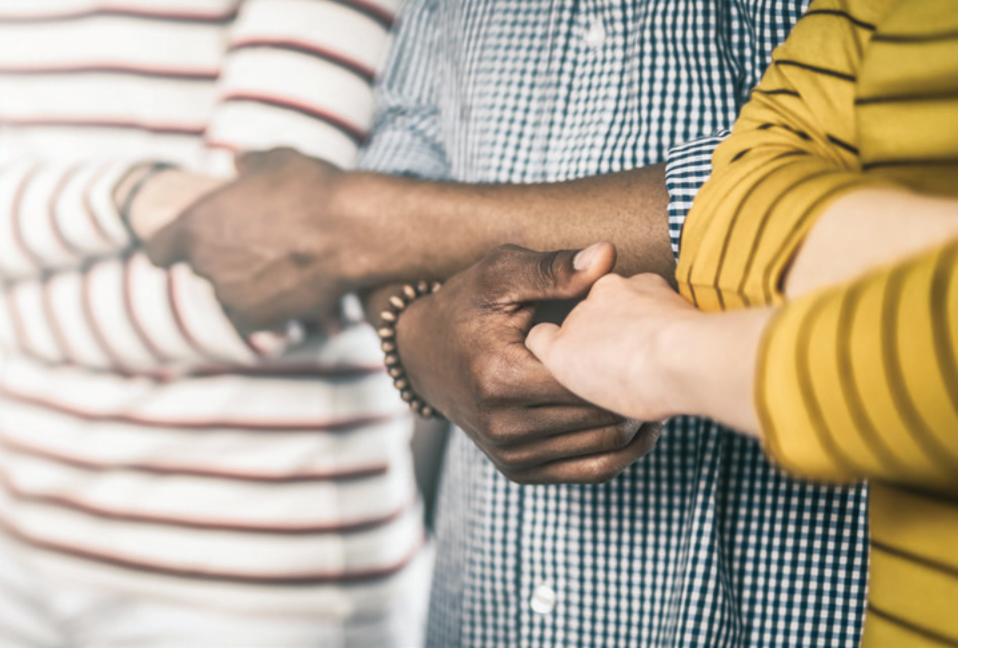
Impact: Michigan (2018-2019 Community Grant projects)

538 patients screened for

lung cancer with low-dose CT scans through McLaren **Northern Michigan Foundation** grant project

265 mammograms and **172 tomosynthesis exams** provided to underserved community members through **Spectrum Health Foundation** grant project

1,128 community members reached with education about cancer screening through Northwest Michigan Health Services, Inc. grant project



Advocacy

The advocacy and policy program seeks to increase access to quality health care, reduce barriers to individual health and wellness and ensure adequate funding for cancer prevention and early detection research and programs.

#### New and improved Advocacy Toolkit

The new edition of the Advocacy Toolkit is a resource to help you engage with your elected officials. The streamlined content provides simple, concise messaging so advocating for change with your senators and representatives is as easy as possible.



Advocacy Toolkit Guide to Grassroots Leadership

Second Edition

#### Download: preventcancer.org/advocacy/toolkit

Here are some of the issues we focused on this year:

## Electronic and combustible cigarettes

The Foundation engaged with other patient advocacy organizations to call for Congress and the Food and Drug Administration (FDA) to limit the sale and accessibility of e-cigarettes to children and teens, and has supported measures to increase the smoking age for combustible cigarettes to 21.

## Prevention and Public Health Fund

The Prevention and Public Health Fund (PPHF) is routinely used to divert resources to other federal programs. Fortunately, **Senator Richard Blumenthal** (D-CT) and **Representative Doris Matsui** (D-CA) introduced the *Public Health Funding Restoration Act*, which reaffirms the need for prevention and public health programs and restores its full original funding. The Prevention and Public Health Fund saves lives, and we will continue to fight to protect it.

## Colorectal cancer screening

The Foundation joined other patient advocacy organizations in support of the *Removing Barriers to Colorectal Cancer Screening Act* (H.R. 1570 in the House and S. 668 in the Senate). This important legislation would eliminate the coinsurance requirement for Medicare patients who have polyps or abnormal tissue removed during a colonoscopy.

## Make your voice heard

Sign up for advocacy news action alerts at preventcancer.org/advocacy/ take-action/#/signup/go

#### Advocacy Workshop: Economic Factors and Their Impact on Prevention

The Foundation hosted its annual Advocacy Workshop, focusing on access barriers and the economic impact of preventive services.

Keynote speaker Sharon Y. Eubanks, Lead Counsel in the landmark tobacco case United States vs. Phillip Morris USA, gave participants insight into how the case was developed and the legal conclusions that happened as a result.

"It may seem crazy, but we had to prove that smoking caused cancer," she said.

Eubanks also discussed the current landscape of tobacco use in the U.S.—including movement on e-cigarettes and menthol cigarettes. "This is history. It will repeat itself. Be aware of it," she said. Following Eubanks' address, attendees heard a panel on access barriers in care delivery with Lindsay Houff of National Coalition for Cancer Survivorship, Anna Hyde of Arthritis Foundation and Kristen Santiago of LUNGevity, moderated by Chad Ramsey of Ovarian Cancer Research Alliance.

In the afternoon, there was a discussion on the economics of prevention with **Bruce Pyenson** of Milliman, Inc., facilitated by **Dr. Jim Mulshine** of Rush University Medical Center.





Pictured left to right: Chad Ramsey, Ovarian Cancer Research Alliance; Anna Hyde, Arthritis Foundation; Kristen Santiago, LUNGevity; Lindsay Houff, National Coalition for Cancer Survivorship.

Dialogue for Action®





#### 2019 Dialogue for Action<sup>®</sup> on Cancer Screening and Prevention

The 21st annual Dialogue for Action<sup>®</sup> conference convened a diverse and committed audience, representing 39 states, 7 American Indian/Alaska Native tribes and organizations, the District of Columbia and Brazil. The conference covered issues related to mandated cancer screenings driven by guidelines for colorectal, cervical, breast and lung cancers, as well as and other cancer screenings and evidence-based cancer prevention strategies.

Participants of the conference had overwhelmingly positive responses to the conference:

- >> Over 96% reported they were very satisfied or satisfied with the 2019 conference.
- >> Over 79% said their top reason for attending the Dialogue was to get the information on current trends, innovations and updates on this subject.
- >> Over 57% intend to implement change at their workplaces or in their communities as a result of attending the conference.

The Dialogue conference specifically focused on underserved populations through nine presentations and break-out groups directly addressing challenges and solutions for greater inclusion in cancer screening and prevention of American Indians/Alaska Natives, African Americans, Asian Americans and rural populations. There was also an exploration of the relationship between technology and disparities.



Mitch Zeller, J.D., Center for Tobacco Products, Food and Drug Administration (FDA), discusses the FDA's comprehensive approach to tobacco and nicotine.

## Congressional Families Cancer Prevention Program®

The Prevent Cancer Foundation<sup>®</sup> convenes a bipartisan network of spouses of members of the House, Senate, Administration, Supreme Court and diplomatic community who share your interest in saving lives through cancer prevention and early detection.



### **CONGRESSIONAL FAMILIES CANCER PREVENTION PROGRAM**<sup>®</sup> of the Prevent Cancer Foundation<sup>®</sup>



#### ACTION FOR CANCER AWARENESS AWARDS

This annual awards luncheon honors congressional spouses, journalists and other advocates for using their respective platforms to educate the public on cancer prevention and early detection.

A bipartisan, bicameral audience of congressional members and spouses, as well as leaders in the cancer community, joined to celebrate the 2018 honorees.

#### CONGRESSIONAL FAMILIES LEADERSHIP AWARD

Helen Green, spouse of Rep. Gene Green (TX) Kasey Crowley, spouse of Rep. Joe Crowley (NY)

#### DISTINGUISHED SERVICE IN JOURNALISM

Norah O'Donnell, "CBS This Morning" Represented by her parents, Dr. Frank and Mrs. Norah O'Donnell

### EXCELLENCE IN CANCER AWARENESS Phil Kessel, NHL hockey player

## Quantitative Imaging Workshop

Quantitative Imaging Workshop XV: Lung Cancer, COPD and Cardiovascular Disease - Quality is a Gateway to Deep Learning

At the15<sup>th</sup> annual Quantitative Imaging Workshop (QIW), leading experts in lung cancer, COPD and cardiovascular disease explored how a revolution in biomedical imaging can be leveraged to improve outcomes in managing early lung cancer.

#### GOAL

To introduce robust approaches that allow the measurement of the volume (volumetric analysis) of pulmonary nodules over time, as this has been shown to be an accurate way to select which pulmonary nodules are appropriate for diagnostic work-up due to a higher probability of being early lung cancers.



#### PROGRESS

Lung cancer screening adoption is slow but rising. Progress with the efficiency and safety of early lung cancer management has been remarkable. Speakers discussed the 10-year follow-up for the major Dutch/Belgian Lung Cancer Screening study (NELSON Trial), which showed an overall lung cancer mortality reduction benefit of 26% in men and up to 61% at 8-years in women.

James Mulshine, M.D., moderates a panel on the value of quantitative chest imaging, which includes (L to R) Andrea McKee, M.D., Lahey Hospital and Medical Center; Anita McGlothlin, Lung Cancer Alliance; Robert J. Nordstrom, Ph.D., National Cancer Institute; Bruce Pyenson, FSA, MAAA, Milliman, Inc.; Albert Rizzo, M.D., FACP, FACCP, American Lung Association

### CHALLENGE

The most efficient screening results have been reported with groups that use volumetric analysis to select large pulmonary nodules for diagnostic work-up of invasive lung cancer. However, a validated tool to assess nodule volume in regular clinic settings is not yet available. New commercial imaging tools to assist radiologists in reliably detecting all lung cancer nodules are also just emerging onto the market. This should increase the productivity of radiologists as more people seek lung cancer screening.

#### RESULTS

As a result of the groundwork done at the Workshop, the Food and Drug Administration (FDA) has developed new regulatory processes for evaluation of imaging devices, software and imaging biomarkers for safety and effectiveness.

## Educator Think About The Link®

In 2015, the Prevent Cancer Foundation<sup>®</sup> commissioned a survey to study the landscape of certain viruses—human papillomavirus (HPV), hepatitis B and hepatitis C—that can lead to cancer.

As a result of those findings, we launched *Think About the Link®* to spread the message about how to protect yourself against these viruses and prevent cancer.

Nearly four years later, we took a look at how the Foundation has helped to move the needle on getting vaccinated, tested and treated to *Stop Cancer Before It Starts!*®

This is great progress, but we aren't done yet! Join us by telling your friends, families, and co-workers to Think About the Link<sup>®</sup> between certain viruses and cancer. **HPV** is linked to cervical, anal, penile, vulvar, vaginal and oropharyngeal (back of throat) cancers.

- >> 15% increase in parents who have had their children vaccinated against HPV
- > 8% increase in health care professionals who recommend the HPV vaccine to all their patients

## THINK ABOUT THE LINK

Between Certain Viruses & Cancer HPV · HEPATITIS B · HEPATITIS C

Hepatitis **B** is a leading cause of liver cancer.

- >> 5% increase in Asian patients (who are at increased risk of hepatitis B) who have been vaccinated
- >> 7% increase in health care professionals who recommend the hepatitis B vaccine to all their patients

Hepatitis C is a leading cause of liver cancer.

- >> 8% increase in health care professionals with hepatitis C patients who say their patients ultimately received treatment
- >> 8% increase in health care professionals who indicate their baby boomer patients are aware they are at increased risk of cancer caused by hepatitis C

## **Educator**

## Breast Health Education for Young Women: Facilitator's Guide

This Guide is a user-friendly educational tool to increase young women's knowledge about breast health. It is available free of charge in English and Spanish.



To date, the Guide has been downloaded in all 50 U.S. states, the District of Columbia, five U.S. territories and 47 other countries.

This year, there were nearly 200 downloads of the Guide in more than 20 countries.

The Guide has been used in places like:

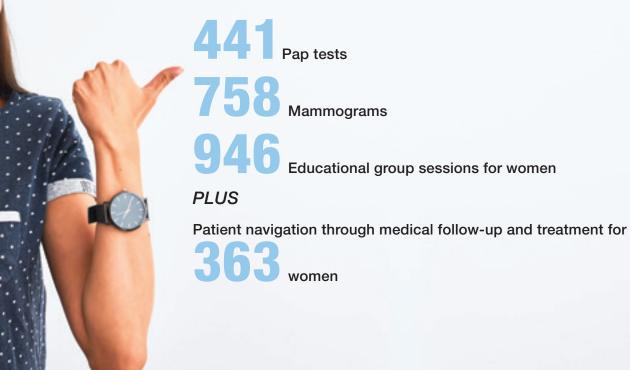
- >> The Maplewood Housing for the Visually Impaired in Illinois
- >> The Iowa State University Extension and Outreach
- >> Sistaah Talk, Inc. in Florida
- >> The Civil Society for Cancer Eradication in Nigeria

## **Educator**

¡Celebremos la Vida! (Let's Celebrate Life!)

This longstanding program developed and supported by the Prevent Cancer Foundation<sup>®</sup> partners with three clinics to provide education and breast and cervical cancer screening to Hispanic women.

This year, with your help, we provided:



## **Educator**

Super Colon

# Where in the world is the Prevent Cancer Super Colon<sup>®</sup>?

For nearly 15 years, visitors to the Super Colon have explored this interactive education tool to learn about healthy colon tissue, tissue with non-malignant colorectal disease, colorectal polyps and various stages of colorectal cancer.

Here are some highlights of the Super Colon's past year:

## Washington, District of Columbia

The Super Colon took part in Art All Night DC, an all-night art festival attended by more than 50,000 people.

#### **Gray, Tennessee**

The Super Colon participated in a two-day "pop-up" clinic for hard-to-reach, underserved populations in Appalachia.



#### Bay Mills, Michigan

The Inter-Tribal Council of Michigan, Inc. invited the Super Colon to the Cancer Awareness Health Fair to raise awareness and provide education for the American Indian population.

### Kalispell, Montana

"Spring into Safety Kids Day" featured the Super Colon, which was visited by nearly 250 parents and grandparents.

#### Petoskey, Michigan

The Super Colon was part of the 12th annual health fair and pow wow at the Mina Mskiki Gumik Little Traverse Bay Bands Health Center.

### **Chelan, Washington**

The Super Colon was featured at the Prevention Fair hosted by Lake Chelan Community Hospital at the Chelan Fire Department.

## **Educator** Too Young For This Sh\*t

Most people think that colorectal cancer affects only older adults—but today, new cases of colorectal cancer are on the rise in younger people, and younger patients are more likely to be diagnosed at later stages than older patients.

People under 50 who are diagnosed with colorectal cancer are more likely to:

- >> Be diagnosed at a later stage
- >> Have to see two or more doctors before getting diagnosed
- >> Have a family history of colorectal cancer

The Prevent Cancer Foundation<sup>®</sup> wants you to educate yourself about colorectal cancer prevention and early detection, and the signs and symptoms of the disease even if you think you're too young for this sh\*t.

Learn more at www.tooyoungforthis.org.



## Innovator

## Awesome Games Done Quick

## When others said "no," the Prevent Cancer Foundation<sup>®</sup> said "yes!"

As a result, we've been proud to partner with Awesome Games Done Quick for more than a decade. This annual "speedrunning" video game marathon was the first of its kind and has given rise to a new category of fundraising for nonprofits.

In the late hours of the 2019 marathon, Twitch users started a donation train, calling for everyone to donate \$5 at once. Your momentum paid off—donations flooded in, pushing the fundraising total from \$1.86 million past the \$2 million mark in a matter of minutes.

After 160 hours, the event wrapped up with a whopping \$2.4 million raised for the Prevent Cancer Foundation<sup>®</sup>. To date, Awesome Games Done Quick has raised more than \$11.3 million to fund research, technology transfer and community grants in the U.S. and internationally, and cancer prevention and early detection education and outreach.

With innovation and hard work, this is what we can do together.



"The support of the Prevent Cancer Foundation and Awesome Games Done Quick has allowed me to redirect my career and incorporate implementation science in our cancer prevention and control toolkit. I believe the Foundation's support will play a significant role in the development of effective, locallytailored colorectal cancer screening programs in Mexico."

- Dr. Martin Lajous, National Institute of Public Health of Mexico

## Innovator

Technology in Cancer Screening



Mammograms can be hard to come by in remote areas, due to expense, a lack of basic resources (like electricity) or a dearth of radiologists. The implications of this portable, battery-powered device for breast cancer early detection are significant, and it's all thanks to you. In Nigeria, a nurse holds a small device and prepares her patient for breast cancer screening.

This is the iBreastExam, a handheld, radiation-free breast cancer screening device that enables health care providers to check for small lumps that could be early signs of breast cancer. Mammograms can be hard to come by in remote areas, due to expense, a lack of basic resources (like electricity) or a dearth of radiologists.

The implications of this portable, battery-powered device for breast cancer early detection are significant, and it's all thanks to you. With your support, the Prevent Cancer Foundation<sup>®</sup> is funding a clinical trial led by Dr. Victoria Mango of Memorial Sloan Kettering Cancer Center. The trial is training community nurses in Nigeria to test the iBreastExam tool in low-resource settings.

Our hope is that this device will increase access to breast cancer early detection in areas where it is difficult to get a mammogram or other type of breast cancer screening. The iBreastExam is already in use in Asia, Mexico and Africa, and is rolling out in certain U.S. cities.

With innovations like this—and with your support we can continue to turn the tide on cancer prevention and early detection.

## **Signature Events**

Annual Spring Gala

The Prevent Cancer Foundation<sup>®</sup> hosted its 25th Annual Spring Gala on May 9, 2019, at the National Building Museum.

#### SALUTED

Switzerland; its Ambassador, His Excellency, Martin Dahinden and Mrs. Anita Dahinden served as honorary patrons of the event, which had the theme "Switzerland: Postcard Perfect."



## HONORED

SHITZERLAND

PREVENT CANGER FOUNDATION®

> Senators **Bill Cassidy** and **Mazie Hirono** were honored as the 2019 Cancer Champions.

### DESIGNED

Gala décor was personally designed by weddings and celebrations expert **David Tutera**, who is a member of the Foundation's Board.











### RAISED

\$1.5 million to Stop Cancer Before It Starts!®

"Anyone who has experienced this type of news knows very well how painful and overwhelming it can be for the person and for the family. We stood by her side the entire time, through the mastectomy, six cycles of chemo, 36 cycles of radiation and lots of health education."

 Dorys Lizama and Carmela Miglionico on serving patients through the Foundation's breast and cervical cancer screening program



## **Signature Events**

Prevent Cancer Health Fair and 5k Walk/Run ... by the numbers

"... events like the 5K and organizations like the Prevent Cancer Foundation that give me hope that someday others won't have to go through the battle we have."

- Emma Jacques



**10** The number of years this event has been taking place

The number of health and fitness partners who offered free services, healthy snacks, health screenings and more

# 7' 7"

The height of honorary chair Gheorghe Mureşan, former player for the Washington Bullets (now Washington Wizards) and the tallest player in NBA history

# \$200,000

Record amount raised for lifesaving cancer prevention and early detection programs





## **Foundation in the News**

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BUSINESS

INSIDER



AGDQ 301/Fits 10 beat speeduus from a record acting week Two wold records, and 52 20 million for charty COR 10 E Concernit 10 Tank

#### Te MICE Put

#### Low-Dose CT Lung Screening: New Developments Support Increased Quality, More Data, Deep Learning

#### Sylambershill Departments in

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### The Gazette

#### LETTERS TO THE EDITOR > ABOUT -

#### Sal., April 06, 2019

Physician nudges raise HPV vaccination rates

#### Carolyn Aldige

Thenk you for calling attention to the importance of the human papillomakinus (HPM) vaccine to prevent cancer (Twait to protect lows kild from cancer 1 March 10.



"Hallow Keight" will be the first-game played during Assessme Carlos Deer Gaide 2019. Then Cherry

- Players will be speedrurning dearers of different games, and can earn extra money for charity by beating them as quickly as possible.
- Games Done Quick, the organization behind AGDQ, has helped raise nearly \$17 million for charity since it started the event in 2015.



Families Cancer Prevention Program require toward plus speech, take about the out statte block that the state of the state of the state



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Invest in your Health: Preventing Cancer



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### The Hudson Independent

Sleepy Hollow Resident Trains for 2020 Olympics, and to Defeat Cancer in Mom's Memory



Coolin Barowski reached functulaing goal in Manarchan

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Over the 201 pagement is working the space community in terms in the Onese File (Department is space) in the space. Any a pagement should be finally (Decar Foundation for the page community) and exactly and the work (over Carton them for the page community).





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### The Prevent Cancer Foundation Explores Esports

Story and Photo by: Kair Chapman

Rednellin, MD — Avenue themes Done Duck's (ADDQ) mission is utilized brivat and clear: to race money for charty through particip. The style of gamediay, however, has some people scratching their heads in contribution.

## **Support** Donor Spotlights

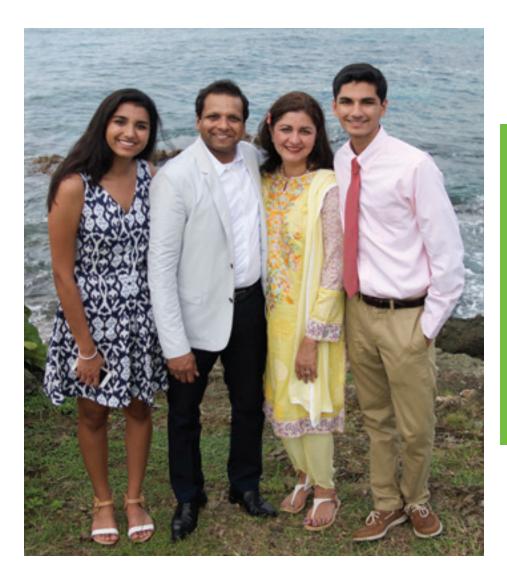


## **Mark Leoncyk**

"Since I started streaming back in December of 2017, I've always had the idea of doing some sort of charity event. They always seemed fun, but it wasn't until [my cousin] Steven's cancer got worse that I fully realized that I needed to. The three-day marathon came to a close around 4 a.m., with more than \$5,500 raised for the Prevent Cancer Foundation. I couldn't believe it.

At one point during the planning, I thought \$500 would be a good goal. Then when we set it to \$1,000, I thought, 'Nah, that's too high. We're not reaching that.' The generosity people have within the gaming community is absolutely insane."

- Mark Leoncyk



## Shabnam Kazmi

"At 15, I lost my best friend to cervical cancer. Now, the Prevent Cancer Foundation strives to prevent such tragic loss through programs like Think About the Link, which emphasizes screening for and vaccinating against HPV. This virus is the cause of most cervical cancer cases. I am deeply grateful to be able to support the Foundation in saving precious lives through research, education, outreach and advocacy. Please join us in this mission."

– Shabnam Kazmi

"...the Prevent Cancer Foundation strives to prevent such tragic loss through programs like Think About the Link, which emphasizes screening for and vaccinating against HPV."

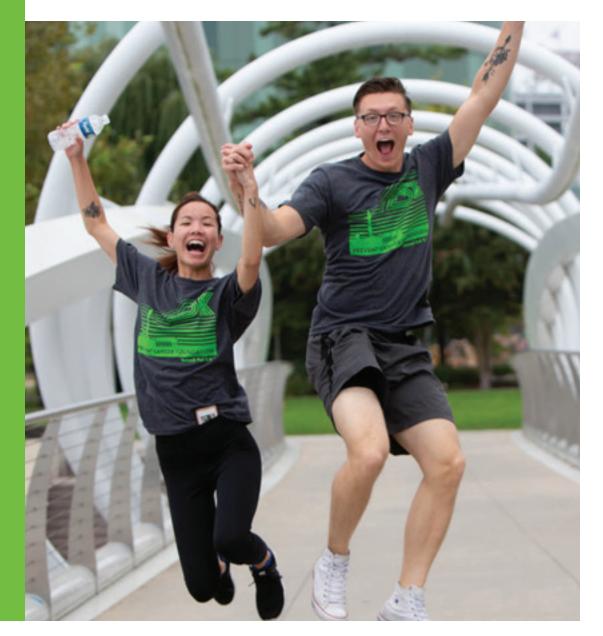
## **Support** Donor Spotlights

## **Emma Jacques**

"My husband and I have been participating in the Prevent Cancer 5K Walk/Run for the past three years and plan on returning this year! The event means a lot to me because my dad has been battling kidney cancer since 2012 and was originally told by his doctors that he would be lucky to watch me graduate high school in 2016—the same year I attended my first 5k.

After multiple surgeries and treatments from a cancer trial, my dad is still here, and the cancer shows no signs of growth. For him to have been given a fouryear prognosis and to have lived well beyond that is truly a miracle. These past seven years have been extremely stressful and full of heartache for my family, especially for my mom, since she lost her mother to breast cancer when she was 24. It's events like the 5K and organizations like the Prevent Cancer Foundation that give me hope that someday others won't have to go through the battle we have."

– Emma Jacques



## **Tom Childs**

"It came as more than a shock that my family and I could lose my wife, Ferne, after 55 years of marriage, in a five-week period. A rare bile duct cancer surfaced as Stage 4, and she never had a chance to fight.

After the death of my wife, my daughters said to me, 'Dad, you need to find something to do.' But my standards were high—I wanted to be able to do something that added value and would make a difference.

Working with the Prevent Cancer Foundation has given me the opportunity to raise money for research on the early detection of cancer and cancer prevention. The medical research is targeted to specific cancers on a grant basis to focus on expectations and accountability. The Foundation is one of the very few to do this.

Suddenly, I had the spirit and courage to approach anyone and tell them about my new venture. I could comfortably ask them to consider the Prevent Cancer Foundation as one of their choices in charitable donations—and my daughters were excited to see me back in the game."

– Tom Childs



"Working with the Prevent Cancer Foundation has given me the opportunity to raise money for research on the early detection of cancer and cancer prevention. "

## **Support** Ways To Give

Only through your generosity can we fulfill our mission of saving lives across all populations through cancer prevention and early detection. Every donation makes a difference. Your support is invaluable, and we hope you continue contributing to the Foundation.

Here are some ways to support the Prevent Cancer Foundation<sup>®</sup> today:

prevent cancer®

- >> Give monthly: With less stress on your wallet, recurring gifts provide the Foundation with consistent and reliable funds to save lives.
- >> Make a direct donation: Every dollar you give furthers our vision and mission.
- >> Celebrate a loved one: Pay tribute in honor or in memory of someone dear to you by helping others.
- >> Plan a gift: There is still so much work to do. Support prevention and early detection for generations to come by including the Foundation in your will, trust or estate plans.
- >> Give at Work: Payroll deductions are a hassle-free way to give back. Donate to the Foundation through the combined federal campaign (#CFC 11074).

## Support 2019 Donor Honor Roll

### THE EDWARD PERRY RICHARDSON LEGACY SOCIETY

**Edward Perry Richardson was the** father of Carolyn R. Aldigé, founder and CEO of the Prevent Cancer Foundation<sup>®</sup>. His struggle against cancer inspired her to establish the organization and his memory has sustained Prevent Cancer's mission of saving lives across all populations through cancer prevention and early detection. Members of the Edward Perry Richardson Legacy Society are special friends of the Prevent Cancer Foundation<sup>®</sup> who have committed to ensuring the legacy of Prevent Cancer by naming it as a beneficiary in their will, charitable gift annuity, charitable trust, individual retirement account or life insurance policy, or have made a gift of real estate or tangible personal property.

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### MEMORIAL AND HONOR TRIBUTES

These tributes are special ways to honor friends, loved ones and colleagues. Honor gifts often mark a special occasion like Mother's or Father's Day, bar/bat mitzvahs or a birthday. Many couples also designate the Prevent Cancer Foundation® as a recipient of contributions in lieu of wedding or shower gifts. In return, the Foundation sends a card acknowledging these thoughtful donations.

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In 1993, Leslie Cameron Devereaux established the Richard C. Devereaux Outstanding Young Investigator Award in memory of her father who died of lung cancer. This grant or fellowship supports promising lung cancer prevention research.

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### THE CARLUCCI SOCIETY (\$10,000 TO \$24,999)

Marcia Myers Carlucci and Frank C. Carlucci III\* have been longtime friends of the Prevent Cancer Foundation®. A supporter of the Foundation for more than two decades, Marcia Carlucci served as the Foundation board chair for six years and continues to serve as chair emerita and generous supporter of research grants and fellowships.

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Elmer E. Huerta, M.D., M.P.H. Director, Cancer Preventorium, Washington Cancer Institute, Washington Hospital Center

Derek M. Huffman, Ph.D. Assistant Professor of Medicine and Molecular Pharmacology, Co-Director, Healthy Aging Physiology Core, Institute for Aging Research, Albert Einstein College of Medicine

Lovell Allan Jones, Ph.D. Research Faculty, College of Science & Engineering, Texas A&M University Corpus Christi

Karen E. Kim, M.D., M.S. Office of Community Engagement and Cancer Disparities, University of Chicago

T. Peter Kingham, M.D., FACS Associate Attending Surgeon, Hepatopancreatobiliary Service Department of Surgery; Director, Global Cancer Disparity Initiatives, Memorial Sloan Kettering Cancer Center Ann G. Kulze, M.D. Founder and CEO, Dr. Ann & Just Wellness, LLC

Charles ("Chip") Landen, Jr., M.D., M.S. Associate Professor, University of Virginia Health System, University of Virginia

Patrick J. Loehrer, Sr., M.D. Director, Melvin and Bren Simon Cancer Center, Indiana University

John L. Marshall, M.D. Professor of Medicine; Chief, Division of Hematology and Oncology, MedStar Georgetown University Hospital; Professor of Medicine and Oncology and Associate Director for Clinical Care, Lombardi Comprehensive Cancer Center

Elena Martinez, M.P.H., Ph.D. Professor of Family and Preventive Medicine, Moores Cancer Center, University of California, San Diego

Harold L. Moses, M.D. Director Emeritus, Vanderbilt-Ingram Comprehensive Cancer Center

Larry Norton, M.D. Deputy Physician-in-Chief, Breast Cancer Programs, Memorial Sloan Kettering Cancer Center

Gilbert S. Omenn, M.D., Ph.D. Professor of Internal Medicine, Human Genetics and School of Public Health, University of Michigan

Darrell S. Rigel, M.D. Clinical Professor of Dermatology, New York Medical Center

John C. Ruckdeschel, M.D. Director, University of Mississippi Cancer Institute

Kathleen Schmeler, M.D. Associate Professor, Department of Gynecologic Oncology and Reproductive Medicine; Director, M.D. Anderson Cancer Center and Lyndon B. Johnson Hospital Colposcopy Clinics

## Support Scientific Review Panel

David Schottenfeld, M.D., M.Sc. John G. Searle Professor Emeritus of Epidemiology and Internal Medicine, University of Michigan School of Public Health

Karen Sfanos, M.S., Ph.D. Associate Professor of Pathology, Johns Hopkins Medicine

Erich Sturgis, M.D., M.P.H., FACS Professor, M.D. Anderson Cancer Center and University of Texas

George J. Weiner, M.D. Director, Holden Comprehensive Cancer Center, University of Iowa

Richard C. Wender, M.D. Chief Cancer Control Officer, American Cancer Society

Petra Wilder-Smith, D.D.S., Ph.D. Director of Dental Programs, Beckman Laser Institute and Medical Clinic, University of California Irvine

Walter C. Willett, M.D., Dr.P.H. Frederick John Stare Professor of Epidemiology and Nutrition; Chairman, Department of Nutrition, Harvard University

Stephen C. Yang, M.D. Chief, Division of Thoracic Surgery; Associate Professor, Surgery and Oncology, The Johns Hopkins Medical Institution

Robert C. Young, M.D. President, RCY Medicine, NCCN Foundation Board of Directors

### SCIENTIFIC REVIEW PANEL

Bernard Levin, M.D. (Co-Chair) Professor (Emeritus), University of Texas, MD Anderson Cancer Center

James L. Mulshine, M.D. (Co-Chair) Vice-Chairman, Scientific Director of the Prevent Cancer Foundation; Professor (Emeritus), Rush Medical College, Rush University; Associate Director, Institute for Translational Medicine, Rush University

Christopher Albanese, Ph.D. Professor, Departments of Oncology and Pathology; Director, Preclinical Imaging Research Laboratory (PIRL), Lombardi Comprehensive Cancer Center, Georgetown University Medical Center

Rebecca Ashare, Ph.D. Assistant Professor, Center for Interdisciplinary Research on Nicotine Addiction, Perelman School of Medicine, University of Pennsylvania

Janet Audrain-McGovern, Ph.D. Associate Professor, Department of Psychiatry, Perelman School of Medicine, University of Pennsylvania

David Berrigan, Ph.D., M.P.H.\* Behavioral Research Program, Division of Cancer Control and Population Sciences, National Cancer Institute \*Dr. Berrigan is serving in his personal capacity.

Robert Clarke, Ph.D., D.Sc. Dean for Research, Professor of Oncology, Lombardi Comprehensive Cancer Center, Georgetown University Medical Center

Nancy Emenaker, Ph.D., M.Ed., R.D.N., L.D., F.A.N.D. Program Director, National Cancer Institute

Nutritional Science Research Group, Division of Cancer Prevention Leena Hilakivi-Clarke, Ph.D. Professor, Oncology, Georgetown University

Stephen D. Hursting, Ph.D., M.P.H. Professor, Department of Nutrition and Nutrition Research Institute; Director, Division of Nutritional Biochemistry; Member, Lineberger Comprehensive Cancer Center, University of North Carolina at Chapel Hill

Brian Lehmann, Ph.D. Research Assistant Professor, Vanderbilt University, Vanderbilt-Ingram Cancer Center

Mary Beth Martin, Ph.D.

Professor, Departments of Oncology, Biochemistry and Molecular Biology, Lombardi Comprehensive Cancer Center, Georgetown University Medical Center

Carola Neumann, M.D.

Associate Professor, Department of Pharmacology and Chemical Biology, UPMC Hillman Cancer Center, Magee-Women's Research Institute

Pierre Massion, M.D. Professor of Medicine, Vanderbilt University Medical Center

Marc D. Schwartz, Ph.D. Professor, Oncology; Associate Director for Population Science; Co-Director, Fisher Center for Hereditary Cancer and Clinical Genomics Research, Georgetown University, Georgetown Lombardi Comprehensive Cancer

Peter G. Shields, M.D. Deputy Director, Comprehensive Care Center; Professor, College of Medicine; Julius F. Stone Chairman in Cancer Research, James Cancer Hospital, The Ohio State University, Wexner Medical Center Kenneth D. Tew, Ph.D., D.Sc. John C. West Chair in Cancer Research; Chairman, Department of Cell and Molecular Pharmacology and Experimental Therapeutics, Medical University of South Carolina

Danyelle M. Townsend, Ph.D. Assistant Professor, Department of Drug Discovery and Biomedical Sciences; Director, Analytical Redox Biochemistry, Medical University of South Carolina

Bruce J. Trock, Ph.D. Director, Division of Epidemiology, Brady Urological Institute

Frank Hinman Jr. Professor of Urology Professor of Epidemiology and Oncology, Johns Hopkins University School of Medicine

Kent E. Vrana, Ph.D. Elliot S. Vesell Professor; Chair, Department of Pharmacology, Penn State College of Medicine

Zhen Zhang, Ph.D. Associate Professor, Department of Pathology and Oncology, Johns Hopkins Medical Institutions

## Statement of Financial Position for the Year Ending June 30, 2019

### ASSETS

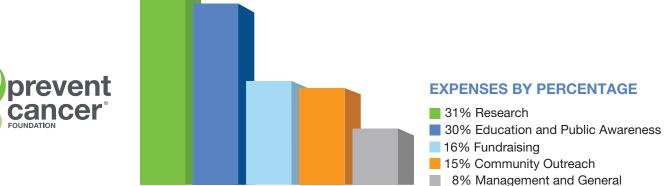
TOTAL ORGANIZATION ASSETS	14,109,781
	603,225
Deferred Compensation Plan	303,960
Interest in Remainder Trusts	234,845
Charitable Gift Annuities	- 22,030
Prepaid Expenses Deposits	41,784 22,636
OTHER ASSETS	11 701
TOTAL PROPERTY ASSETS	70,393
Accumulated Depreciation	(135,990)
PROPERTY Office Furniture and Equipment	206,383
	12,807,561
Board Designated Funds	7,182,497
General Donor Restricted and	5,625,064
INVESTMENTS	
	628,602
Accounts and Pledges Receivable	358,218
CURRENT ASSETS Cash and Cash Equivalents	270,384

### LIABILITIES

	CURRENT LIABILITIES	
70,384 58,218	Accounts Payable and Accrued Expenses Deferred Income	133,28
28,602	Grants Payable	1,208,32
		1,342,00
25,064	LONG-TERM LIABILITIES	
20 407	Deferred Rent	62,55
32,497	Charitable Gift Annuities	
07,561	Deferred Compensation	303,96
		366,51
06,383		
35,990)	TOTAL LIABILITIES	1,708,52
70,393	NET ASSETS	
	Unrestricted	10,728,60
	Temporarily Restricted	1,394,24
41,784	Permanently Restricted	278,4
22,636		12,401,26
34,845	TOTAL LIABILITIES AND	
03,960	NET ASSETS	14,109,78
)3,225		

# STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS

,282	SUPPORT AND REVENUE	
399	Contributions	1,756,351
,321	Bequests and Other Income	251,872
,002	Investment Income	658,769
,	In-kind Contributions	150,704
	Special Events	4,476,979
,559	Less: Costs of Direct Benefit to Donors	(271,212)
-	TOTAL SUPPORT AND REVENUE	7,023,463
,960		-,,
,519	EXPENSES	
	Programs	
,521	Research	2,105,871
•	Eduaction and Public Awareness	2.031.822
	Community Outreach	1,024,740
,603	5	, ,
,244	Management and General	574,007
,413	Fundraising	1,091,186
000	TOTAL EXPENSES	6,827,626
,260		
	Change in Net Assets	195,837
,781	Net Assets, Beginning of Fiscal Year	12,205,423
,	NET ASSETS, END OF YEAR	12,401,260



*Saving lives across all populations through cancer prevention and early detection.* 

A charity you can trust!





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