Big Data and AI:
Think Patients First

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November 4, 2021
Quantitative Imaging Workshop XVIII: Optimizing Thoracic Imaging to Detect and Manage Early Lung Cancer and COPD
What can we learn from other areas?

The historic experience of minorities and other “data informed” algorithms

U.S. Credit Market– Unbiased algorithms were supposed to fix that. They haven’t!

Human Resource Sourcing algorithms –Early lesson learned by Amazon

Criminal Justice Systems

Educational Systems
LOOKING THROUGH AN EQUITY LENS
Questions we must ask ourselves as it relates to patients

- What do we expect from an algorithm to help improve the patient’s experience and health related outcomes?

- Should we be thinking about algorithms in a way that informed decisions or should we be thinking about algorithms in a way that ensures equity?

- Whose at the table? Whose not at the table?

- What else does it do? And what does it not do?
Everyone may not be on board, including patients

NEWS & COMMENTARY

How Artificial Intelligence Can Deepen Racial and Economic Inequities

The Biden administration must prioritize and address all the ways that AI and technology can exacerbate racial and other inequities.

July 13, 2021
The patient algorithm

- Patient/Provider Relationship
- Transportation (including parking cost)
- Maintenance of Employment
- Income
- Cost of Living (rent, mortgage, utility)
- Childcare
- Secondary Education for children
- Future for children
- Financial Debt
- Medical Debt (Treatment cost, including pharmacologic and medical visits)
- Quality of Life (treatment impact)
Our Path Forward

Patient’s First
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