

Increasing Cancer Screening through Worksite Policy Change and Education



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Background

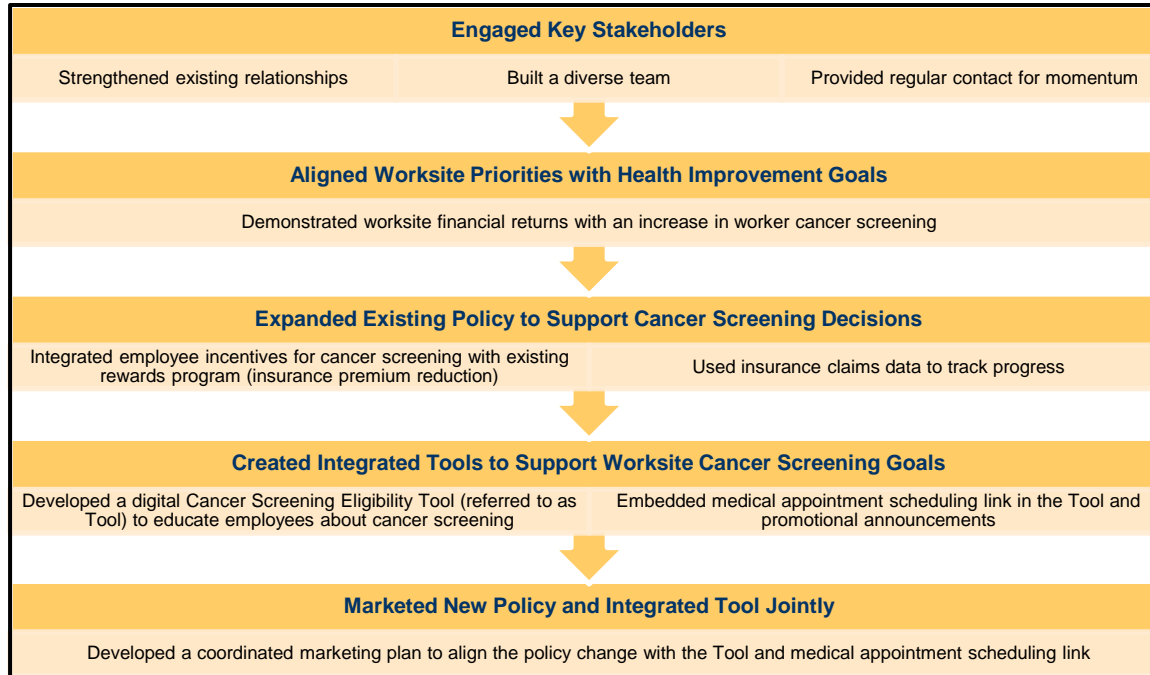
- Worksites are an important setting to reach individuals who do not normally seek preventive services or engage in healthy behaviors.¹
- Workplace interventions reduce employer healthcare costs and improve worker health.¹
- Partnerships between worksites and public health organizations can expand expertise and promote a systems approach to improving worker health.¹
- The West Virginia Breast and Cervical Cancer Screening Program (WVBCCSP, a CDC-funded NBCCEDP grantee) partners with worksites to develop employer policies and offer employee education to increase breast and cervical cancer screening among its employees.
- WVBCCP collaborates with West Virginia University (WVU) Medicine, the largest employer in West Virginia, to implement a breast and cervical cancer screening incentive policy to increase cancer screening among its employees.

Goals and Objectives

To partner with a worksite to implement a sustainable policy change to increase breast and cervical cancer screening among employees.

Worksite policy changes can serve as a sustainable intervention to increase cancer screening opportunities.

Methods/Approach



Results

- Expanded the existing worksite policy to include points towards premium reduction for cancer screenings.
- 153 persons have used the embedded link to schedule cancer screenings.
- Cancer screening rates will be reported in 2023.

Future Opportunities to Support Health Equity

Transgender cancer screening information was added to the Tool to provide outreach to this priority population. It was reported to be especially helpful. Further development of the Tool to reach this underserved population will be explored.

Conclusion

Implementing large-scale policy change requires commitment from key administrators and staff, as well as a coordinated marketing plan. Sharing how policy changes can reduce employer costs while improving the health and wellbeing of the workforce is critical to creating buy-in and long-term sustainability.

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