Health Information Fiduciaries:
A Trusted Marketplace of Apps & Services that Helps Every American Better Manage Their Health

Disclosures

- Co-Founder, President, CareJourney
- Board, UpStream Care
- Board, IntegraConnect
- Advisory Board, Guardant Health
Public/Private Collaboration Drives Progress

Fact Sheet: President Biden Reignites Cancer Moonshot to End Cancer as We Know It

- CMS released Medicare claims data to researchers, authorized by ACA Section 10332
- CareJourney analyzed breast cancer screening rates during the COVID-19 pandemic
- We observed 11.06 percent decline in compared to the preceding two years
- However, patients enrolled in ACOs were 1.8x more likely to receive mammograms

“...ensures consumers have access to their own health data – and to the applications and services that can safely and accurately analyze it – so that in addition to treating disease, we can empower individuals and families to invest in and manage their health.”
- President Obama (January 2015)

Source: http://www.whitehouse.gov/the-press-office/2015/01/30/fact-sheet-president-obama-s-precision-medicine-initiative
Enablers for Health Info Fiduciaries

1. Payer Accountability for Accurate MD Directories
2. Open Data for Physician Cost, Quality Ratings
3. Consumer Rights to “Good Faith Estimates”
4. Consumer Option to Voluntarily Align (to ACOs)
5. Consumer Routing to High Value (Digital) Services

Connections include:

- Apple Health connected to ~800+ FHIR endpoints
- CommonHealth connected to ~800+ FHIR endpoints

Source: Rock Health
Accurate, Useful Physician Information

Provider Directories

Good Faith Estimates

Provider Cost, Quality Ratings

Provider Addresses
- 7401 Main St, Houston, Texas, 77030
- Houston-The Woodlands Sugar Land, TX 77459
- CBBA

Orthopedic Surgery
Subspecialty: Adult Reconstructive Orthopaedic Surgery

Episode type: Conditions
- Difference from Benchmark: Site of Service Breakdown

Episode type: Treatments
- Difference from Benchmark: Site of Service Breakdown
ACO Networks Incentivized to Close Gaps

ACO REACH Model in Brief

Requirement for all REACH ACOs to develop a Health Equity Plan that must include identification of health disparities and specific actions intended to mitigate the health disparities identified

Requirement for all ACOs to collect beneficiary-reported demographic and social needs data

Source: CMS Innovation Center, VillageMD
Creating a digital Hippocratic oath for the 21st century

By Ries Robinson and Aneesh Chopra  Feb. 15, 2022

The development of the digital Hippocratic oath must extend to the broader health

“Beyond HIPAA:” Contractually bind 3rd-party vendors and contractors to our privacy policies and prohibit use or disclosure of user information (including de-identified...data) for any undisclosed purposes without express consent from the user.