



**HEALTH TECH THAT
TURNS THE TIDE ON
GROWING OBESITY.**



SENIOR LEADERSHIP TEAM



3 TECHNICAL FOUNDERS AND 3 MORE SENIOR LEADERS WITH EXPERIENCE FROM NASA, HP, INTEL, MICROSOFT AND THERABODY. TOTAL HEADCOUNT IS 15.



CEO/Co-founder
Raj Sareen, 42

Physicist who built automated testing software for NASA and imaging tech for Astronomers.



CTO/Co-founder
Chintan Bakshi, 42

Previously a Director of Engineering at Microsoft (10 years) and HP (7 years). Helped build Microsoft's first phone. Later led MS Surface team from 30 to 800 FTE's.



COO/Co-founder
Jason Delevan, 43

Graphic designer turned developer that built first 3D software for apparel design and prototyping on virtual models. Expert in Anthropometrics/Shape.



CRO
Nicholas Trosko, 40

Exercise Physiologist with 10+ years of B2B sales experience in fitness. Former head of global sales at Therabody. Founded GymHit.



VP of Product
Josh Dexheimer
PhD, CSCS, PESr, 31

Previously owned companies and spent years in academia as a professor within Fitness space. Former Director of Healthcare Science and Innovation at Therabody.



Director of Engineering
Joe Burks, 38

Former Senior Software Engineer with Microsoft (8 years). Worked on Surface and more recently HoloLens. Previously 8 years with Intel.

COMPANY

- **Founded in 2011**
Multiple patents in Body Scanning.
Backed by Microsoft and Techstars.
- **1,400+ Locations Globally**
Fitness, Health, Wellness, and Medicine
www.styku.com/locations
- **>1.2M+ Users & Over 2.2M Scans**
- **Scientifically Validated**
www.styku.com/research





THE PROBLEM

PEOPLE DON'T KNOW ...

- STATE OF THEIR OWN HEALTH
- WHAT HEALTHY EVEN MEANS
- HOW TO CHANGE THEIR BEHAVIOUR

THE SOLUTION



BUILD AWARENESS AND PREDICT HEALTH OUTCOMES USING AI AND CV



Enterprise Software enables the extraction and analysis of hundreds of biometrics, including Body Circumferences, Body Composition, Shape, Health Risks, and more.



Scanning tower with built-in Infrared Sensor.

Rotating, Medical-Grade Weight Scale.

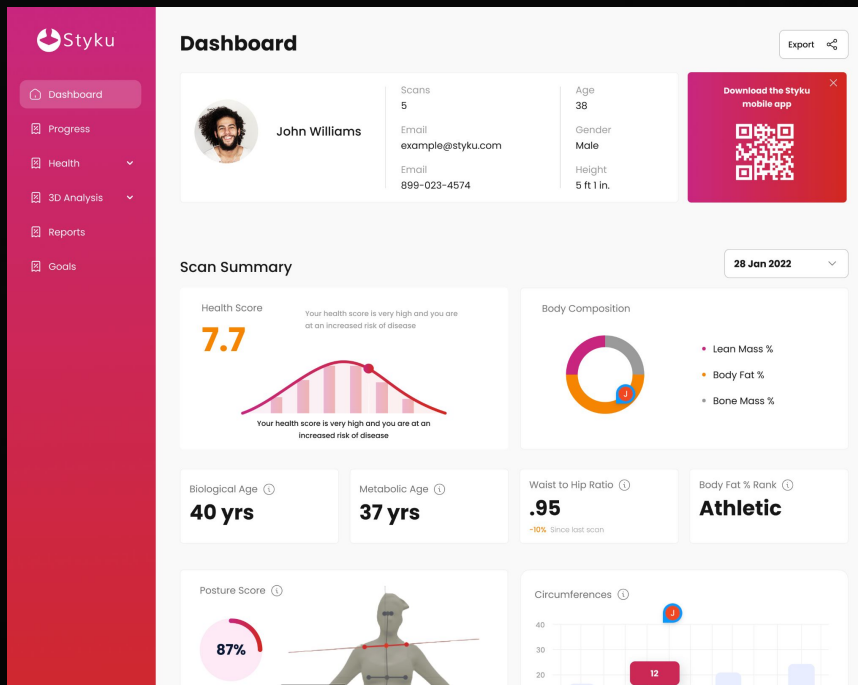
THE SOLUTION



USERS THEN TRACK RESULTS AND ACCESS COACHING PROVEN TO DRIVE BETTER BEHAVIOUR AND OUTCOMES.



Mobile App for Consumers



Enterprise App for Businesses and Coaches

MARKETPLACE



Coming 2023, our 1.2M users will be able to shop for products and services from partners.

- **Wearables**
- **Virtual Health Coaching**
- **Home Blood Tests**
- **Tele-health**



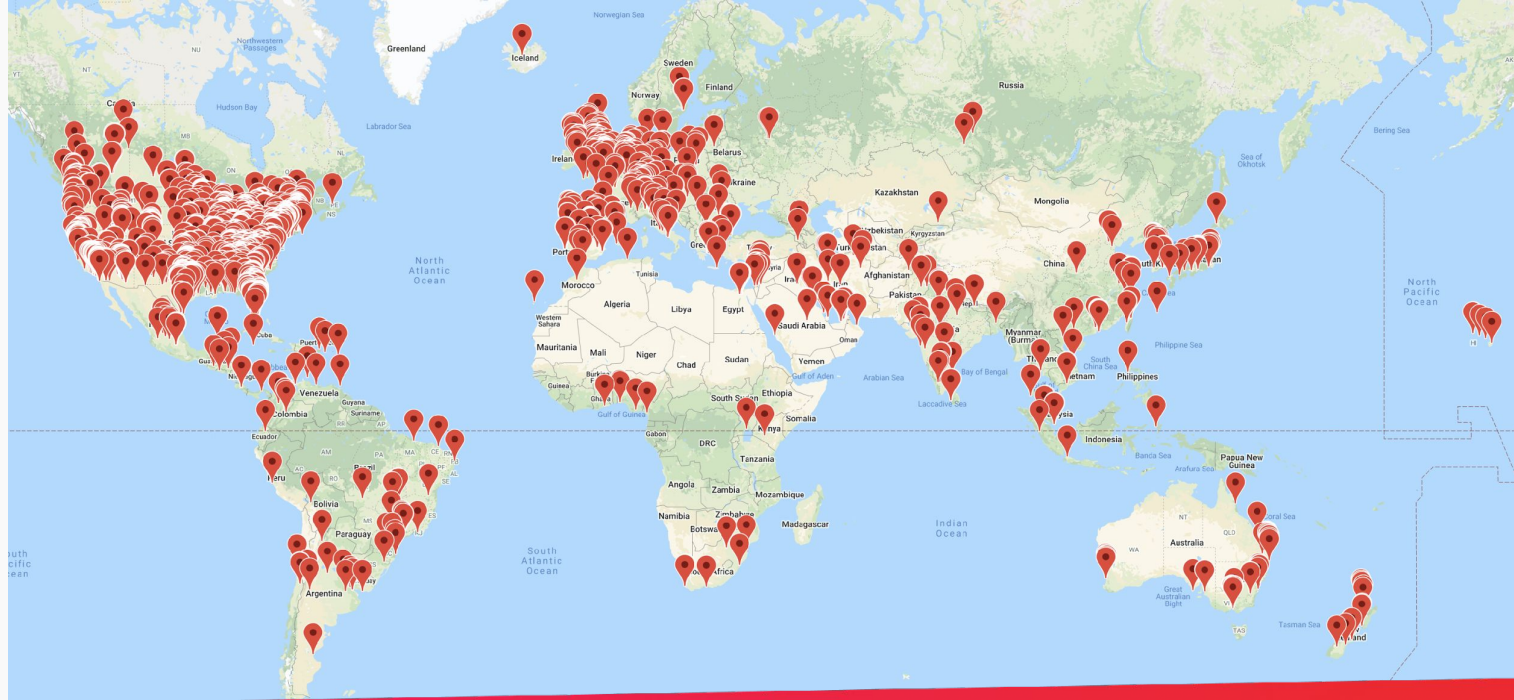
TRACTION



1400 ACTIVE LOCATIONS



SAMSUNG





AND AS A RESULT, OUR ANALYTICS DEMONSTRATE THAT BETTER OUTCOMES ARE BEING REACHED.

Company-Wide Usage

Across 1651 locations last year, a total of 167,567 Styku end-users were scanned a total of 364,675 times.

364,675
Total Scans

167,567
Customers Scanned

Company-Wide Performance

Across 1651 locations last year, Styku end-users lost a combined 464,912 lbs and 257,425 inches*.

464,912
Weight Lost (lbs)

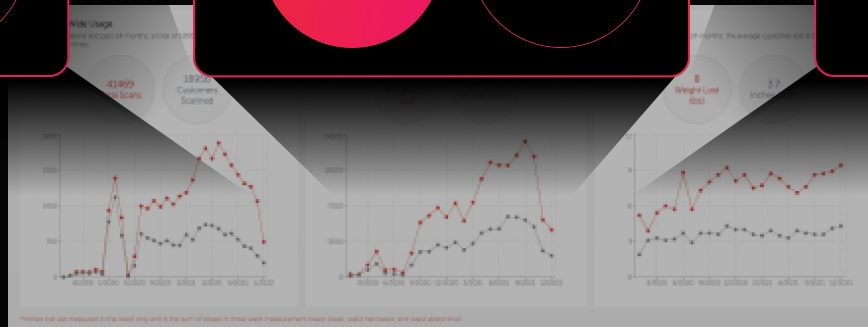
257,425
Inches Lost*

Individual Performance

Across 1651 locations last year, the average customer lost 3.6 lbs and 2 inches* in 90 days.

3.8
Weight Lost (lbs)

2
Inches Lost*



*Inches lost are measured in the waist only and is the sum of losses in three waist measurement (waist lower, waist narrowest, and waist abdominal)

SCIENTIFIC VALIDATION



9 INDEPENDENT PEER-REVIEWED STUDIES HAVE BEEN PUBLISHED VALIDATING THE ACCURACY AND RELIABILITY OF STYKU'S DATA AND PREDICTIONS OF HEALTH OUTCOMES. SEVERAL MORE STUDIES ARE IN THE WORKS.

METABOLIC SYNDROME PREDICTOR
92% ACCURATE

[Bennett et al, Obesity Journal, 2022](#)

BODY COMPOSITION PREDICTOR
98% ACCURATE

[Bennett et al, Clinical Nutrition, 2022](#)



UNIVERSITY OF HAWAI'I
CANCER CENTER



Pennington Biomedical
Research Center
Louisiana State University

X1

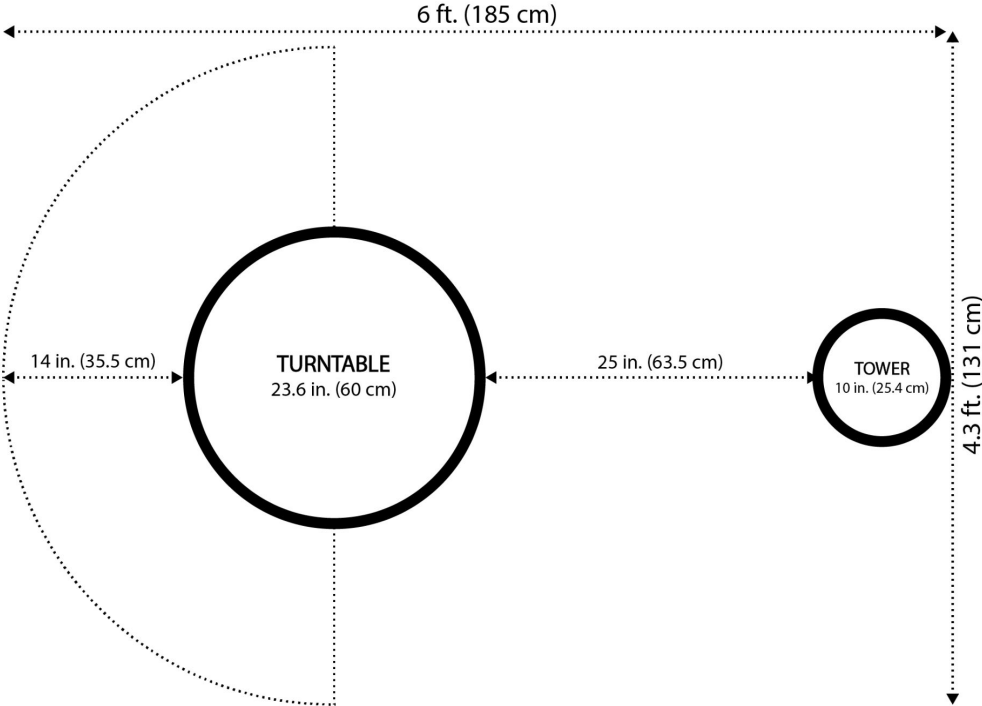


Styku's New **S100X** model is the latest innovation from the world's leading body scanning provider.

- Best-in-class Stereo IR Sensor.
- Rotating Platform with built-in medical grade weight scale.
- Premium set-up mat.
- Requires ~24 sq. ft.
- Dedicated Laptop Included



SPACE REQUIREMENTS

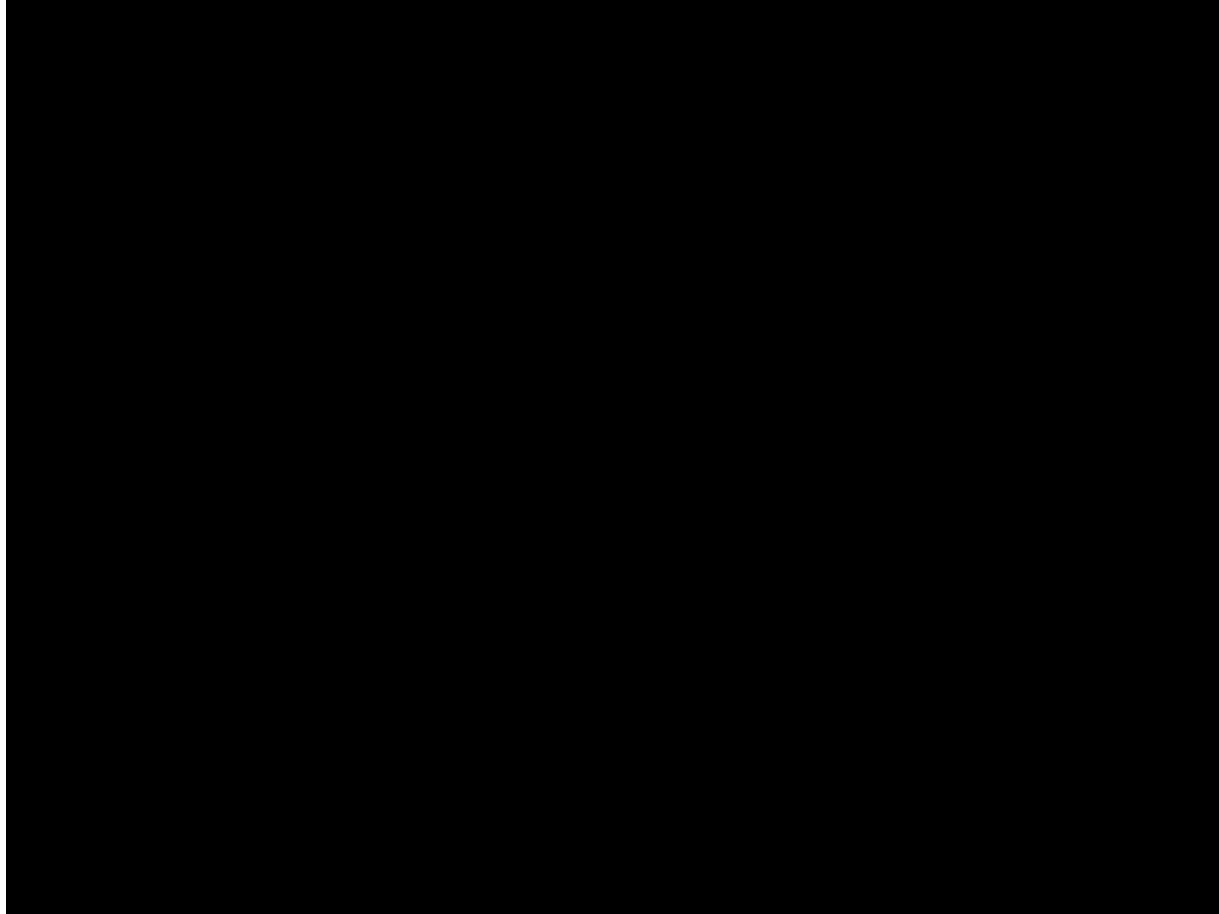




HOW IT WORKS

A Short Presentation on Styku

CONTACTLESS & AUTONOMOUS

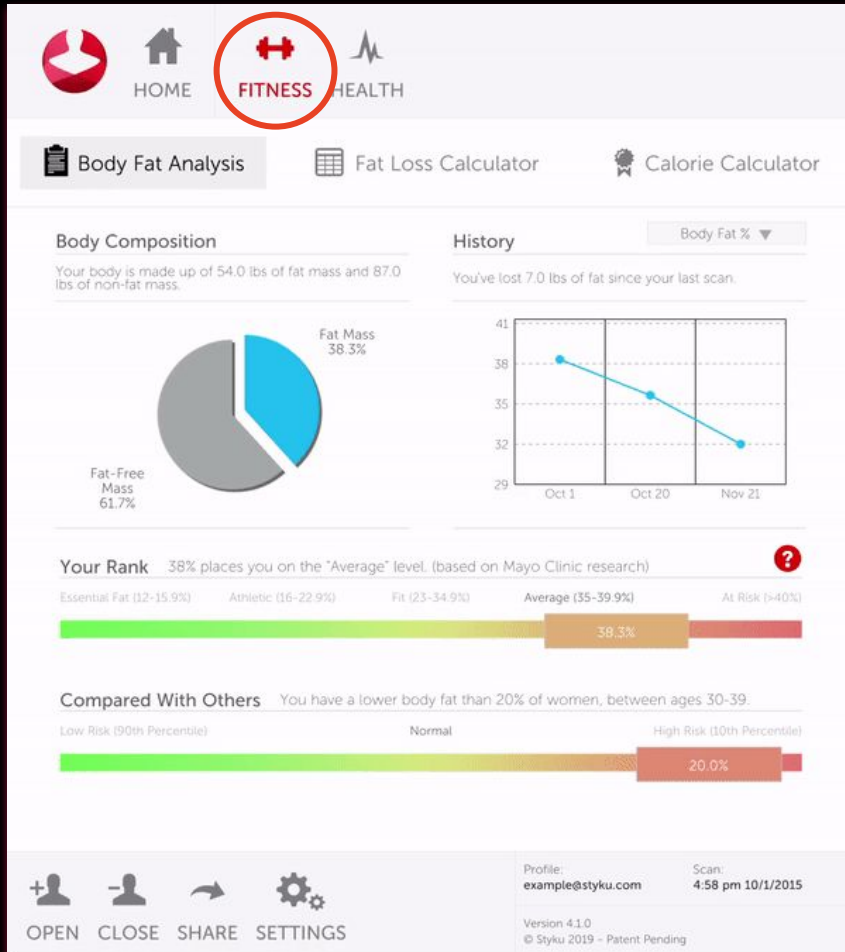


PROFESSIONAL SOFTWARE APP



VISUALIZE CHANGE IN 3D





The screenshot displays the Styku app interface. At the top, there are navigation icons for HOME, FITNESS (highlighted with a red circle), and HEALTH. Below this are three main tool buttons: Body Fat Analysis, Fat Loss Calculator, and Calorie Calculator. The main content area is divided into two sections: Body Composition and History. The Body Composition section shows a pie chart with Fat Mass at 38.3% and Fat-Free Mass at 61.7%. The History section shows a line graph of body fat percentage over time, with data points for Oct 1 (38.3%), Oct 20 (35.5%), and Nov 21 (32.0%). Below the graphs, there is a 'Your Rank' section indicating that 38% places the user on the 'Average' level. A horizontal bar chart shows the user's body fat percentage (38.3%) relative to various fitness categories: Essential Fat (12-15.9%), Athletic (16-22.9%), Fit (23-34.9%), Average (35-39.9%), and At Risk (>40%). The 'Compared With Others' section shows that the user has a lower body fat than 20% of women between ages 30-39. At the bottom, there are icons for OPEN, CLOSE, SHARE, and SETTINGS, along with profile and scan information.

Body Composition
Your body is made up of 54.0 lbs of fat mass and 87.0 lbs of non-fat mass.

History
You've lost 7.0 lbs of fat since your last scan.

Body Fat %

Date	Body Fat %
Oct 1	38.3%
Oct 20	35.5%
Nov 21	32.0%

Your Rank 38% places you on the "Average" level. (based on Mayo Clinic research)

Essential Fat (12-15.9%) Athletic (16-22.9%) Fit (23-34.9%) **Average (35-39.9%)** At Risk (>40%)

38.3%

Compared With Others You have a lower body fat than 20% of women, between ages 30-39.

Low Risk (90th Percentile) Normal High Risk (10th Percentile)

20.0%

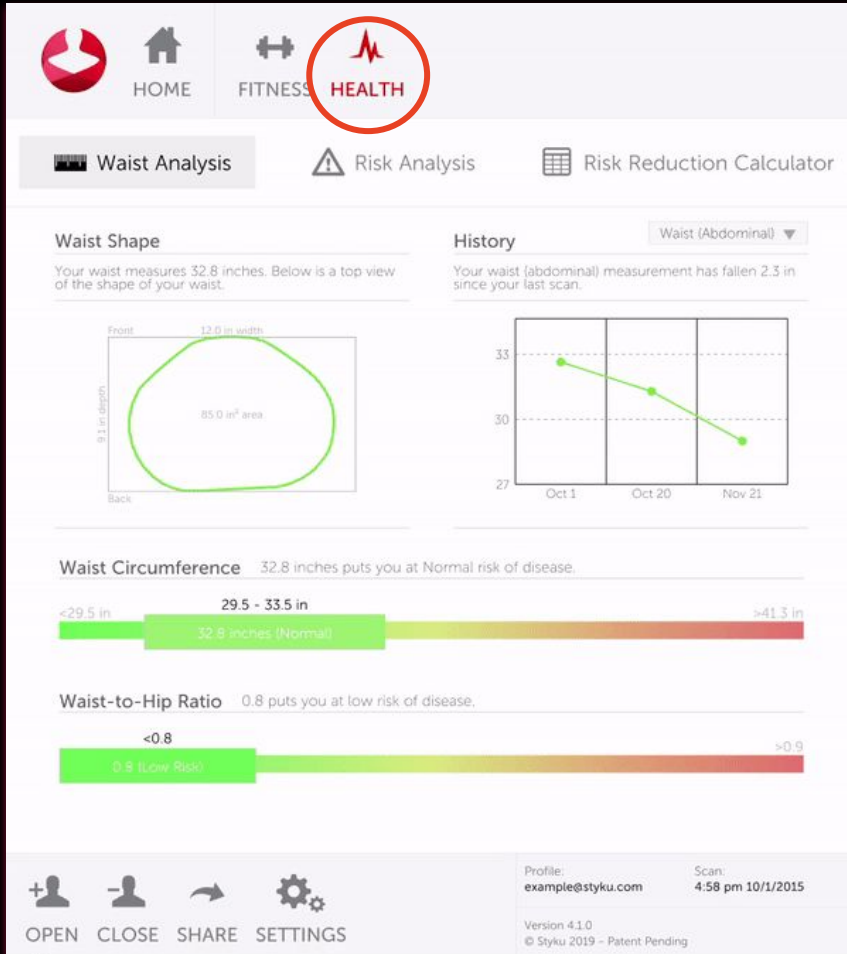
Profile: example@styku.com Scan: 4:58 pm 10/1/2015

Version 4.1.0
© Styku 2019 - Patent Pending

OPEN CLOSE SHARE SETTINGS

DIGITAL COACHING AND METABOLIC TOOLS

Set Fat Loss and Body
Composition Goals



The screenshot shows the 'HEALTH' section of the Styku app. At the top, there are navigation icons for HOME, FITNESS, and HEALTH (which is circled in red). Below this are three main tool buttons: 'Waist Analysis', 'Risk Analysis', and 'Risk Reduction Calculator'. The 'Waist Analysis' section is active and displays two main components: 'Waist Shape' and 'History'. The 'Waist Shape' section shows a top-down view of a waist measurement with a green outline, indicating a 32.8-inch circumference, a 12.6-inch width, and an 85.0 in² area. The 'History' section shows a line graph of waist measurements over time, with data points for Oct 1 (33 inches), Oct 20 (31 inches), and Nov 21 (29 inches). Below these are two progress bars: 'Waist Circumference' showing 32.8 inches (Normal) on a scale from 29.5 to 41.3 inches, and 'Waist-to-Hip Ratio' showing 0.8 (Low Risk) on a scale from 0.8 to 0.9. At the bottom, there are icons for OPEN, CLOSE, SHARE, and SETTINGS, along with profile information (example@styku.com), scan time (4:58 pm 10/1/2015), and version details (Version 4.1.0, © Styku 2019 - Patent Pending).

HEALTH SCREENING TOOLS

Predict/Track Risks
of Obesity Related
Diseases

AESTHETICS TOOLS

View Regional Changes from Body Contouring



The screenshot displays the Styku Aesthetics Tools interface. At the top, navigation icons include Home, Fitness, Health, and Aesthetics (circled in red). Below the navigation is a 'Regional Measurements' section with a 'Progress' button. A dropdown menu shows 'Chest Region'. Text indicates: 'As of Nov 21, your Chest Region is: 177.4 in. This represents a loss of 1.9 inches from your last scan, and a loss of 3.5 inches from your first scan.' A line graph plots 'BODY MEASUREMENTS' against 'SCAN DATE'.

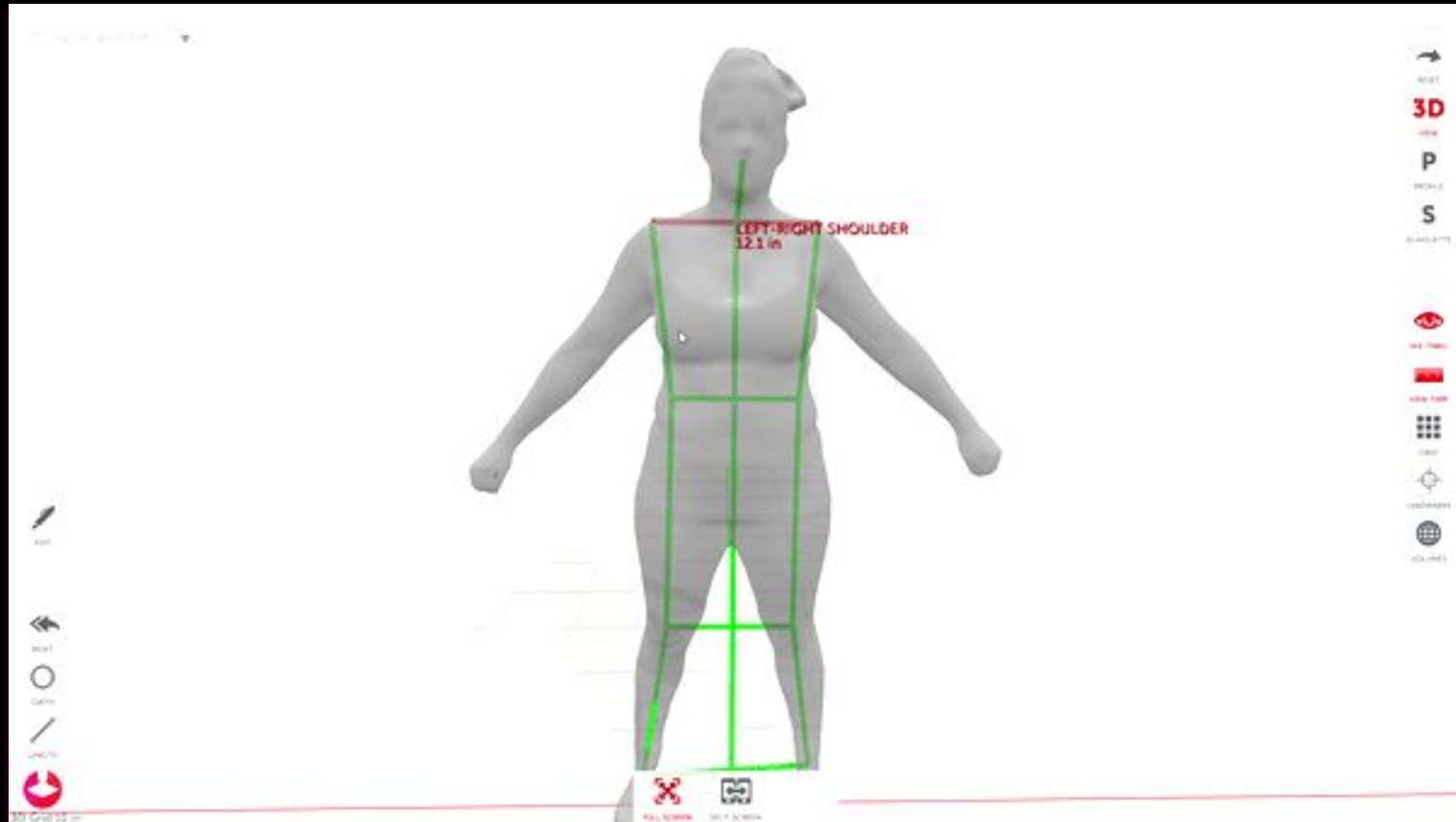
Scan Date	Body Measurement (in)
Oct 1	180.9
Oct 20	179.3
Nov 21	177.4

At the bottom of the graph are controls for 'OPEN', 'CLOSE', 'SHARE', and 'SETTINGS'. Profile information shows 'example@styku.com' and 'Scan: 4:58 pm 10/1/2015'. Version 4.2.0 and copyright information are also present.

The right side of the image shows two 3D body scans of a person in a yellow and pink outfit. The 'Chest Region' is highlighted in pink. A control panel on the right includes options for '3D', 'P', 'S', 'GRID', 'CAMERA', 'VOLUMLINE', 'FULL SCREEN', 'MULTI-SCREEN', and 'LOCK'. Scan dates '10/1/2015 4:58 PM' and '11/21/2015 8:30 AM' are shown at the top of each scan.

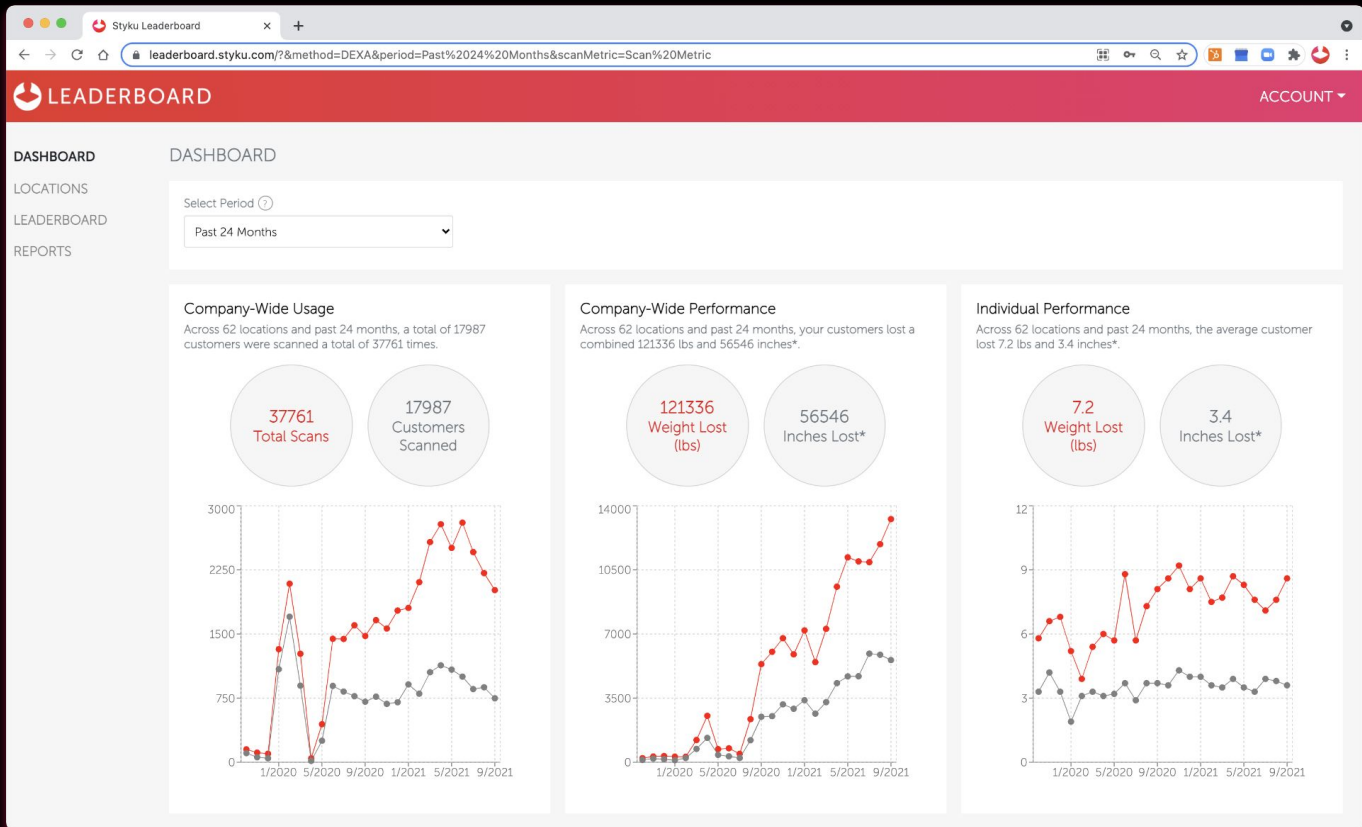
POSTURE TOOLS

ANALYZE POSTURE IN 3D



DATA PORTALS

ANALYTICS, REPORTS, AND KPIS



BEST IN CLASS RELIABILITY



HOME SCAN FITNESS HEALTH

Profile Body Measurements Trends

Waist (Narrowest) ▾

As of May 18, your Waist (Narrowest) is: 26.72 in
average: 26.72 in | standard deviation: 0.08 in | percent error: 0.29%

SCAN DATE	Waist (Narrowest) (in)
1:19	26.64
1:22	26.76
1:24	26.83
1:31	26.58
1:43	26.73
2:23	26.68
2:48	26.74
3:16	26.72
3:40	26.83

Profile: devinabagley@yahoo.com Scan: 3:40 pm 5/18/2015

Version 4.0.0 © Styku 2018 - Patent Pending

3:40 PM 5/18/2015

Views: RESET, 3D VIEW, PROFILE, SILHOUETTE, CROSS-SECTION, SEE-THRU, VIEW TAPE, GRID, LANDMARKS, VOLUMES

Tools: EDIT, UNDO, RESET, GIRTH, LENGTH

Screen Settings: FULL SCREEN, SPLIT-SCREEN

VALUE PROPOSITION



We impact the entire Customer Journey.



ADDITIONAL RESOURCES



[Sample Reports](#)

[Styku Academy](#)