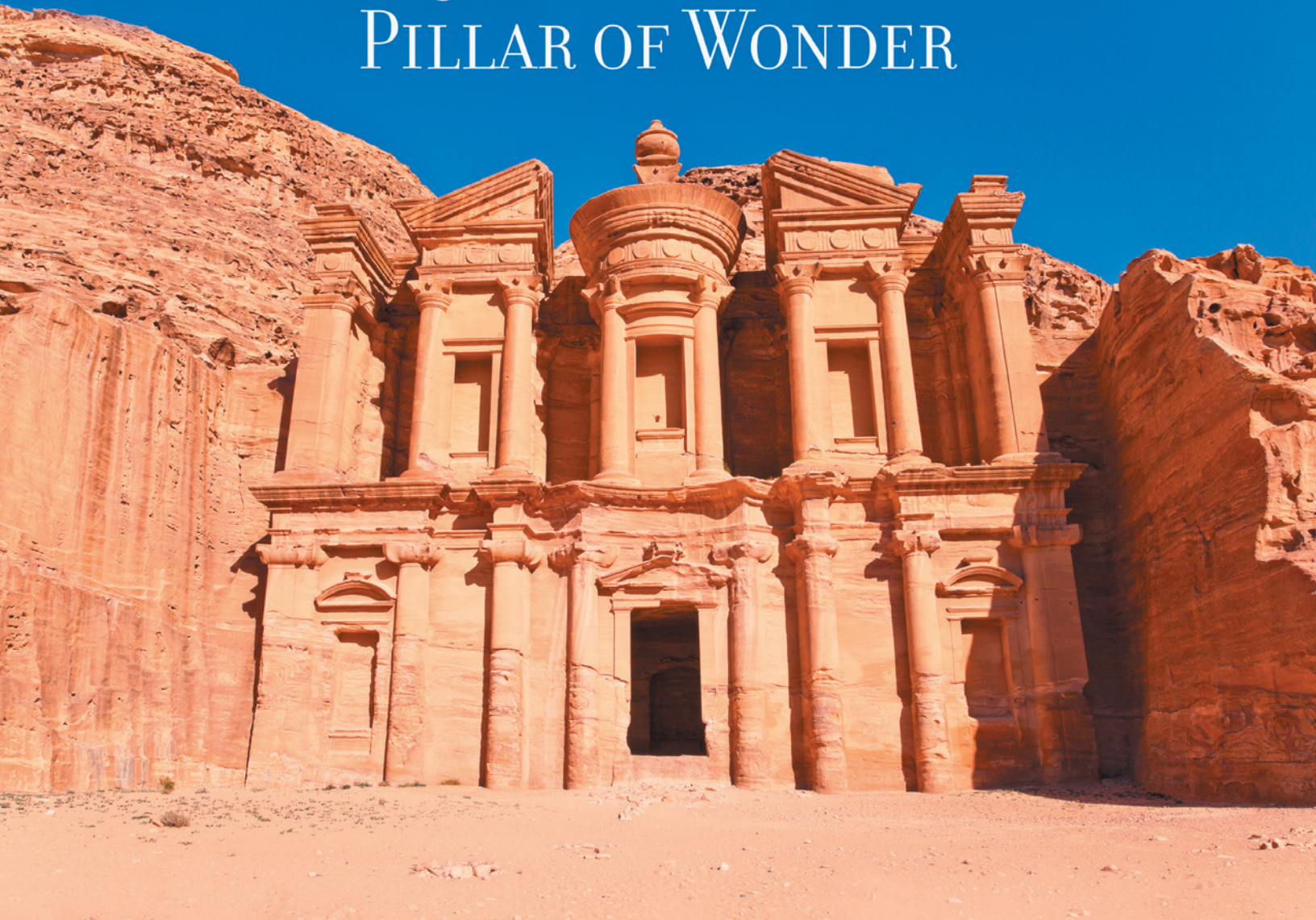


The Prevent Cancer Foundation® 29th Annual Gala

# JORDAN

## PILLAR OF WONDER



SEPTEMBER 27, 2023

National Building Museum  
Washington, D.C.

*Sponsorship Packet*



## Jordan: Pillar of Wonder | September 27, 2023

- WHAT:**
- » The Prevent Cancer Foundation Annual Gala
  - » Recognized as one of Washington's premier charity events
  - » Attracts 900-1,000 guests
  - » Follows all guidelines of the Senate and House ethics committee
  - » 2022 Gala raised a record breaking \$2.2 million

**WHO:** **HONORARY CHAIR AND SPECIAL GUEST**  
HRH Princess Ghida Talal

**HONORARY PATRON**  
Her Excellency, Ambassador Dina Kawar

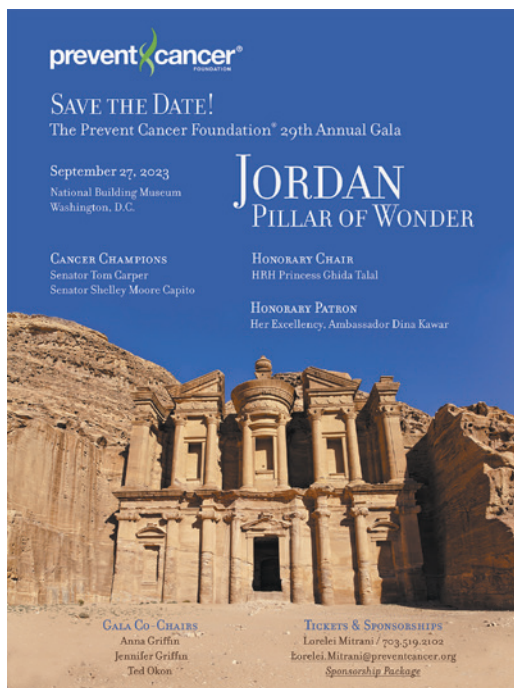
**CANCER CHAMPIONS**  
Senator Tom Carper and Senator Shelley Moore Capito

**HONORARY CONGRESSIONAL CO-CHAIRS**  
Chair Mark Warner, Vice Chair Susan Collins,  
Chair Kay Granger, Ranking Member Richard Neal

**GALA CO-CHAIRS**  
Anna Griffin, Jennifer Griffin and Ted Okon

**GALA EXECUTIVE COMMITTEE**  
Nickie Currie, Kathy 'Coach' Kemper, Kathryn Kennedy, Susanna Quinn, Lori Reilly  
and Jason VanPelt

**WHY:** The Prevent Cancer Foundation® is— and since 1985 has been—the only U.S.- based nonprofit organization solely dedicated to cancer prevention and early detection. Our mission is empowering people to stay ahead of cancer through prevention and early detection. Our vision is a world where cancer is preventable, detectable and beatable for all.



The Prevent Cancer Foundation fulfills its mission  
by focusing on four areas:

**RESEARCH | EDUCATION | OUTREACH | ADVOCACY**



# SPONSORSHIP BENEFITS

## PRESENTING SPONSOR | \$100,000 **SOLD OUT!**

- » Premier seating for 20 guests plus a table for 10 guests.
- » Opportunity for a corporate representative to address Gala guests from the stage
- » Corporate logo on exclusive banner in Gala venue
- » Corporate logo on prominent signage in Gala venue
- » Corporate logo in Gala invitation\*
- » Corporate logo in Gala program
- » Corporate logo on back cover of Gala program and Gala Auction catalog
- » Formal acknowledgment from stage at Gala
- » Full page center advertisement in the Gala Program
- » Opportunity for a blog post that will highlight an interview with a corporate official about one of the company's community health or education programs
- » Corporate logo, with a link for one year to corporate home page, on Prevent Cancer Foundation's website and Gala Auction website
- » Corporate logo in sponsor loop featured on video screens throughout evening
- » Sponsorship acknowledgment in all media releases and social media outlets
- » Company featured in dedicated email blast to gala supporters

## DIAMOND | \$50,000

- » Premier seating for 20 guests
- » Corporate logo on prominent signage in Gala venue
- » Corporate logo on Gala invitation\*
- » Corporate logo on Gala program
- » Formal acknowledgment from stage at Gala
- » Full page advertisement in the Gala Program
- » Corporate logo on Prevent Cancer Foundation's website and Gala Auction website for one year
- » Corporate logo in sponsor loop featured on video screens throughout evening
- » Sponsorship acknowledgment in all media releases and social media outlets
- » Company featured in dedicated email blast to gala supporters

## PLATINUM | \$35,000

- » Preferred seating for 12 guests
- » Corporate logo on prominent signage in Gala venue
- » Corporate name listed on Gala invitation\*
- » Corporate logo in Gala program
- » Formal acknowledgment from stage at Gala
- » Half page advertisement in the Gala Program
- » Corporate logo on Prevent Cancer Foundation's website and Gala Auction website for one year
- » Corporate logo on sponsor loop featured on video screens throughout evening
- » Sponsorship acknowledgment in all media releases and social media outlets

*\*Commitment must be received by August 11, 2023.*

## GOLD | \$25,000

- » Preferred seating for 10 guests
- » Corporate name listed on Gala invitation\*
- » Corporate logo in Gala program
- » Formal acknowledgment from stage at Gala
- » Quarter page advertisement in the Gala Program
- » Corporate logo on Prevent Cancer Foundation's website for one year
- » Corporate logo in sponsor loop featured on video screens throughout evening
- » Sponsorship acknowledgment in all social media outlets

## SILVER | \$15,000

- » Preferred seating for 10 guests
- » Corporate name listing in Gala program
- » Corporate name on Prevent Cancer Foundation's website for one year
- » Sponsorship acknowledgment in all social media outlets

## BRONZE | \$10,000

- » Choice seating for 10 guests
- » Corporate name listing in Gala program
- » Corporate name on Prevent Cancer Foundation's website for one year

## DAVID'S CIRCLE | \$5,000\*

- » Preferred seating for 4 guests
- » Listing in gala program

## DAVID'S FAN CLUB | \$2,500\*

- » Preferred seating for 2 guests
- » Listing in gala program

## **A LA CARTE:**

### Tribute/Honor Program Ad (1/4 page) | \$2,500

- » Individuals have the opportunity to dedicate a ¼ page ad in the 2023 gala program in honor or memory of someone special who has been impacted by cancer. Your donation provides meaningful recognition while helping get one step closer to a world where cancer is preventable, detectable and beatable for all.

*\* David's Circle and Fan Club levels are named in honor of the Foundation's Gala Designer and Board Member, David Tutera.*



*\*Commitment must be received by August 11, 2023.*